



# HARVARD BUSINESS SCHOOL - EXECUTIVE EDUCATION

We educate leaders who make a difference in the world

## HBS Executive Education Overview

HAA REGIONAL MEETING SINGAPORE

March 19, 2017



**HARVARD**  
**BUSINESS SCHOOL**  
Executive Education

**Mr. Philippe LABROUSSE**  
Director Corporate Relations ASEAN, Japan & Korea

# HBS EXECUTIVE EDUCATION – FY 2016 KEY FACTS & FIGURES

- **10,000** participants - **1,700** Asia Pacific

**5,000** different companies

**130** countries

**75** industries

**43% of Global 500** companies

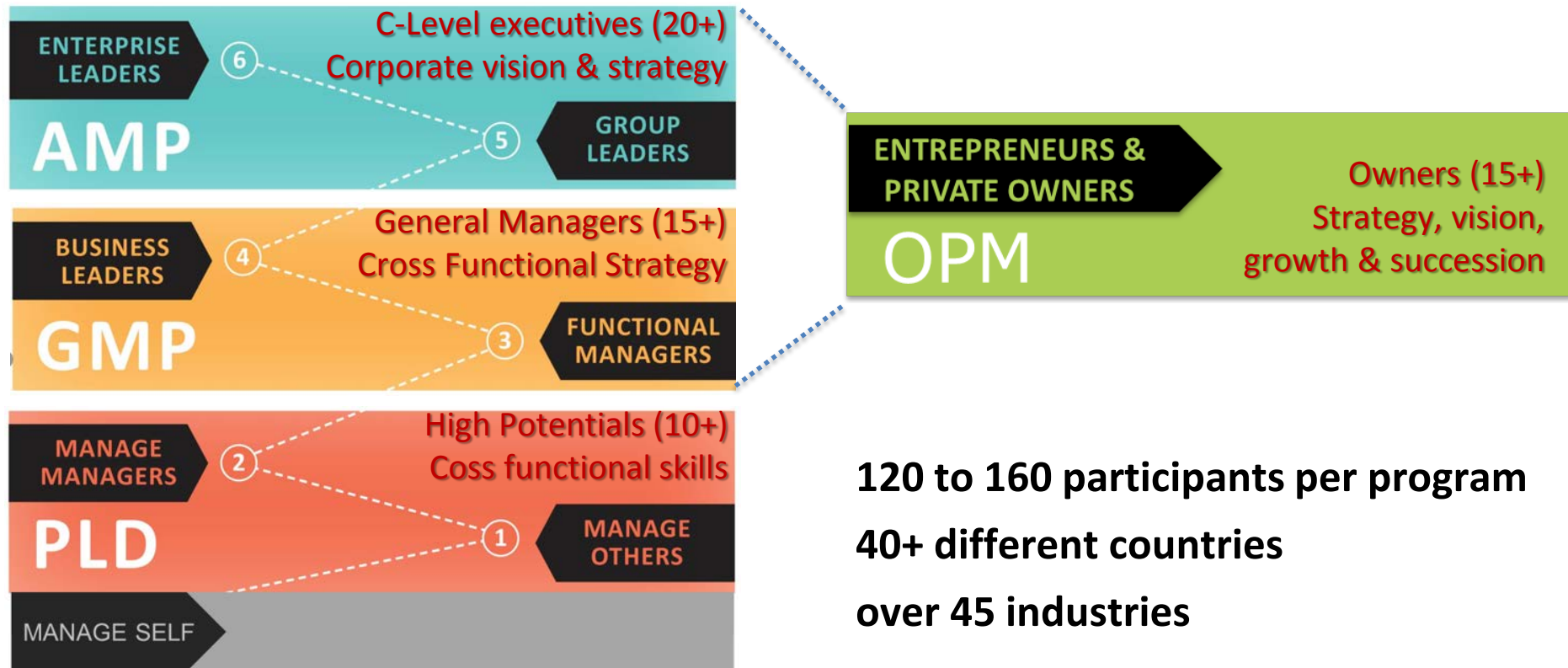


- **70 Programs**, primarily on Leadership & Strategy

**Modular programs in regions (China, India, Africa and Middle East)**

# COMPREHENSIVE LEADERSHIP PROGRAMS (CLPs)

Twice a year | Boston Campus



Source: *Building the Leadership Pipeline*, by Charan, Drotter, and Noel

