

HBS Asia-Pacific Research Center Updates

Asia Pacific Research Center Update

Our Team: Global Initiative

- 11 members: 1 leader, 6 admin. staff & 5 researchers
- Based in Hong Kong, Shanghai & Singapore
- Local language skills, industry know-how & strong teamwork



Accomplishments: 2006-2017

16 Countries and
Territories

All **10** Faculty Units
Served

Over **120** faculty
members

178 Cases

China (PRC):	112
Hong Kong/Taiwan/Macau:	33
Southeast Asia:	32
Australia/New Zealand:	9
Korea:	4

92 Research Projects

China (PRC):	66
Regional/Global:	12
Hong Kong/Taiwan/Macau:	8
Southeast Asia:	6
Australia/New Zealand:	1

Our Progress

23 cases completed in the last 12 months

33 cases in progress and case prospective
in the pipeline

Indonesia, Singapore, Vietnam
North Korea, Taiwan, China, Hong Kong, Macau
Australia, East Timor, Mongolia, Nauru

Continuous Efforts

1. Supporting faculty needs and creating synergy

- Approach every visiting faculty to identify their case/research needs, arrange meetings and organize faculty talk
- Support tenure-track professors to understand their case/research interest and time to come to Asia

2. Sourcing leads from new channels

- Field, IFC, alumni and alumni club events
- Shenzhen Business Association and HBR China

Meg Rithmire's Asia stay (July 2016 - June 2017)

- Globalization of Asia, by Asia, for Asia
20 informal interviews with business owners
- Creating Emerging Markets video interviews with prominent business leaders in Asia



Mochtar Riady, Lippp Group founder



*Dato Sri Tahir,
Mayapada Group founder*

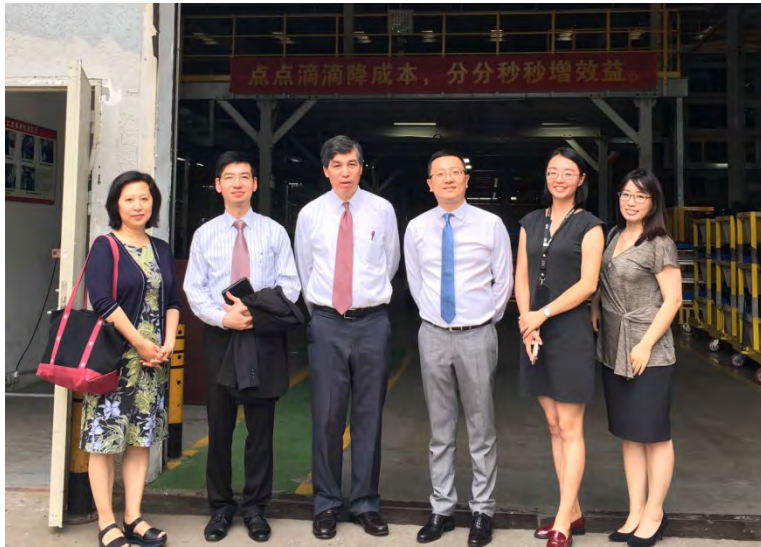


*Jamie Ayala,
Chairman & CEO,
Ayala Corporation*



*Shinta Kamdani,
Sintesa Group founder*

Shenzhen Visit for IFC, Case and Exec. Ed.

