



HARVARD
Alumni Association

CLUBS & SHARED INTEREST GROUPS

Alumni Leadership Conference



Summer Community Service Fellowships: Phoenix 2019

1. The SCSF Program

- **Enables Harvard undergraduates to perform public service in communities affiliated with the sponsoring Club/SIG.**
 - 🏰 Financial Support (\$3,500 - \$5,000 for 10 week project)
 - 🏰 Mentoring (personal support: counseling/guidance)
 - 🏰 Mentoring (project support: provide contacts/"open doors")
- **Administered jointly by the HAA and the Center for Public Interest Careers (part of Phillips Brooks House).**



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2. The SCSF Numbers

- **Each year over past decade 20-25 Clubs/SIGS participated and approximately 30 fellowships were awarded.**

2019: 74 applicants; 26 awards (3 receiving supplemental funding from other Harvard sources); 21 Clubs and SIGs

2020 (*so far*): 17 clubs and 3 SIGs have committed to provide funding (student application deadline is end of this month)

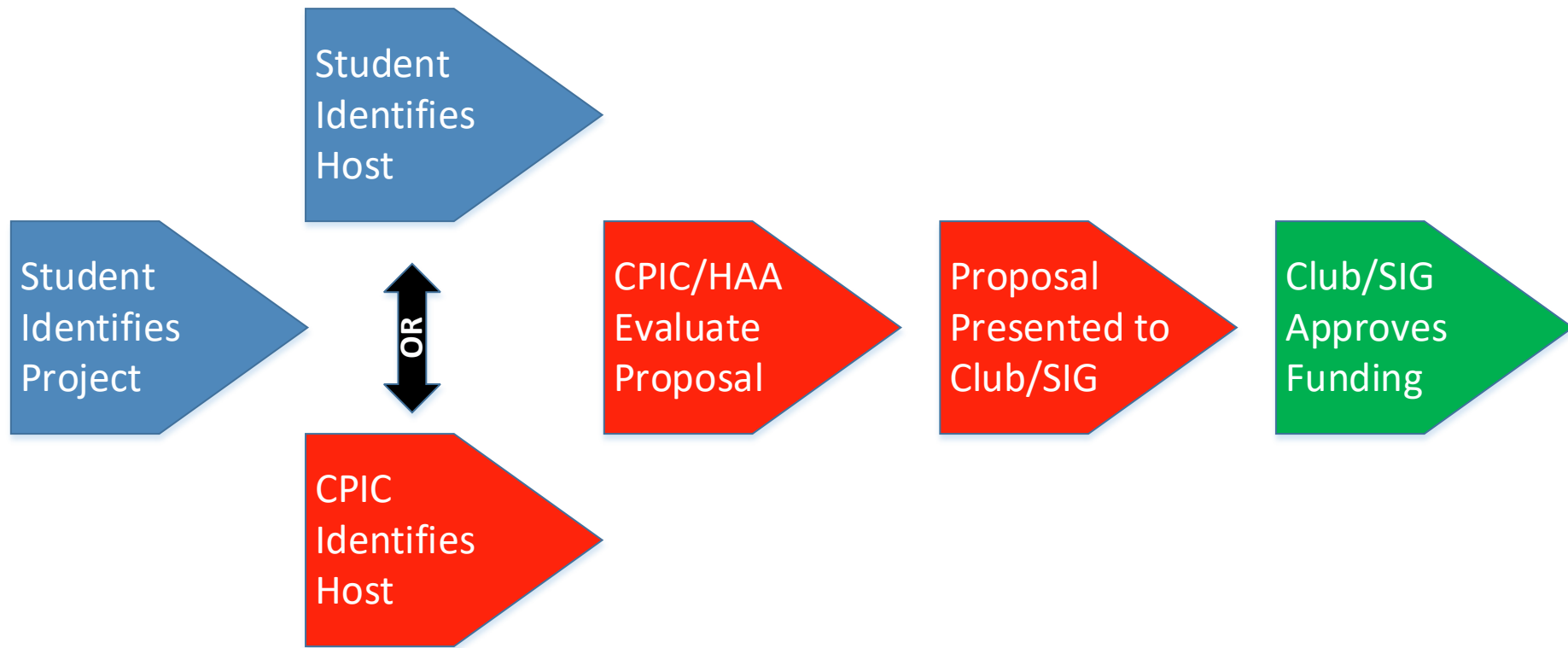
- **Club/SIG Fellowships are the 2nd largest Summer public service funding program administered by CPIC.**