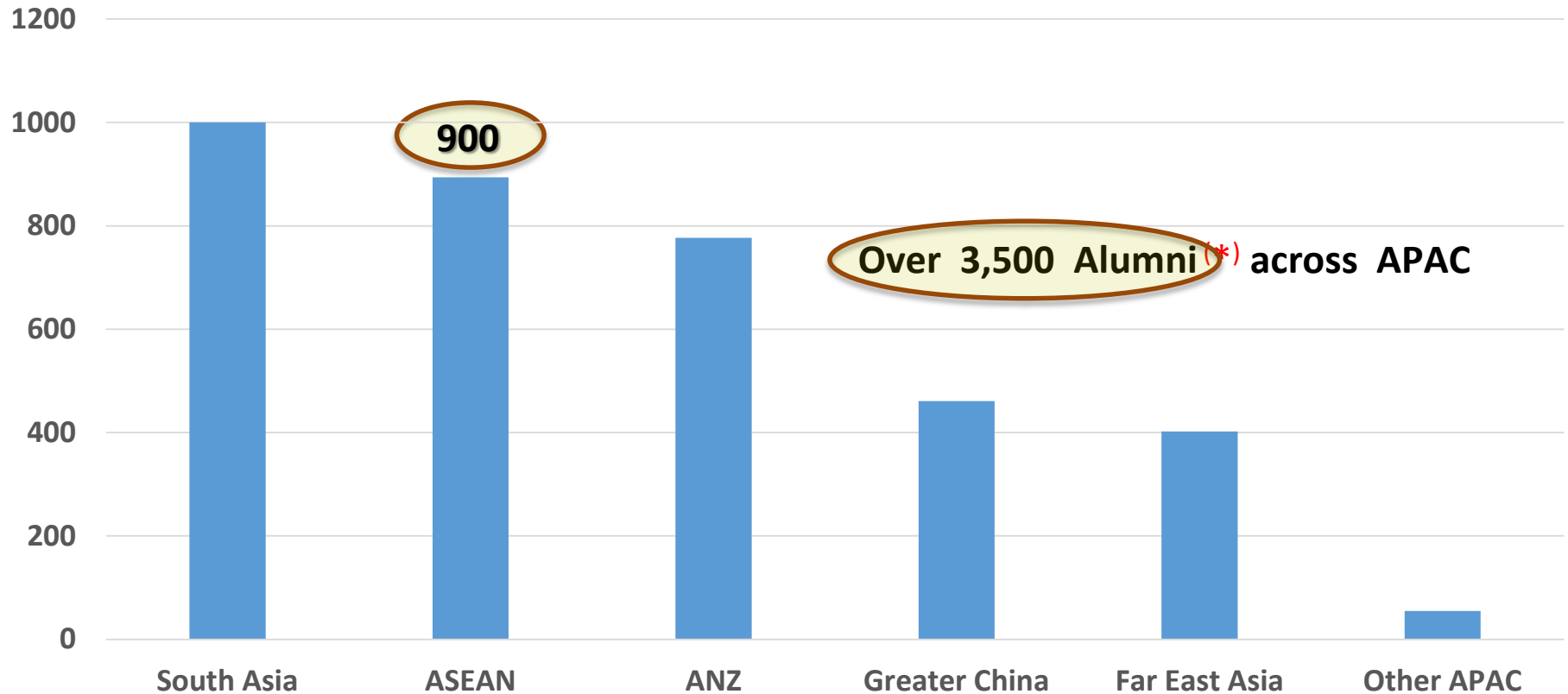
120 to 160 participants per program  
40+ different countries  
over 45 industries

1,100+ ExEd alumni/year - 350 in Asia Pacific

# A POWERFUL REGIONAL EXED ALUMNI NETWORK (NOT INCLUDING MBA ALUMNI)

## HBS Executive Education Alumni(\*) APAC

-- PAST TEN YEARS | FY07 to FY16 --



(\*) HBS Executive Education alumni are only past participants who completed a Comprehensive Leadership Programs: AMP, OPM, GMP or PLD (For PLD, either Mod.5 or 2 additional focused programs are required)

**WE EDUCATE  
LEADERS  
WHO MAKE A DIFFERENCE  
IN THE WORLD.**



**HARVARD  
BUSINESS SCHOOL**

Executive Education

# BECOMING A BETTER LEADER STARTS HERE



## Client Services

[www.exed.hbs.edu](http://www.exed.hbs.edu)

[Executive\\_education@hbs.edu](mailto:Executive_education@hbs.edu)