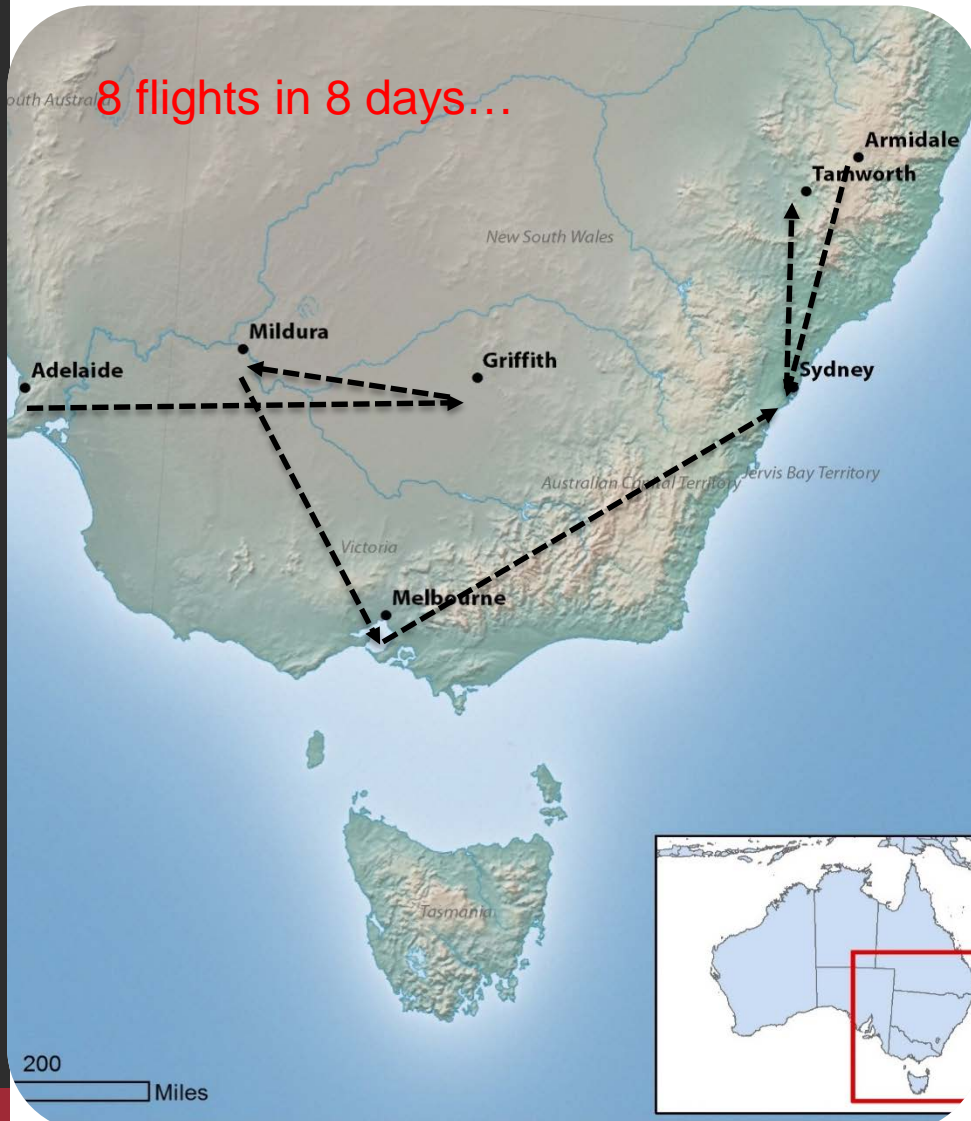




Dennis Campbell teaching in Harvard Center Shanghai

With guest Dr. Jih Chu Lee of Bank of Taiwan

Forest Reinhardt's trip to Australia



Prof. Reinhardt alighting a chartered plane



Prof. Reinhardt inspecting the cotton crops

Sophus Reinert's trip to Hong Kong, Korea, & Singapore



Professor Sophus Reinert (right), with Albert Ho, pro-democracy Legislator (middle), for a private tour inside Legislative Council Chambers of Hong Kong



Historic Tour of New Territories village



Special request: to try HK's famous goose

HBS Faculty Immersion in Southeast Asia, June 2017

- Theme: Upstream in Global Supply Chains
- Natural resources and agricultural products key feature of Southeast Asian economies like Indonesia and Thailand
- Faculty chairs: Prof. Willy Shih and Prof. Dennis Campbell
- 10-15 HBS faculty joining
- Dates: June 17 – 24
- Tentative program:
 - Bangkok (June 18 – 20) CP Group/ Gemstone supply chain/Disk drive cluster Evening Club event
 - Sumatra (June 20 – 22) Royal Golden Agri palm oil plantation, paper & pulp mill
 - Singapore (June 22- 23) Temasek/GIC/EDB/PSA
Regional Symposium (June 23 afternoon)

HBS GLOCOLL 2016:

Region – China/Southeast Asia

- **GloColl 2016, total 45 enrolled from 22 schools**
- **Invited 3 new schools (from China, Taiwan & Philippines)**

Invitations to 38 Schools in 8 countries for GloColl 2016:

- China (15 Schools) & Hong Kong (3 Schools)
- Taiwan (8 Schools)
- Singapore (4 Schools)
- Philippines (2 School)
- Indonesia (2 Schools)
- Thailand (1 School)
- Australia (2 Schools)
- New Zealand (1 School)