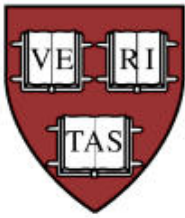




Harvard Club of Thailand: 2017 Update

Peter Weldon, ExCom Member
March 2017



Current ExCom Members

- | | | |
|------------------------------|----------|--------------------|
| • Albert Chandler | LLB 1964 | President |
| • Piriya Tantrativud | AB 2005 | Vice President |
| • Chavapas Ongmahutmongkol | MBA 2004 | Treasurer |
| • Jainissa Kuvnichkul | MBA 2007 | Secretary |
| • Polboon Nuntamanop | MPA 1996 | Events Coordinator |
| • Peter Weldon | AB 1959 | Registrar |
| • Jennifer Young-Eun Cho Lin | AB 2001 | |
| • Jonathan Barratt | AB 2000 | |
| • Poom Siraprapasiri | AB 2003 | |
| • Thomas Parks IV | AB 1996 | |



Membership

- Total Number of Alumni 1639
- Alumni with e-mail address 1588
- Members (Life) 100
- Annual 27



Activities & Participation

- Monthly ExCom meetings (under 50%)
- Monthly Happy Hour (15)
- Global Networking Night (40 people)
- Visit of four GSAS Deans (40)
- Upcoming visit of CSPH Dean (35 budgeted)
- In addition to Happy Hour, the aim is to have one event per month
- All events must at least break even



Challenges

- The Harvard Alumni Association (HAA) is reliant on alumni to OBTAIN THEIR Harvard Key and update their records (<http://alumni.harvard.edu>), but it appears that **most** alumni do not do so
- As recorded by MailChimp, only about **a quarter** of those on the Harvard Club of Thailand (HCT) mailing list open their email
- Without clubs it is very difficult for the HAA to maintain relations between Harvard and alumni
- Building and maintaining a database of Harvard alumni, including both club and non-club members, is an arduous task if clubs wish to reach Harvard alumni in their community
- Need more alumni willing to serve on ExCom
- Need to plan events to appeal to a diverse alumni community
- How to reach alumni without emails