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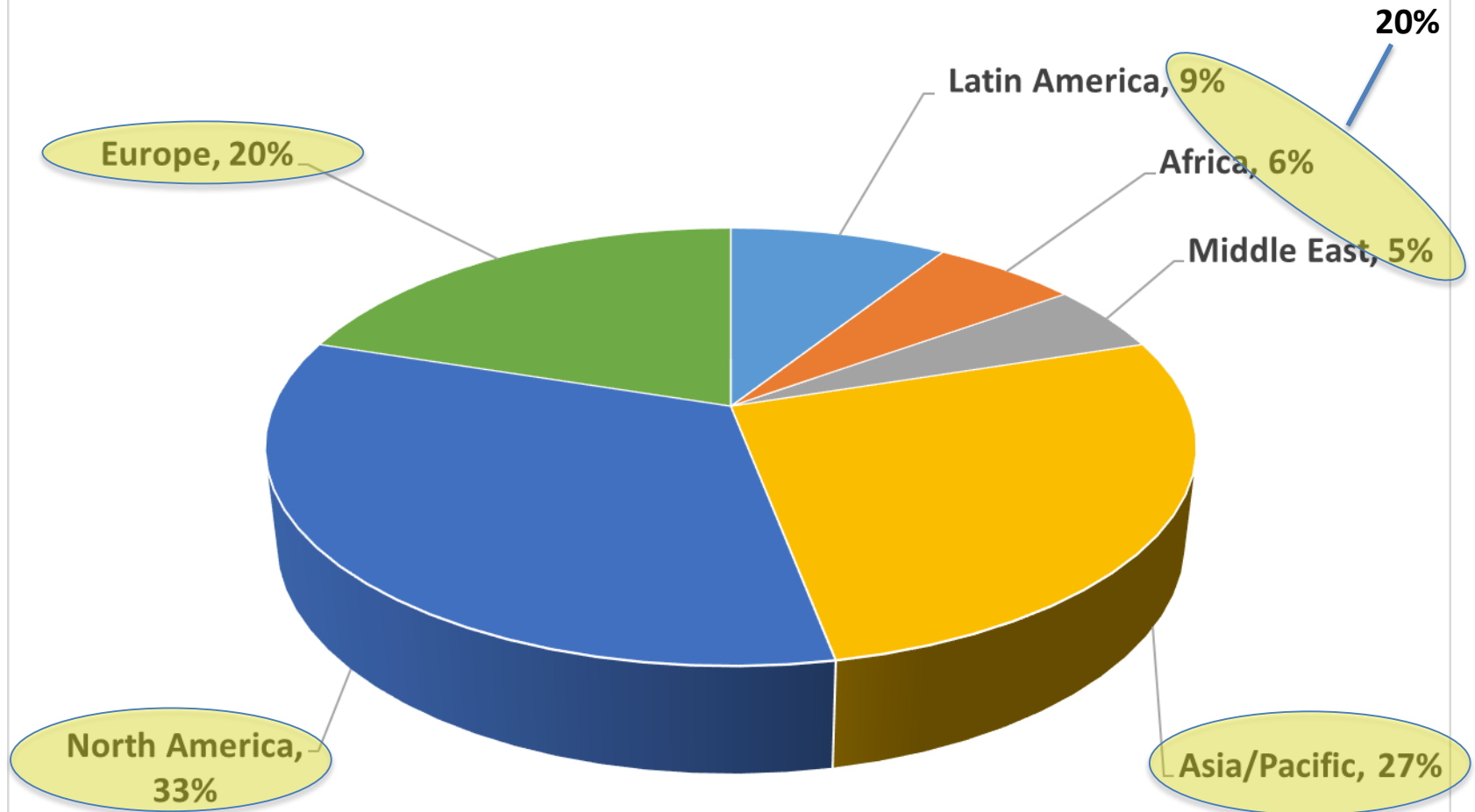


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# CLPs - GLOBAL PARTICIPANT MIX

Comprehensive Leadership Programs  
Geographical diversity of participants in 2015



# CUSTOM PROGRAMS

## KEY STATS

- **50** clients
- **4,000** participants
- **60%** of clients are based outside the US
- **66** program weeks
- **146** HBS faculty involved in teaching

## CLIENT CHALLENGES

- **Organizational transformation**
- **Strategy definition and execution**
- **Industry changes**
- **Executive skill gaps**
- **Corporate culture**

## PROGRAM FORMATS

- Residential and blended
- On- and off-campus
- Multi-module and multi-cohort
- 3 to 10 days
- Minimum 30 participants





# 60+ FOCUSED PROGRAMS – 4 TO 6 DAY PROGRAMS

**4 week intensive learning experience – 3 cases a day – 3 week preparation**

**Span all topics and industries**

## TOPIC DRIVEN:

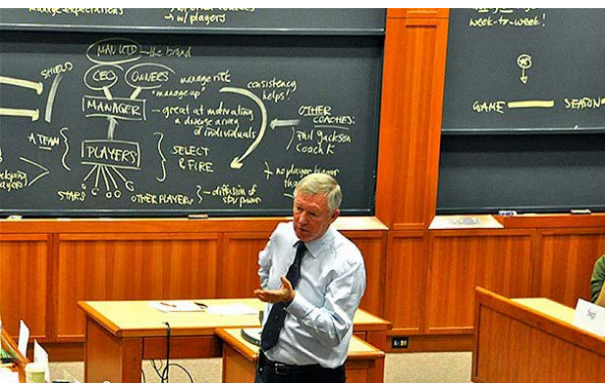
- **Leadership | Strategy**
- Corporate Governance
- Business Operations
- Globalization
- Financial Management
- Negotiation
- Innovation
- Big Data strategies
- Marketing & Sales
- Leading change
- Business Ventures
- Social Enterprise...

