
HARVARD

ALUMNI ASSOCIATION



ALUMNI LEADERSHIP CONFERENCE (ALC)

FEBRUARY 7 & 8, 2019

THE CHARLES HOTEL, ONE BENNETT STREET, CAMBRIDGE, MA

INNOVATION: HOW CLUBS AND SIGS MATTER IN 2019 AND BEYOND

THURSDAY, FEBRUARY 7

9:00 AM – 1:00 PM
Pavilion Foyer

REGISTRATION

10:00 AM – 12:00 PM
Longfellow

NEW CLUB AND SIG LEADERS' SEMINAR

Learn how to make the most of your time as a Club/SIG leader! Join new Club and SIG leaders to hear from established Club/SIG volunteers regarding how to explore opportunities for growth in your organization and how to help navigate challenges you might encounter along the way. You'll also find out more about the HAA staff, support, and services available to help set you up for success.

Chair:

Kate Heilman Byrne AB '83, MBA '87, Harvard Club of Central Florida

Discussion Leaders:

Julie Agar AB '88, Harvard Club of Northeast Ohio, HAA Director for Clubs & SIGs
Rowena Frazer AB '76, Harvard Club of Birmingham, HAA Director for Clubs & SIGs

Dan Lobo AB '14, First Generation Harvard Alumni

Madeleine Mejia EdM '00, Harvard Club of Southern California

Ed Rocha AB '06, Harvard Latino Alumni Alliance

Debra Sanchez Reed MBA '82, Harvard Latino Alumni Alliance

Hoang Quan Vu AB '92, JD '95, Harvard University Club of Houston, HAA Director for Clubs & SIGs

George Yeadon AB '75, Harvard-Radcliffe Club of Rochester

12:30 – 1:45 PM

SIG WORKING LUNCHEON (SIG LEADERS ONLY)

This working luncheon is designed to give Shared Interest Group (SIG) leaders the opportunity to network, discuss SIG-specific topics, and meet HAA SIG Directors.

Location: HAA Offices, Room 603B, 6th Floor, 124 Mt. Auburn Street, Cambridge

1:00 – 6:00 PM
Ballroom Foyer

REGISTRATION

2:00 PM	ALUMNI LEADERSHIP CONFERENCE BEGINS
2:00 – 2:10 PM Ballroom	HAA WELCOME Philip Lovejoy, Executive Director of the Harvard Alumni Association
2:10 – 2:25 PM Ballroom	ALC CO-CHAIR WELCOME Vanessa Beary EdM '11, EdD '14, <i>2019 ALC Co-Chair</i> , Harvard Alumni for Education, Harvard Club of Washington, D.C. Katherine Kennedy AB '88, <i>2019 ALC Co-Chair</i> , Harvard Alumni Association of Utah
2:25 – 3:45 PM Ballroom	ALC OPENING ADDRESS Jodi Goldstein MBA '96, Bruce and Bridgitt Evans Executive Director, Harvard Innovation Labs <i>How to Create a Culture of Innovation: The Harvard Innovation Labs Story</i>
3:45 – 4:00 PM Ballroom	STEP UP TO “STEP-BACK CONSULTING” OVERVIEW
4:00 – 4:15 PM	BREAK
4:15 – 5:30 PM Longfellow A – Red Longfellow B – Yellow Kennedy A – Green Kennedy B – Blue	STEP UP TO “STEP-BACK CONSULTING” In this highly interactive ice breaker, a Club or SIG will present a challenge they are facing, and then they will “step back” as the group in the room discusses possible solutions. We call this format “Step-Back Consulting”, and it provides a fun and valuable way for each of us to find solutions to our own organization’s issues by hearing how others are tackling similar challenges. Presenters: Doug Chin AB '88, MD '93, MMS '94, Harvard Christian Alumni Society Aleksandra Drecun MPA '10, Harvard Club of Serbia, HAA Director for Clubs & SIGs Shawn Hainsworth AB '88, Harvard Club of Western Massachusetts Yvonne O. Osirim AB '01, JD '07, Harvard Black Alumni Society
6:00 – 6:45 PM Ballroom Foyer	RECEPTION WITH THE HAA BOARD OF DIRECTORS
7:00 PM Ballroom	DINNER WITH THE HAA BOARD OF DIRECTORS AND CLUB AND SIG AWARDS PRESENTATION Michael Puett, Walter C. Klein Professor of Chinese History and Anthropology, Chair of the Committee on the Study of Religion

FRIDAY, FEBRUARY 8

8:00 – 8:30 AM Pavilion Foyer	CONTINENTAL BREAKFAST AND LATE REGISTRATION
8:30 – 9:45 AM Kennedy	TECHNOLOGY, INNOVATION, AND COLLABORATION Hear from fellow Club and SIG leaders in TED-style presentations about the innovative programs, technologies, and successful initiatives they have spearheaded

at their Clubs and SIGs, and the positive impact for alumni engagement. In addition to hearing the latest inspirational ideas from colleagues, you will have time to ask questions, discuss, and broadly apply the lessons from these groups' work.

