



**HARVARD
BUSINESS SCHOOL**

India Research Center

HAA Asia-Pacific Club, Contact, & SIG Leaders Meeting- India

March 2018





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Embassy Model: Portfolio of Initiatives

**South Asia & Sub Saharan
Africa to Harvard**

**Harvard to South Asia & Sub
Saharan Africa**

Business Research

Best of Harvard Series

**South Asia on 'MBA
Map'**

Executive Education

Data Sources

Indian Faculty Development

South Asia Institute

Social Enterprise

Bringing the Best of Harvard to South Asia & Sub Saharan Africa

Taking the Best of South Asia & Sub Saharan Africa to Harvard



Enabling more effective engagement with South Asia and Sub-Saharan Africa

	South Asia	Sub Saharan Africa (2017 onwards)
Building Intellectual Capital	226 case studies*	104 case studies (FY 2005-2018)
	97 Research Projects**	7 Research Projects
	230 BHI Events covering 14,405 attendees across 11 cities**	2 Events
MBA	2008 – 2016 : 871 Students (IXP & FIELD)	2008 – 2017 : 986 Students (IXP & FIELD)
	2017 : 106 Students (IFC & FIELD)	2018 : 201 Students (IFC & FIELD)
Executive Education	2007 – 2018 : 2,848 attendees, 51 programs and 88 scholarships	2016 – 2017 : SEPA 114 Participants from 19 SSA nations
Development of South Asian Faculty	2008-2017 : 321 GloColl attendees	2017 : 1 GloColl attendee (Year 1)
	2012-2015 : 220 CWW (India) attendees	-2018 : 5 Glocoll attendees Anticipated
HBS Faculty Engagement	232 Faculty Visits**	14 Faculty Visits
	29 Immersions of One**	2 Immersions of One

*FY' 05 onwards ** FY' 06 onwards *** FY'12 onwards



Emerging Trends





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Emerging Trends : Digital Blur*

Boundary – less Industries
and Organizations



Physical and Virtual Assets



Man and Machine





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Business History Initiative

“Learning from the past is a vital resource for business leaders”

- Dean Nohria

History of South Asia



Completed **34** interviews

Anu Aga, Ela Bhatt,

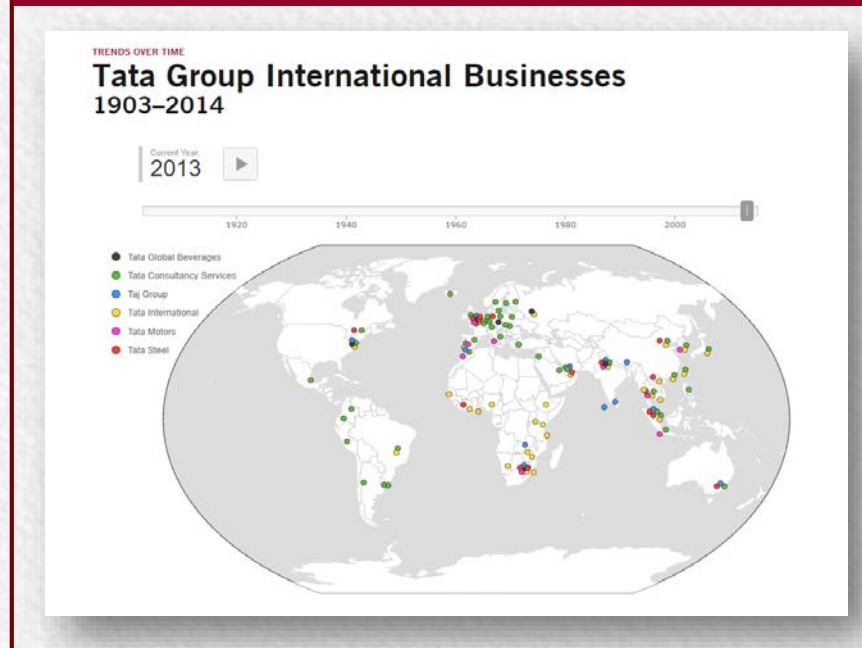
Mallika Sarabhai, Zia Mody

Seema Aziz (Pakistan)

Aban Pestonjee (Sri Lanka)

Y V Reddy, Jerry Rao,

Historical Data Visualization



Teaching Resources



Creating Emerging Markets





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Faculty Data



Jose Alvarez



Christopher J. Malloy



John Jong-Hyun Kim



Nien-he Hsieh



Karim Lakhani



Ramon Casadesus-Masanell



Brian Hall



Julie Battilana



Rafael M. Di Tella



Kristin Williams Mugford



Rembrand M. Koning



Vikram Gandhi



Prithwiraj Choudhury



Hong Luo



Suraj Srinivasan

- Worked with **81** faculty across **10** units
- Non – Indian Faculty **73%**
- Female Faculty **19%**
- Junior Faculty **36%**



