



HARVARD BUSINESS SCHOOL - EXECUTIVE EDUCATION

We educate leaders who make a difference in the world

HBS Executive Education Overview

HAA REGIONAL MEETING SINGAPORE

March 19, 2017

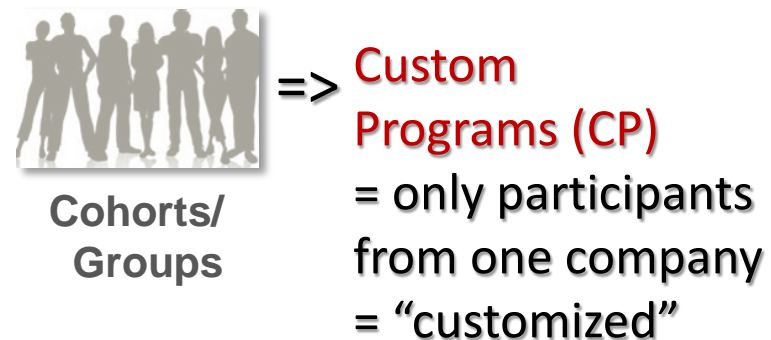
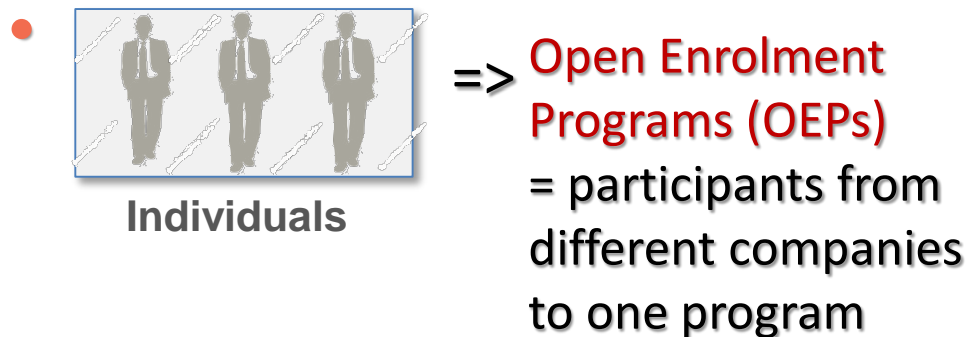


HARVARD
BUSINESS SCHOOL
Executive Education

Mr. Philippe LABROUSSE
Director Corporate Relations ASEAN, Japan & Korea

WHAT ARE EXECUTIVE EDUCATION PROGRAMS?

- Different from MBA or Executive MBA programs
 - NO Exams & DO NOT deliver a Degree
-
- Designed specifically for working professionals
 - Short duration - from a few days to a few weeks
 - Focus on critical capabilities or on specific competency gaps