Presenters:

Damla Hekimoglu, Harvard Club of Rhein-Main (Frankfurt)

Joe Kerns AB '08, Harvard Alumni in Tech

Carlos Luis Obando MBA '83, Harvard Club of Seattle

Sajida H. Shroff EdM '95, Harvard Alumni for Global Women's Empowerment

9:45 – 10:00 AM

BREAK

10:00 – 11:00 AM

CONCURRENT COHORT SESSIONS (SELF-SELECTED)

Discuss your organization's most pressing challenges, share success stories, and get advice from peer leaders in similar situations. Choose your cohort from one of five groups: International Clubs, SIGs, Small Clubs, Medium Clubs, or Large Clubs. Please prepare by thinking about the greatest successes and challenges that your group has faced and what would be most useful to learn from peer groups.

Kennedy

A) INTERNATIONAL CLUBS

Discussion Leaders:

Lisa Ray Hennessy MBA '97, Harvard Club of Victoria, HAA Director for Clubs & SIGs

Pavlos Photiades AB '88, Harvard Club of Cyprus, HAA Director for Clubs & SIGs

Brattle

B) SHARED INTEREST GROUPS (SIGS)

Discussion Leaders:

Aaron-Micael Beydoun ALM '13, Harvard Alumni for Agriculture

Cara Natterson AB '92, Harvard Alumni in Healthcare

Hamilton

C) SMALL CLUBS

Discussion Leaders:

Alison Hornsby Chaltas AB '88, Harvard Club of Rhode Island

Jeannie Reeth AB '96, Harvard Club of Northern Nevada and the Sierra

Longfellow A

D) MEDIUM CLUBS

Discussion Leaders:

Adam Mocciole MPP '01, Harvard Club of Fairfield County

Miriam Nolan KSGEE '02, Harvard Club of New Jersey

Longfellow B

E) LARGE CLUBS

Discussion Leaders:

Matt Hegarty AB '82, Harvard Club of Boston, HAA Director for Clubs & SIGs

David Scherer AB '93, The Harvard Club of Chicago

11:00 – 11:30 AM

BREAK

11:30 AM – 12:30 PM

Kennedy

CLUBS & SIGS TEAM MEETING

Ask questions and meet members of the Clubs and SIGs team and get an insider's view on how the HAA is working to help you strengthen your Club or SIG. You can submit queries in advance on the registration page or come prepared with your questions.

- 12:45 – 2:15 PM
Ballroom
- ALC & HAA BOARD OF DIRECTORS' LUNCH**
A conversation with Larry Bacow JD '76, MPP '76, PhD '78, President of Harvard University
- 3:30 – 4:30 PM
- HARVARD INSIDER TOURS**
Join us for exciting, behind-the-scenes tours. You must be pre-registered for these exclusive tours as space is limited.
- [Harvard Museum of Natural History](#)
Tour of Glass Flowers: The Ware Collection of Blaschka Glass Models of Plants led by the collections manager.
- [Houghton Library](#)
Visit Houghton Library, Harvard's principal repository for rare book and manuscripts. Go behind the scenes to visit the library's beautiful literary-themed rooms dedicated to Emily Dickinson, Amy Lowell, John Keats, and Dr. Samuel Johnson, and see the exhibitions on the Victorian visionary John Ruskin and Bauhaus design.
- [The Richard A. and Susan F. Smith Campus Center](#)
Tour the new Smith Campus Center and learn more about how it is serving as an inclusive common space for the Harvard community and beyond.
- In addition, we are offering free admission (no RSVP required) for the whole weekend at the [Harvard Art Museums](#). Tours are self-guided using the museums' [digital tools](#). Show your conference name badge for free admission all day from Friday, February 8 through Sunday, February 10.
- 5:00 – 7:00 PM
- RECEPTION WITH THE HAA BOARD OF DIRECTORS**
Barker Center, Thompson Room, 12 Quincy Street
- 7:00 PM
- HARVARD MEN'S BASKETBALL VS. COLUMBIA**
Harvard Athletics, Lavietes Pavilion
Tickets available for purchase on registration form
- 7:00 PM
- HARVARD MEN'S ICE HOCKEY VS. UNION**
Harvard Athletics, Bright-Landry Hockey Center
Tickets available for purchase on registration form
- 7:30 PM
- OTHELLO, AN A.R.T. PRODUCTION**
Loeb Drama Center, 64 Brattle Street
Tickets available for purchase online:
<https://americanrepertorytheater.org/shows-events/othello/#book>