## INDUSTRY DRIVEN:

- Agri-Business
- Health Care
- Retail
- Professional Services
- Real Estate

**And also address the needs of the most senior executives**

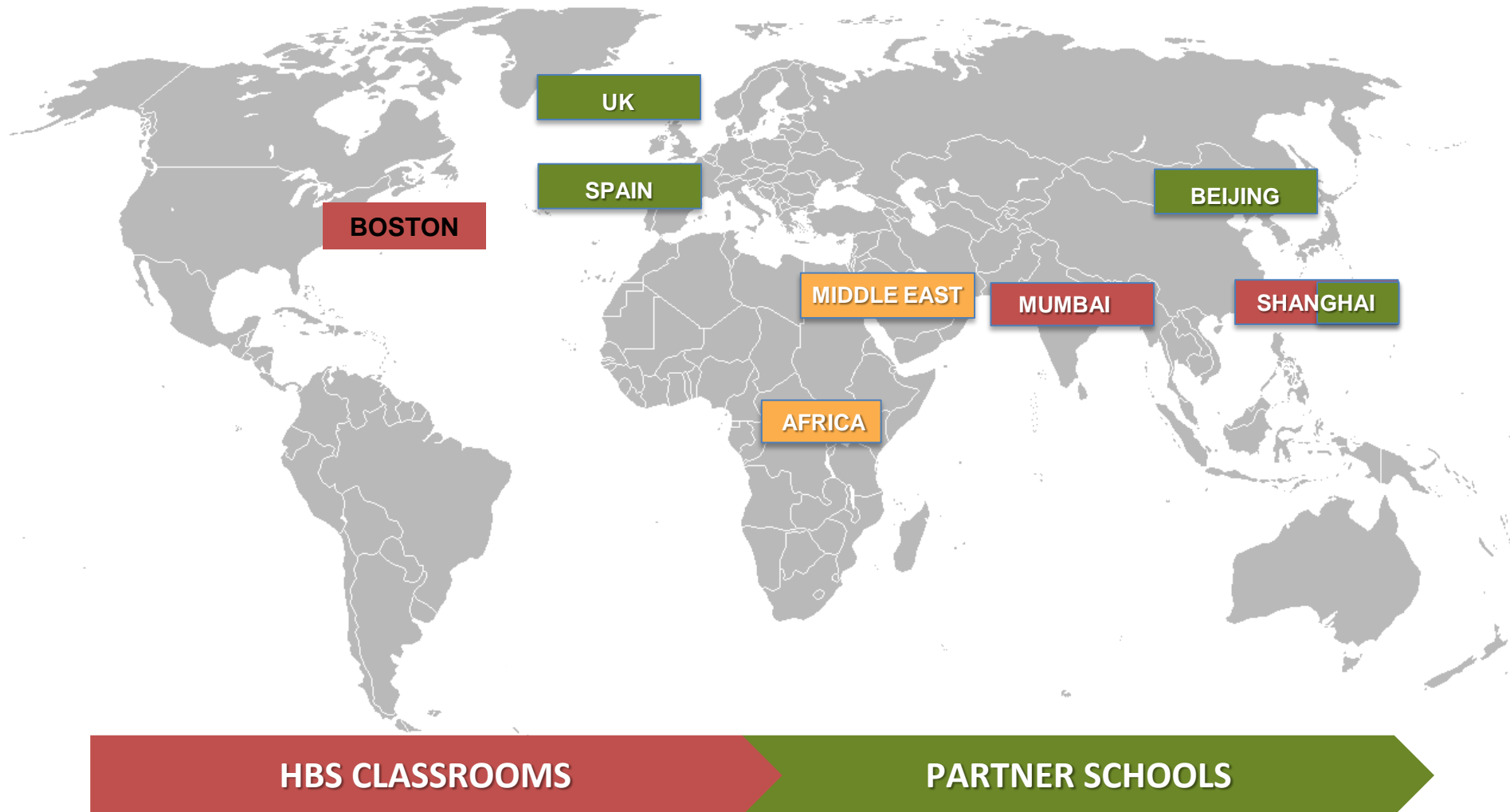
- **15+ programs for most senior executives including CXOs and board members**



# MODULAR PROGRAMS IN REGIONS

Multi-week modular programs - India, China, Middle East, Africa

Some with reputed partners: *Oxford University, CEIBS Shanghai, Peking University...*



# CUSTOM PROGRAMS

- Commitment of the CEO & senior management team
- Impact on the organization at a corporate level



Cohorts/  
Groups

=>

- Tier I & Tier II leaders
- High potentials