- **At HBS, only participants endorsed by their companies**
No self-nomination

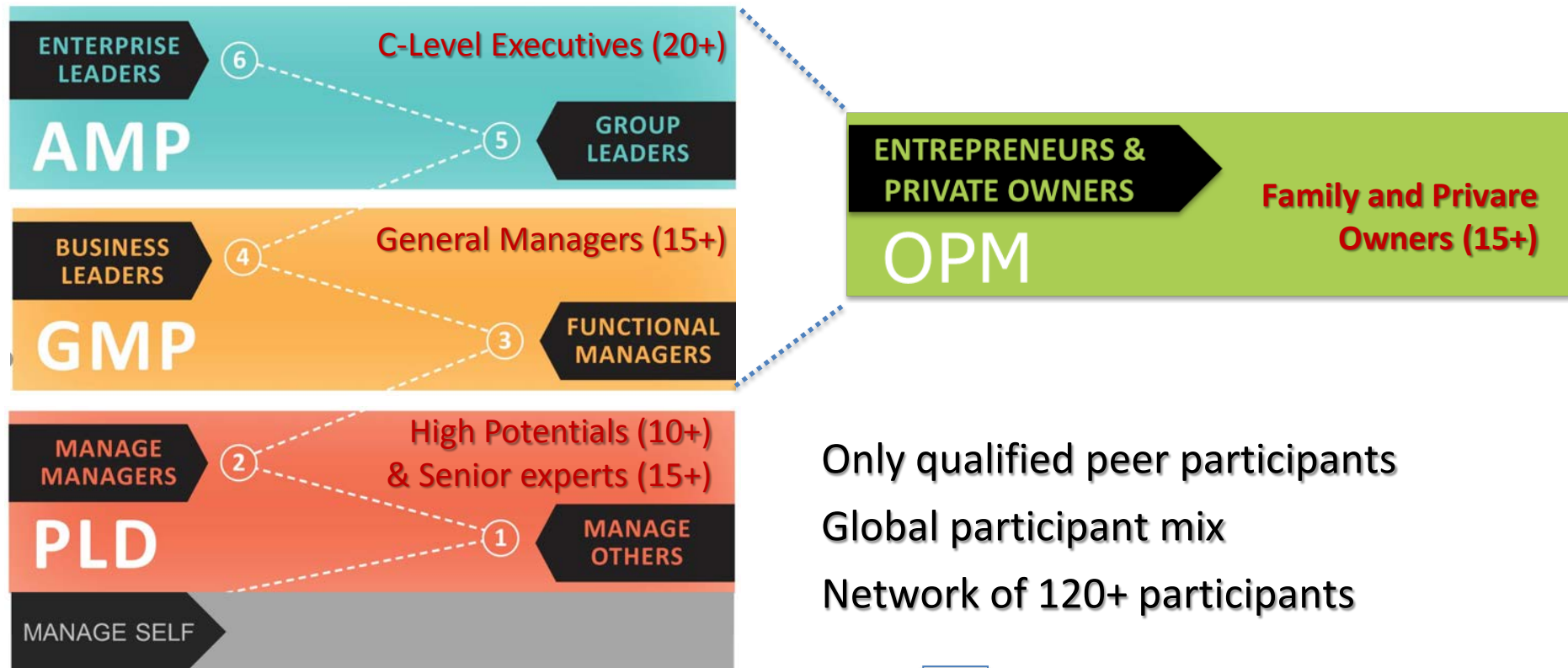
HBS EXECUTIVE EDUCATION – FY 2016 KEY FACTS & FIGURES

- **10,000** participants
 - 5,000** different companies
 - 130** countries
 - 75** industries
- **43% of Global 500** companies
- **70+ *Open Enrolment Programs***
- **55 *Customized Programs***
- **1,100+ ExEd alumni/year**



4 COMPREHENSIVE LEADERSHIP PROGRAMS (CLPs)

Multi week transformational programs | Boston Campus



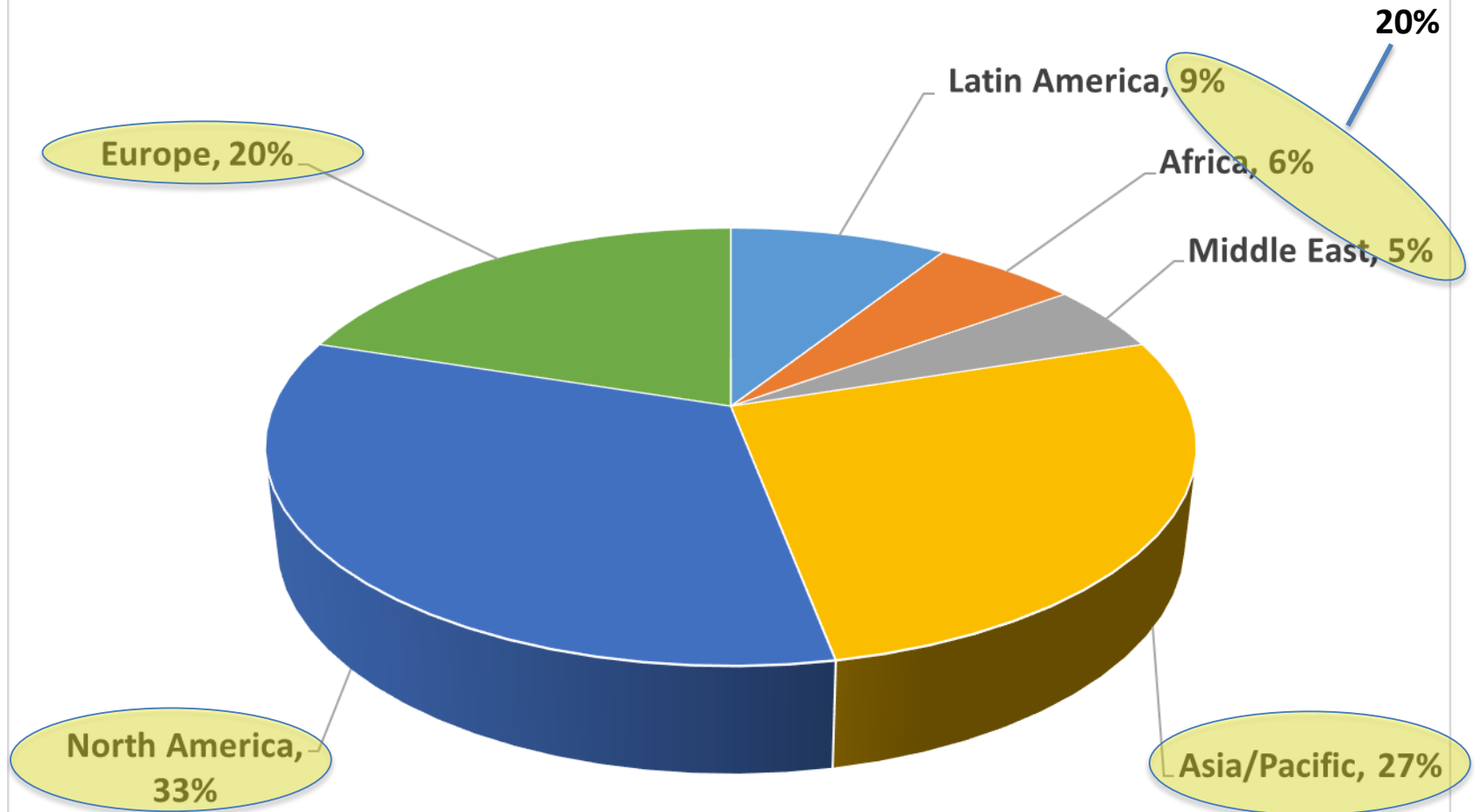
Source: *Building the Leadership Pipeline*, by Charan, Drotter, and Noel

