



HARVARD CLUB OF IRELAND BREXIT SERIES

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HARVARD
Alumni Association

ONGOING CHALLENGES

NOT UNIQUE TO HARVARD CLUB OF IRELAND

- Small Club. 400 members. Less than 100 active members
- Evolving relationship with HBS Alumni Club
- Small Committee
- Limited opportunities for events that offer meaningful alumni engagement
 - Create vibrant programming, keep them coming back for more
 - Beneficial to members
 - Not “reinvent the wheel” for every event
 - Deliver on HAA purpose defined below

The purpose of the HAA as stated in its Constitution is to promote the welfare of Harvard University and to establish a mutually beneficial relationship between Harvard University and its alumni. The HAA helps alumni connect with the University and with fellow graduates through a wealth of **Club activities**, **continuing education programs**, **online services**, and **alumni events** around the world.



Stefan Simanowitz

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Follow



Brexit (n) - "The undefined being negotiated by the unprepared in order to get the unspecified for the uninformed." (Source unknown) [#Brexit](#)

- Unexpected Result = Lots of uncertainty
- Hard versus Soft Brexit?
- Snap UK election inconclusive
- Conservative Party Divisions
- Unrealistic negotiation timeline

Postive or Negative?



- Physical Border
- Political
- Economic
- Security/Peace Process
- Financial
- Trade (Customs)

THE OPPORTUNITY

UNCERTAINTY SURROUNDING BREXIT & IMPACT ON IRELAND

- Invite leading figures from different areas: political, economic, business and law to address Club
- National and EU level
- Possible collaboration with HCUK
- Meets challenges already identified

FIRST BREXIT SERIES EVENT – FORMER TAOISEACH BERTIE AHERN



Through the HAA's network of Clubs and Shared Interest Groups, we strive to bring the same opportunity for thought-provoking and transformative dialogue to alumni that they experienced as students in their classrooms at Harvard, and the Brexit series hosted by the Harvard Club and the HBS Club is a perfect example of the rich, intellectual programming our alumni crave.

LEARNINGS

POSSIBLE OPPORTUNITIES FOR OTHER CLUBS

- Adopt a creative approach – Opportunities exist, they just need to be found
- Invitations to speakers are always well received – pushing open door
- Value proposition – tangible benefit to members forges closer bond and desire for collaboration/volunteers
- Ideas for future programming flow from events such as these
- Always Inform the HAA so that they can share best practice

THANK EU!

HARVARD
ALUMNI ASSOCIATION