- | | |
|--|---|
| • Mindich Service Fellows | • HAA Club/SIG Fellows |
| • Summer Federal Work Study for Public Service | • Arthur Liman Public Interest Law Summer Fellows |



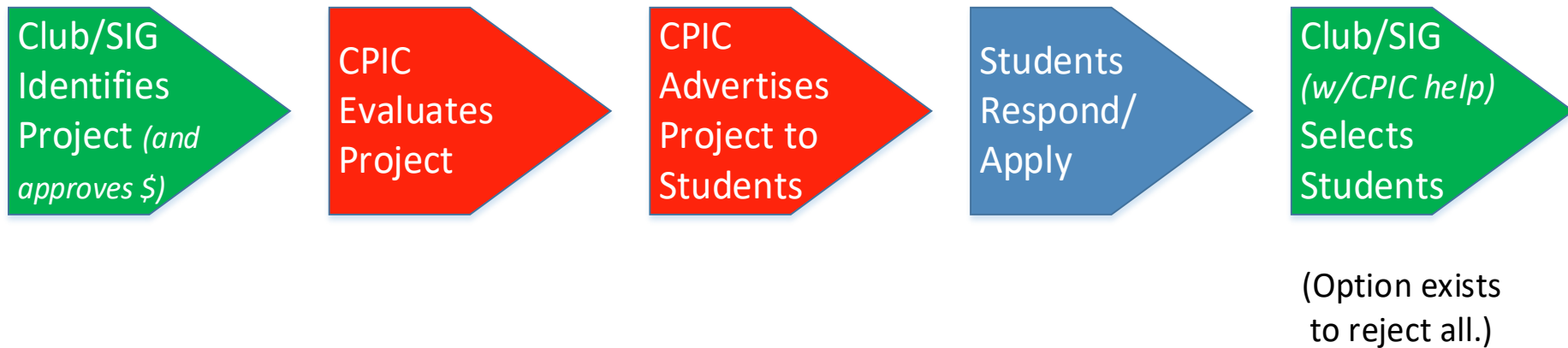
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3. The SCSF Process



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4. The SCSF Process (Flipped)



Summer Community Service Fellowships: Phoenix 2019

5. The Harvard Club of Phoenix Border/Immigration Proposal

- **A critical issue in Arizona**
- **A more complicated issue than most observers outside of the border states realize**
- **2018: The club tried to set up an Immigration project. It failed.**
 - 🏰 Funding secured. Partners/hosts lined up. Project pitched on campus.
 - 🏰 2 students selected. Even though they had chosen to apply, they both turned project down when they were offered the Fellowship. (Took other offers.)
 - 🏰 Pain point = if students had accepted, they would have been on ground when family separation crisis became major story. A significant missed opportunity.
- **2019: Issues did not “go away”. The club chose to try again.**



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6. 2019: Trying Again – A Process That Worked

- **More “hands-on” solicitation/application process**
- **Require more student input before making selections**

- 🏰 Sep 2018: Club rep @ CPIC for introductory meeting (28 students attended)
- 🏰 Nov 2018: Detailed application information shared with interested students
- 🏰 Dec 2018: Deadline for formal (written) letter of interest (12 students committed)
- 🏰 February 2019: Students have “Pitch Meetings” (think “Shark Tank”) @ CPIC with Club rep, CPIC staff and interested grad students (8 students delivered pitches)
- 🏰 Selection of FOUR finalists (pitches all good enough to deserve funding)
- 🏰 CPIC arranged for supplemental funding from other Harvard sources so that all four could get Fellowships (to work as a team)



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7. The Fellows (Four Women)

➤ The Reporter

🏰 AZ native. Associate editor for Crimson. Staff writer for Harvard Political Review. Last Summer worked as Political Fellow at ABC News Washington D.C. bureau.

➤ The Video Blogger/Social Media Creator

🏰 Magazine Editor for Crimson. Last Summer worked as Digital Editorial Intern for PBS News Hour (including work on stories about family separations at the US-Mexico border.)

➤ The Videographer

🏰 Step-father is an undocumented immigrant. News correspondent and anchor of Sunday news show on WHRB.

➤ The Policy Analyst

🏰 Pre-Law. Last Summer worked as intern at immigration law firm. Summer before worked as policy analyst and speechwriter for New Zealand Labour Party.