Only qualified peer participants
Global participant mix
Network of 120+ participants

Twice a year – 120 to 160 participants per cohort from
40+ different countries & over 45 industries

CLPs - GLOBAL PARTICIPANT MIX

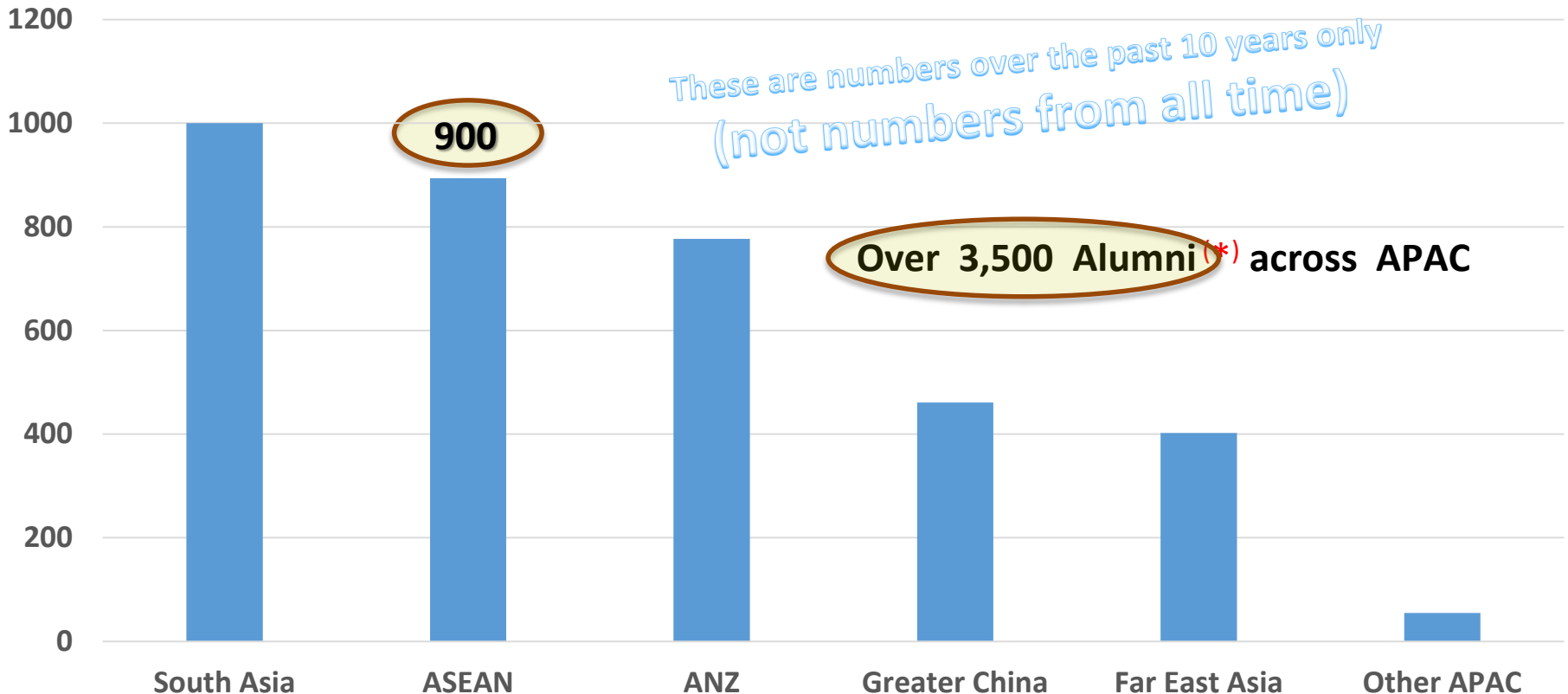
Comprehensive Leadership Programs
Geographical diversity of participants in 2015



