

SUMMER COMMUNITY SERVICE FELLOWSHIP (SCSF) 2024

Clubs & Shared Interest Groups

JANUARY 8, 2024



HARVARD
Alumni Affairs & Development

SCSF AGENDA

- Summary
 - Background
 - Key Dates
 - Student Application Guidelines
- Best Practices
 - Marketing
 - Engagement
 - Fundraising
- Questions and Sharings



SUMMARY

- Background
- Key Dates
- Student Application Guidelines



BACKGROUND



- Clubs and SIGs enable a student to pursue a summer of public interest work
 - Donate between \$4K – \$6K per student
 - Support a fellow over 10 weeks of full-time work and cover their costs of living
- Established in 1992, SCSF is co-managed by the Harvard Alumni Association (HAA) and the Center for Public Service and Engaged Scholarship (CPSES) – a part of Phillips Brooks House
- SCSF 2024 - **18 Clubs and SIGs plan to fund 29 students totaling \$81K**

SCSF KEY DATES



- Student Application Window – **NOW OPEN**
 - **February 29:** Priority deadline
 - **April 14:** Final deadline
 - HAA to share applications with the respective Clubs and SIGs after each deadline
- **April 30:** Deadline for Clubs and SIGs to select fellow(s)
- **May 1:** Student orientation with CPSES

STUDENT APPLICATION GUIDELINES



Selecting Students:

- **Don't wait to select a fellow!**
 - Students are limited to a certain funding amount and some are eligible for more than one funding source
 - Not all Clubs and SIGs get applications towards the end of the deadline
- **Provide a list of ranked choices to secure your chances**
- If funding more than one student, they can be selected at different times
- Clubs and SIGs can decide to fund more students than originally planned
- If a student drops out, the Club or SIG will have the opportunity to select another student

STUDENT APPLICATION GUIDELINES cont.



Contacting Students:

- Clubs and SIGs are to wait for approval before reaching out to the fellow
 - Upholds student privacy policy
 - Confirms students are not overfunded and understand their commitments to the program
 - Ensures a smooth process

Student Orientation (May 1):

- After accepting the funding, students are required to take orientation from CPSES

BEST PRACTICES

- Marketing
- Engagement
- Fundraising



GET CREATIVE! MARKETING TIPS

Club and SIG Channels:

- Tap into past year participants to promote SCSF to friends and relatives
- Market to the community (e.g., newsletter, at events)
- Share past year stories on social media
- Hold a fundraising event (also serves to promote the program)
- SIGs to leverage the corresponding [student SIG](#)
- Clubs to email parents listed in their [Alumni List](#)

HAA Partner Channels:

- CPSES markets the program to students
- Promote SCSF in a student activities newsletter



STAY CONNECTED! ENGAGEMENT TIPS

- Invite students to organization events
- Share career experiences and guidance
- Post student stories on social media



MAKE THE CALL TO ACTION! FUNDRAISING TIPS

Hold a fundraising campaign:

- Small annual donations
- Milestone campaigns to generate large sums to span the next several years

Call to action:

- Host an event
- Social media and newsletters
- Include parents in your communications

Show the impact:

- Messages from past fellows
- Voices from the nonprofits involved



The screenshot shows the Harvard Club of Dallas website. At the top, there is a navigation bar with the Harvard Club of Dallas logo on the left and a red banner with the text "HARVARD CLUB OF DALLAS" on the right. Below the navigation bar, there is a menu with links: Home, Login, Membership, Events, SIG Info, Admissions, Philanthropy, Sponsors, and About Us. The main content area features a large red banner with the text "Happy Hour with Harvard Friends in University Park". Below this banner, there is a photo of a young man, Brandon Pham, and a text block that reads: "We hope you can join us to celebrate the start of the new year, get together with old friends and new, and honor our Summer Community Service Fellow, Brandon Pham, Harvard College, Class of 2025, and raise money for the Harvard Club of Dallas Summer Community Service Fellowship. Brandon will be in town and will tell us about his summer project at My Possibilities. Club Vice President Kim Roosevelt, Chief Development Officer of My Possibilities, will tell us about the work and mission of My Possibilities, and the important contributions that Brandon has made during his summer project." Below the text block, there is a paragraph that reads: "Each year, the Harvard Club of Dallas Provides a Summer Community Service Fellowship that sponsors a Harvard Undergrad to spend the summer in Dallas working with a local non-profit. We have a fund, which we call The Betsey Bradley and Hal Urschel MD Community Service Fund, through which we pay the undergraduate."

QUESTIONS & SHARINGS – LET’S HEAR FROM YOU!



Thank You



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