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8. Product/Output

➤ During the Summer 2019

- 🏰 Updates made to a number of support materials used by The Florence Immigrant and Refugee Rights Project. (Work that FIIRP knew that they needed to do but didn't have the extra hands to get it done.)
- 🏰 “End of Field-Work”/“End of Summer” presentations and panel discussion by the Fellows and CPIC. Presented in Scottsdale, AZ to Harvard Club and guests.
- 🏰 Creation and maintenance of storiesfromtheborder.org, a blog/portal for sharing the stories encountered during the Summer in Arizona.



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storiesfromtheborder.org



OUR WORK

Stories from the Border is a multimedia storytelling initiative and journalistic platform founded by Meena Venkataramanan and Vivekai Kim in the summer of 2019.

01 / Our Mission

We hope to serve as a dynamic platform for the portrayal of manifold narratives from the Arizona-Mexico border region and to facilitate the engagement with these narratives by individuals across Arizona and the United States.



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9. Product/Output

➤ Back in Cambridge: Fall 2019/Winter 2020

- Documentary “On The Border” – screened at Harvard Film Archive at Carpenter Center. (It was received well and will be entered in festivals later this year.)
- Two, possibly three, of the Fellows will return to Phoenix Feb 15^h for presentations of final work and recap of continuing efforts in Cambridge. Will be accompanied by Margaret Rennix, PhD, teacher of Expos 20: Narratives of Immigration.
- Three of the Fellows were part of a team that put together “Juntos” an on-line network of pro-bono immigration services aimed at serving both migrants and asylum seekers. They entered their service in the Institute of Politics’ Civic Tech Challenge.
THEY WON.



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IoP Civic Tech Challenge



Summer Community Service Fellowships: Phoenix 2019

10. What's Next? Post-Project Prospects

➤ The Reporter

- Secured a 2020 internship at a Texas TV station. Plans to do border stories comparing/contrasting situations in TX, AZ, and CA.

➤ The Video Blogger/Social Media Creator

- Has committed to doing her thesis on immigration issues. Will be back in AZ for Summer 2020.

➤ The Videographer

- Doing Spring semester abroad. Plans additional documentaries on migration issues worldwide.

➤ The Policy Analyst

- Taking year off between college and law school. Working in law firm in CA.





CPIC

Center for Public Interest Careers at Harvard College



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February, 2020



EARLY COLLEGE AWARENESS PROGRAM

FEB 7, 2020

Larry Kahn AB '83

Early College Awareness Program Co-Chair

Peter Mazareas AB '73

Early College Awareness Program Co-Chair



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ENCOURAGE CLUBS & SIGS TO TRY AN “ECA”

- Demonstrate how ECA broadens alumni engagement
- Review ECA's public service mission
 - Spotlight on national context
 - Tie to need among underserved students in your community
- Update on ECA programs and models
- Resources available to you
- Q&A