A POWERFUL REGIONAL ExEd ALUMNI NETWORK (NOT INCLUDING MBA ALUMNI)

HBS Executive Education Alumni(*) APAC

-- PAST TEN YEARS | FY07 to FY16 --



(*) HBS Executive Education alumni are only past participants who completed a Comprehensive Leadership Programs: AMP, OPM, GMP or PLD (For PLD, either Mod.5 or 2 additional focused programs are required)

60+ FOCUSED PROGRAMS – 4 TO 6 DAY PROGRAMS

4 week intensive learning experience – 3 cases a day – 3 week preparation

Span all topics and industries

TOPIC DRIVEN:

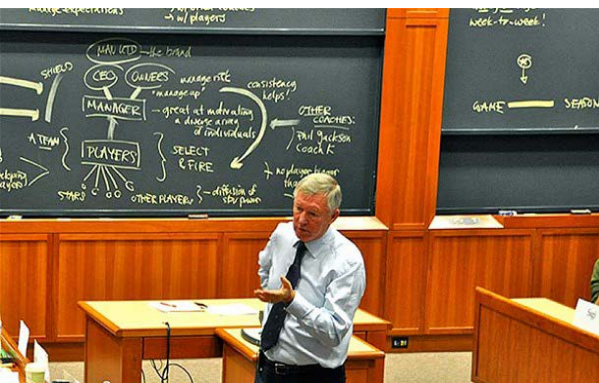
- **Leadership | Strategy**
- Corporate Governance
- Business Operations
- Globalization
- Financial Management
- Negotiation
- Innovation
- Big Data strategies
- Marketing & Sales
- Leading change
- Business Ventures
- Social Enterprise...

INDUSTRY DRIVEN:

- Agri-Business
- Health Care
- Retail
- Professional Services
- Real Estate

And also address the needs of the most senior executives

- **15+ programs for most senior executives including CXOs and board members**



HBS CASE METHOD - PARTICIPANT-CENTERED LEARNING APPROACH

- **A 3 step learning approach**

- **Individual preparation**

What would I do as a decision maker?