Best of Harvard in South Asia

Platform for Sharing & Testing Faculty Research

- Targeted outreach using Diverse Network partners

Leverage Multiple Synergies

- Research Leads, Research panels, Immersion of one
- Field/IFC - Global partners
- MBA Outreach
- Deeper Alumni Engagement

the best
of
harvard
in
south asia

14,405
Participants

230
Events

11
Cities

Influence Change and Create Impact

- Leadership Series
- Entrepreneurship Series
- Education Roundtable Series
- Alumni Study Tours Series
- Gender Series

Develop a Rich Network

- Over 10,000 contacts – Business, Academia, Social Sector & Government



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Best of Harvard in South Asia: Launch of Gender Series



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Club of India

Harvard Business School India Research Center and the HBS Club of India cordially invite you for the launch of their Gender Series and a discussion on:

Beauty: Limiting or Liberating
with **Professor Geoffrey G. Jones**

Isidor Straus Professor of Business History & Faculty Chair of the Business History Initiative at Harvard Business School

and eminent panelists

on Friday, July 14th 2017
Rooftop Rendezvous,
Taj Mahal Palace,
Apollo Bandar, Colaba,
Mumbai, Maharashtra – 400001

Agenda

6:00 - 7:00 pm Registration, Networking and High Tea
7:00 - 7:10 pm Introduction
7:10 - 7:30 pm Key note address by Prof Geoffrey G. Jones
7:30 - 8:55 pm Panel Discussion and Interaction with the Audience
8:55 - 9:00 pm Vote of Thanks

Speakers and Panelists

Prof. Geoffrey G. Jones
Isidor Straus professor of Business History

Sonam Kapoor
Bollywood actress, Designer & Entrepreneur

Dr. Jamuna Pai
Cosmetologist

Dr. Pervin Dedachanji
Psychiatrist

Vivek Gambhir
Managing Director at Godrej Consumer Products Ltd & HBS Club of India President (HBS MBA, 1997)

Shuchi Kothari
Director at Health & Glow Retailing Pvt. Ltd., Co-founder and director of Pune Mode (HBS MBA 2015)

RSVP
Click here

Seating is limited.

Kindly RSVP at the earliest.

Our Gender series seeks to delve into different facets of the gender discourse. We are aware that the gender discourse and stereotypes are interconnected with socio economic issues such as race, ethnicity, class, sexual orientation, religion, age, and nationality. We hope to share global research, convene conversations and forge a deeper understanding of the many complex layers that define this topic and its impact on the lives of men and women, livelihoods and workplaces.

In collaboration with lifestyle, luxury and fashion magazine

VERVE

Design: The Thought Farmer

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south asia



Geoffrey G. Jones
Isidor Straus Professor of Business History

Geoffrey Jones is the Isidor Straus Professor of Business History, and Faculty Chair of the School's Business History Initiative. He holds degrees from the Cambridge University, UK, an honorary Doctorate in School, Denmark, and an honorary PhD from the University of Helsinki, Finland. He taught previously at the London School of Economics, Cambridge and Reading Universities in the UK, and at Erasmus University, Netherlands. He has held Visiting Professorships at Harvard, he serves on the Executive Committee of the Harvard Center for African Studies, the Faculty Committee of the Reichshaus Institute of Japanese Studies, and on the Policy Committee of the David Rockefeller Center for Latin American Studies.

Professor Jones researches the evolution, impact and responsibility of global business. He has written on the history of international entrepreneurship and multinational corporations, specializing in consumer banking, reinsurance and commodity trading. He has written extensively on the business history of emerging markets, especially in Latin America and Turkey, and launched and co-ordinates the Creating Emerging Markets project at the Harvard Business School. At HBS, he developed and teaches the Entrepreneurship and Global Capitalism course, in the second year of the MBA program.

Professor Jones's book *Beauty Imagined* (Oxford University Press, 2010) provides the first history of the global beauty industry from a business perspective. It takes an in-depth look at the global beauty industry from its emergence in the nineteenth century to the present day and shows how successive generations of entrepreneurs built brands that have shaped perceptions of beauty, the business organizations needed to market them and also defined the gender and ethnic borders of beauty. The book shows how global brands are being driven to respond to a far wider diversity of cultures and lifestyles as new markets open up worldwide and how in the twenty first century, beauty is again being re-imagined anew.



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Team IRC



- Studied at : Harvard University (HGSE, HBS), LSE, IIT, IIM, ICSI, Umich Ann Arbor, NUS
- Languages spoken : English, Hindi, Punjabi, Bengali, Marathi, Sindhi, Gujarati, Konkani, French
- Industry experience across Development Education, Research, Trade, Law, Pharma, Media, Diplomatic Affairs, Financial Services, Publishing, Consulting, Public Policy, Advertising, Scientific Journal Production



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Business &
Environment



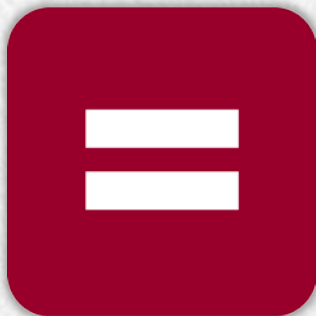
Business
History



Digital



Entrepreneurship
(Rock Centre)



Gender



Health Care



Leadership



Social
Enterprise

Thank You