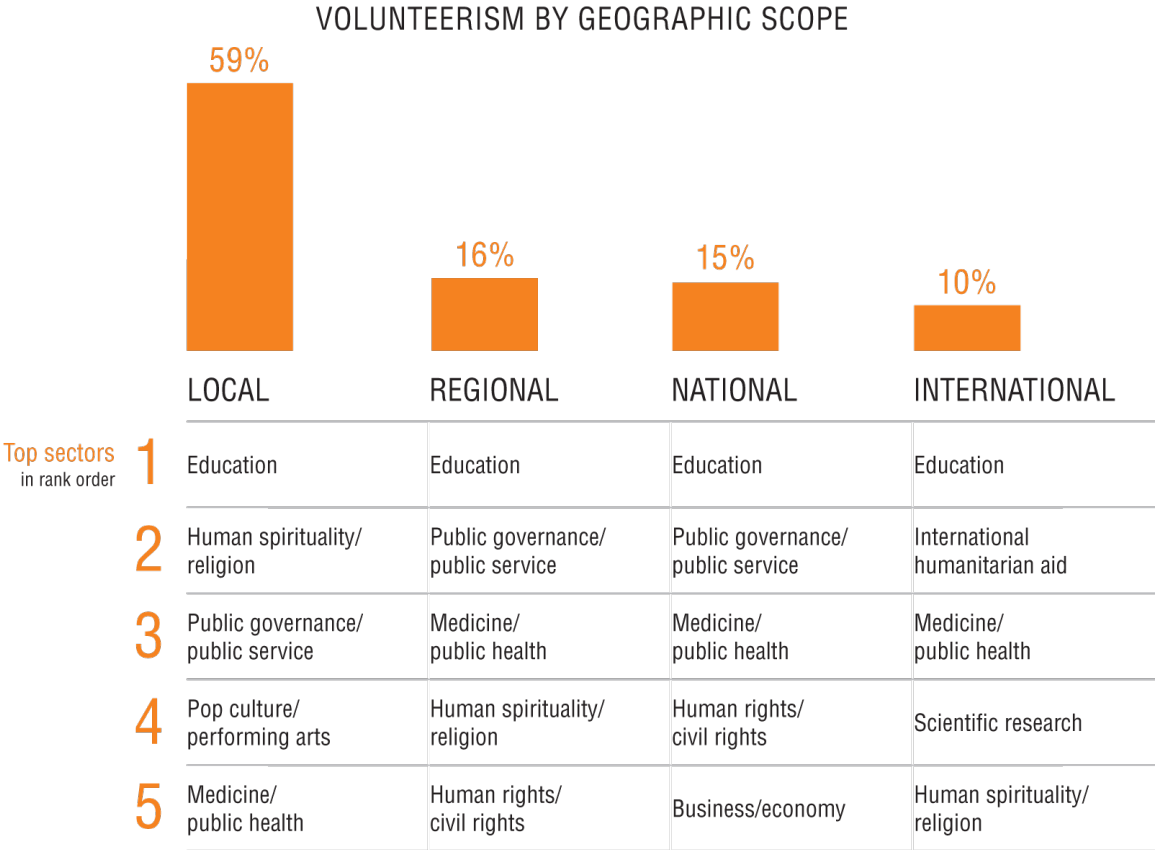
MISSION STATEMENT

The Early College Awareness (ECA) mission is to provide HAA Clubs and SIGs with an educational outreach program designed to ***increase alumni engagement*** by promoting college attendance and preparedness for middle school and high school students in schools and communities that are underserved and in need of inspiration, information, and guidance.