- **Living Group discussion**

8 participants from different geographies, industries or functions

- **Class discussion**

Identify and assess the options

Clear and easy-to-use takeaways & frameworks



FULLY RESIDENTIAL

Immersive & Engaging learning experience



Tata Hall opened in 2015



Tata Hall "Living Group" area



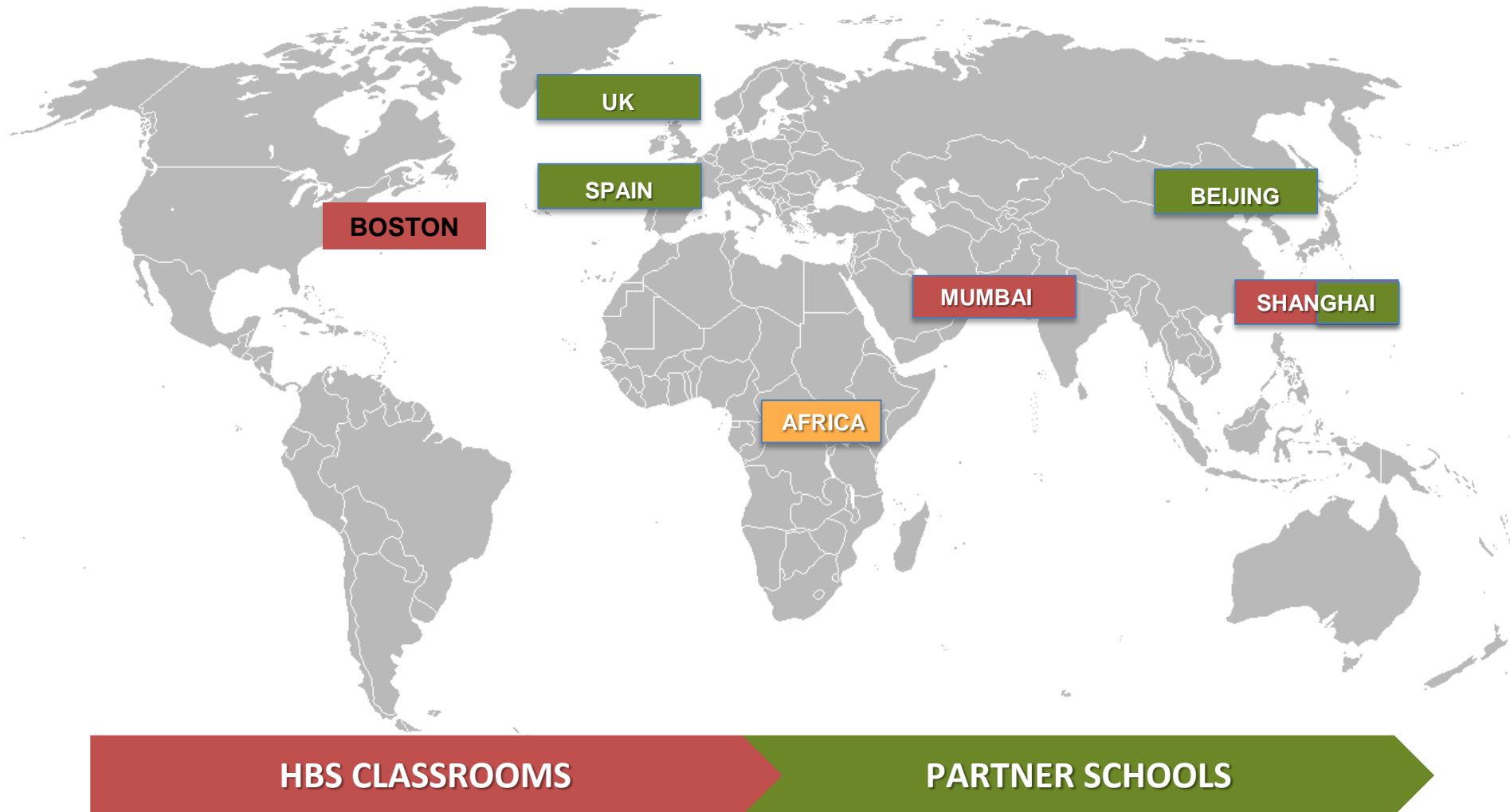
Today,

500 en-suite bedrooms on Campus

MODULAR PROGRAMS IN REGIONS

Multi-week modular programs - India, China, Africa

Some with reputed partners: *Oxford University, CEIBS Shanghai, Peking University...*



Custom Programs

KEY STATS

- **50** clients
- **4,000** participants
- **60%** of clients are based outside the US
- **66** program weeks
- **146** HBS faculty involved in teaching

CLIENT CHALLENGES

- **Organizational transformation**
- **Strategy definition and execution**
- **Industry changes**
- **Executive skill gaps**
- **Corporate culture**

PROGRAM FORMATS

- Residential and blended
- On- and off-campus
- Multi-module and multi-cohort
- 3 to 10 days
- Minimum 30 participants



**WE EDUCATE
LEADERS
WHO MAKE A DIFFERENCE
IN THE WORLD.**



**HARVARD
BUSINESS SCHOOL**

Executive Education

BECOMING A BETTER LEADER STARTS HERE



Client Services

www.exed.hbs.edu

Executive_education@hbs.edu

+1-617-495-6555 (outside U.S.)



Philippe Labrousse

Director Corporate Relations Far East Asia

plabrousse@hbs.edu – M: +65 8571 2984



HARVARD
BUSINESS SCHOOL

Executive Education