**THE HAA ECA WEBSITE OFFERS A 'TOOLKIT' GUIDE
WITH IMPLEMENTATION SUITABLE FOR CLUBS & SIGS**

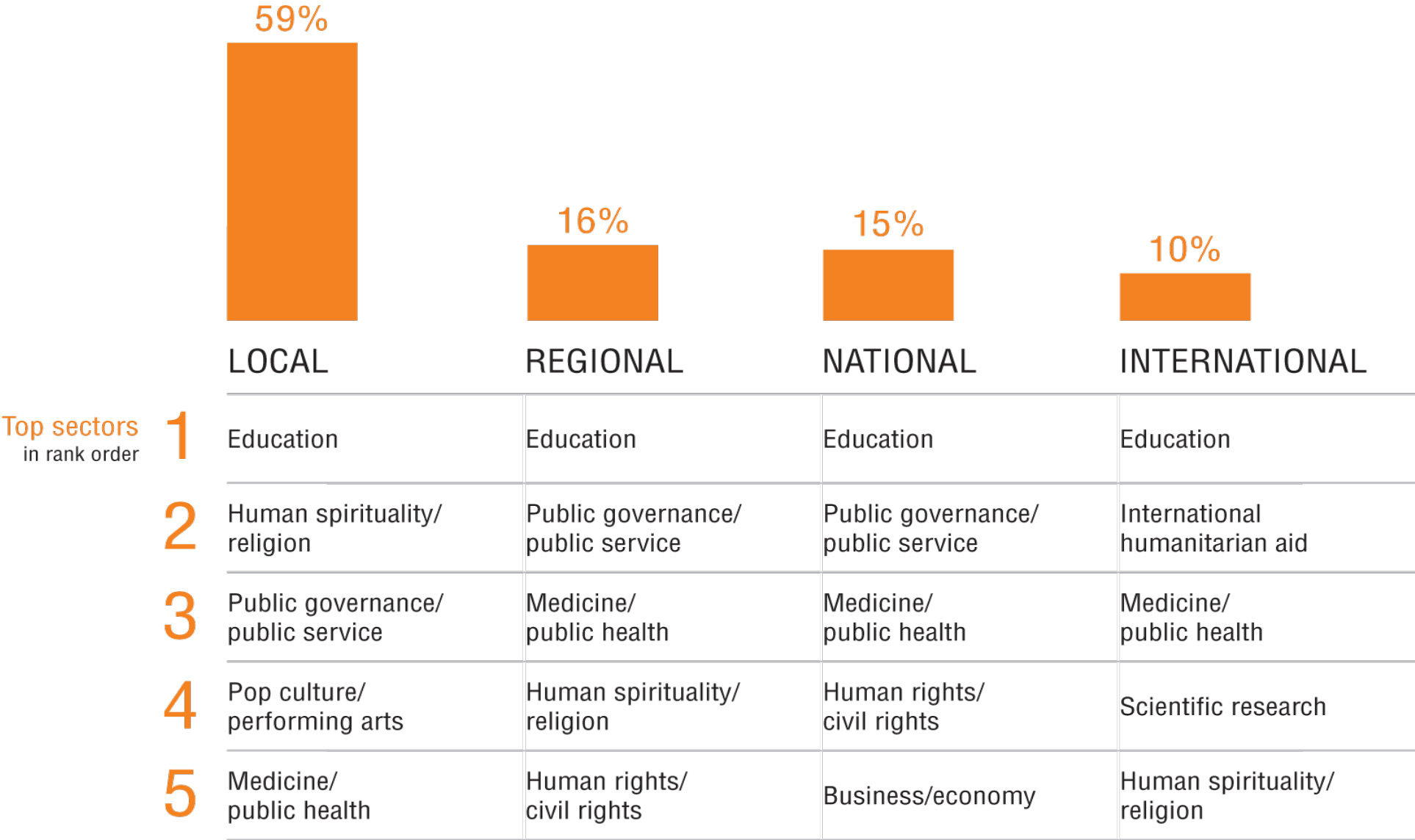


ACCORDING TO THE HARVARD IMPACT STUDY,
VOLUNTEERING FOR EDUCATIONAL ORGANIZATIONS &
CAUSES IS 50% OF TOTAL HOURS VOLUNTEERED BY
HARVARD ALUMNI.



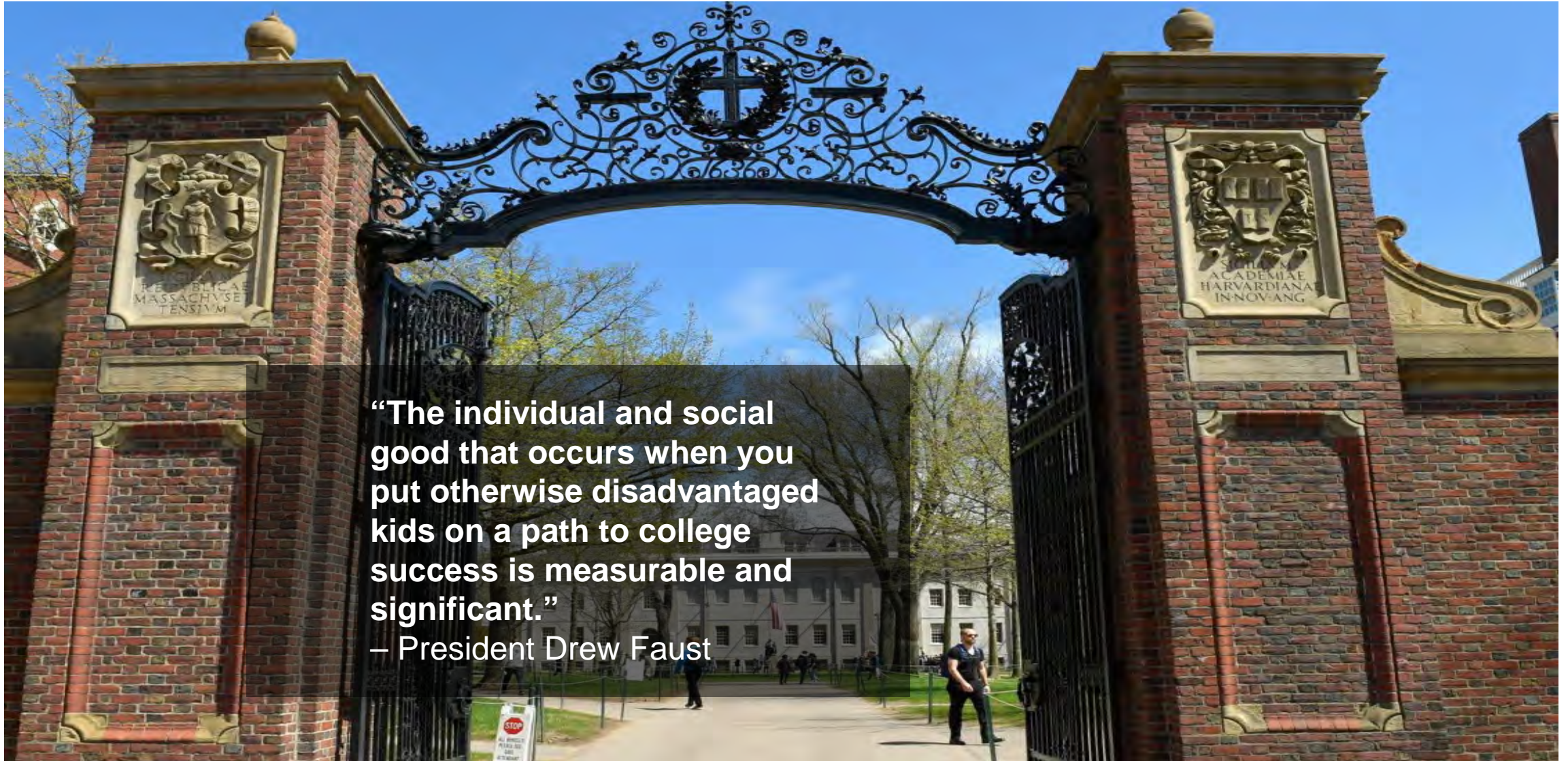


VOLUNTEERISM BY GEOGRAPHIC SCOPE





EARLY COLLEGE AWARENESS PROGRAM





LOW INCOME AND FIRST GENERATION STUDENTS NEED HELP

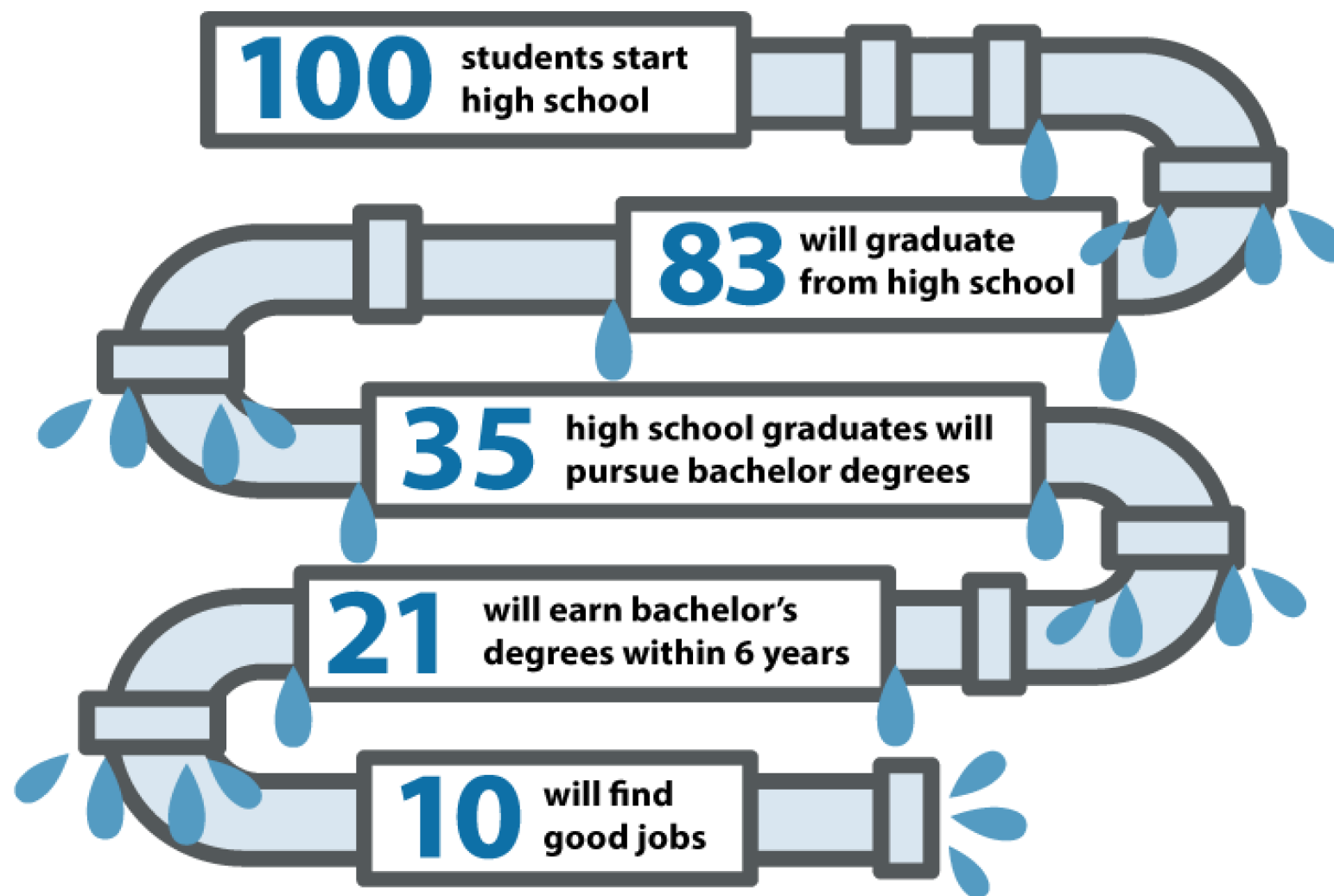
- The national student-to-counselor ratio, according to the National Association for College Admission Counseling is 478 to 1
- Average time a counselor spends with a high school student over 4 years is 22 minutes.
- And it's worse....the Federal Education Department's Office for Civil Rights said this year that one in five high schools in the country has no school counselor at all
- When it comes time to apply to college, students who are insufficiently counseled can easily stumble into making poor decisions, especially if no one in their family has gone to college before.



LOW INCOME AND FIRST GENERATION STUDENTS NEED HELP

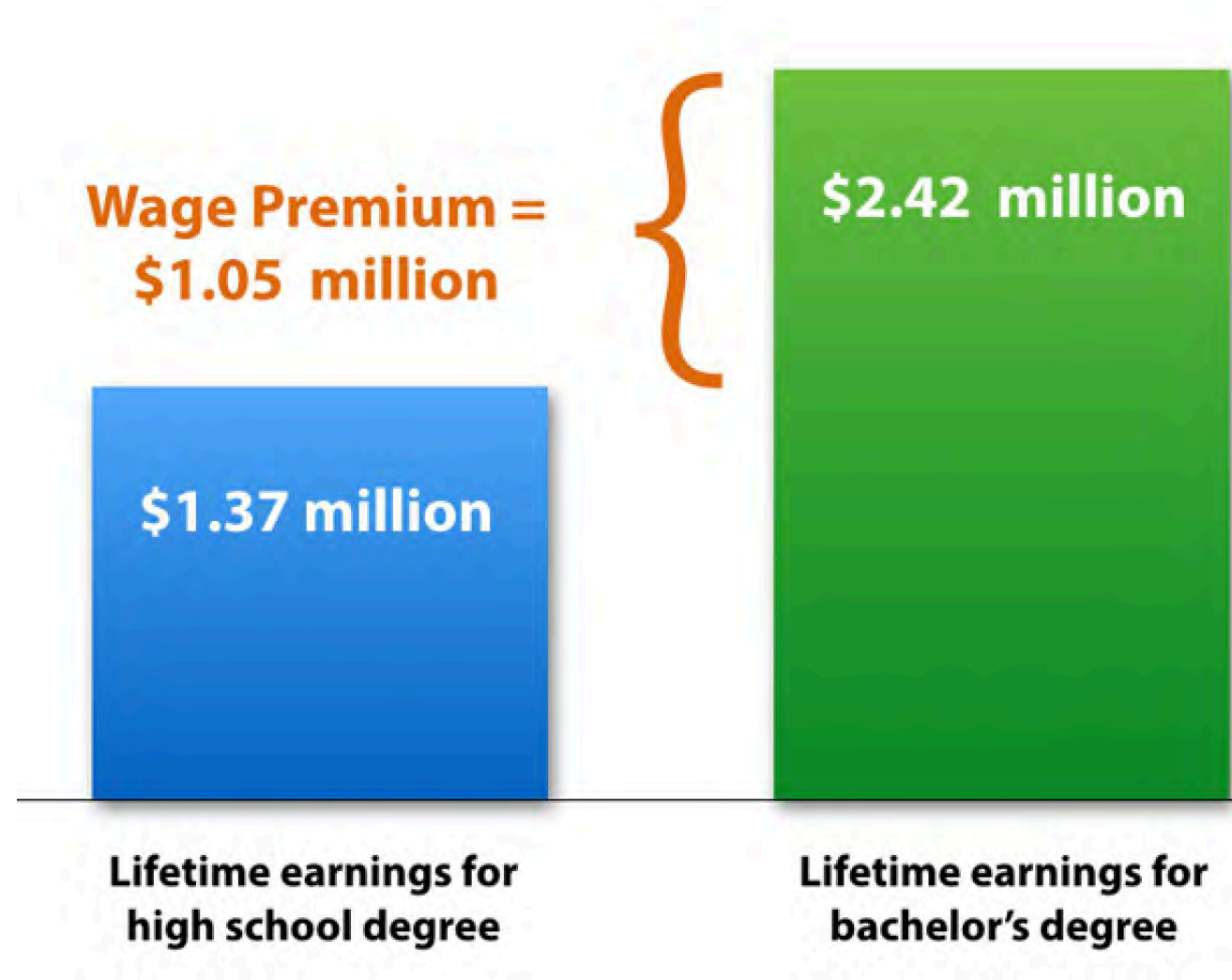
- Most low-income students who have top test scores and grades do not even apply to the nation's best colleges, according to [a recent analysis](#) of every high school student who took the SAT in a recent year.
- The pattern contributes to widening economic inequality and [low levels of mobility](#) in this country, economists say, because college graduates earn so much more on average than non-graduates do. Low-income students who excel in high school often do not graduate from the less selective colleges they attend.

THE LEAKY PIPELINE OF HIGHER EDUCATION; DISAPPOINTING RESULTS





WAGE PREMIUM FOR BACHELOR'S DEGREE





3 BASICS & 4 WAYS TO IMPLEMENT AN ECA PROGRAM

- 1) Increase alumni engagement through education-based community service.
- 2) Deliver a 'college-possible' message to students in 7th through 11th grades who may not think it is possible or worthwhile.
- 3) **NO ONE WAY TO ECA**



3 BASICS & 4 WAYS TO IMPLEMENT AN ECA PROGRAM

1. Half-day/One-day Community-Wide Program
2. In-School Assembly
3. In-Class Speakers that
“Make the Curriculum Real”
4. Partner w/ local school outreach



ECA – PARTNER WITH LOCAL SCHOOL OUTREACH

Case Study: Central Florida

Partner w/ Seminole County and Orange County schools each November





- Inspired 700 8th & 9th grade students in Central Florida
- Engaged 11 local alums
 - 5 for the first time that year
 - 2 joined the Harvard Club
- Spent \$0 in HCCF funds



IN SCHOOL ASSEMBLY, LYNN CLASSICAL HIGH SCHOOL





The Toolkit Consists of:

Table of Contents:

- Introduction – Why should Harvard alumni promote Early College Awareness
- Six Steps to Implement ECA
- Four ECA Models Available
- Frequently Asked Questions
- Post-event Survey
- Related Ideas and Program Extensions
- Contact information for Club & SIG Partnering
- Appendices






EARLY COLLEGE AWARENESS FACEBOOK PAGE

Photos from HAA Early College Awareness's post


in Timeline Photos

1 of 1



Like Comment Share

Tag Photo Options Send in Messenger

 HAA Early College Awareness

December 14, 2019

"There's no one way to ECA..." The Harvard Club of New York City melds its Early College Awareness efforts with its Schools & Scholarship Program. The 2019/20 NYC Outreach Committee Co-Chairs, Elinor Balka, Ashley Chen and Katie Sperling (Co-Chairs Anne Simone Kleinman and Cynthia Weber are on hiatus for the year), welcomed and trained 13 new members this fall to help spread the word to low-income... [See More](#)

Tag Photo Add Location Edit


112

People ReachedEngagements

Boost Post

2

Like Comment Share

 Comment as HAA Early C...

Press Enter to post.

17

ADDITIONAL IN-STATE RESOURCES AND PARTNERS AVAILABLE

- There are many state agencies and non for profit groups in your state that will partner with you and provide subject matter expert speakers on college planning, financial aid and scholarships.
- Most States with 529 College Savings Plans have a public service outreach mission focusing on helping low income families. Peter Mazareas can connect you.
- Many states have student loan agencies that provide public service outreach programs.
- Peter Mazareas can connect you – he ‘wrote the book’.



For additional questions:

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