
HARVARD

ALUMNI ASSOCIATION



ALUMNI LEADERSHIP CONFERENCE (ALC)

FEBRUARY 7 & 8, 2019

THE CHARLES HOTEL, ONE BENNETT STREET, CAMBRIDGE, MA

INNOVATION: HOW CLUBS AND SIGS MATTER IN 2019 AND BEYOND

THURSDAY, FEBRUARY 7

10:00 AM – 12:00 PM
Longfellow

NEW CLUB AND SIG LEADERS' SEMINAR

Chair: Kate Byrne AB '83, MBA '87

Learn how to make the most of your time as a Club/SIG leader! Join new Club and SIG leaders to hear from established Club/SIG volunteers regarding how to explore opportunities for growth in your organization and how to help navigate challenges you might encounter along the way. You'll also find out more about the HAA staff, support, and services available to help set you up for success.

12:30 – 1:45 PM

SIG WORKING LUNCHEON (SIG LEADERS ONLY)

This working luncheon is designed to give Shared Interest Group (SIG) leaders the opportunity to network, discuss SIG-specific topics, and meet HAA SIG Directors.

Location: HAA Offices, Room 603B, 6th Floor, 124 Mt. Auburn Street

1:00 – 4:00 PM
Pavilion Foyer

REGISTRATION

2:00 PM

ALUMNI LEADERSHIP CONFERENCE BEGINS

2:00 – 2:10 PM
Kennedy

HAA WELCOME

Philip Lovejoy, Executive Director of the Harvard Alumni Association

2:10 – 2:25 PM
Kennedy

ALC CO-CHAIR WELCOME

Vanessa Beary EdM '11, EdD '14, *2019 ALC Co-Chair*, Harvard Alumni for Education, Harvard Club of Washington, D.C.

Katherine Kennedy AB '88, *2019 ALC Co-Chair*, Harvard Alumni Association of Utah

2:25 – 3:45 PM
Kennedy

ALC OPENING ADDRESS

Jodi Goldstein MBA '96, Bruce and Bridgitt Evans Executive Director, Harvard Innovation Labs

3:45 – 4:00 PM
Kennedy

STEP UP TO "STEP-BACK CONSULTING" OVERVIEW

4:00 – 4:15 PM	BREAK
4:15 – 5:30 PM	STEP UP TO “STEP-BACK CONSULTING” In this highly interactive ice breaker, a Club or SIG will present a challenge they are facing, and then they will “step back” as the group in the room discusses possible solutions. We call this format “Step-Back Consulting”, and it provides a fun and valuable way for each of us to find solutions to our own organization’s issues by hearing how others are tackling similar challenges.
6:00 – 6:45 PM Ballroom Foyer	RECEPTION WITH THE HAA BOARD OF DIRECTORS
7:00 PM Ballroom	DINNER WITH THE HAA BOARD OF DIRECTORS AND CLUBS AND SIGS AWARDS PRESENTATION Michael Puett, Walter C. Klein Professor of Chinese History and Anthropology, Chair of the Committee on the Study of Religion

FRIDAY, FEBRUARY 8

8:00 – 8:30 AM Pavilion Foyer	CONTINENTAL BREAKFAST AND LATE REGISTRATION
8:30 – 9:45 AM Kennedy	TECHNOLOGY, INNOVATION, AND COLLABORATION Hear from fellow Club and SIG leaders in TED-style presentations about the innovative programs, technologies, and successful initiatives they have spearheaded at their Clubs and SIGs, and the positive impact for alumni engagement. In addition to hearing the latest inspirational ideas from colleagues, you will have time to ask questions, discuss, and broadly apply the lessons from these groups’ work.
9:45– 10:45 AM	CONCURRENT COHORT SESSIONS (SELF-SELECTED) Discuss your organization’s most pressing challenges, share success stories, and get advice from peer leaders in similar situations. Choose your cohort from one of five groups: International Clubs, SIGs, Small Clubs, Medium Clubs, or Large Clubs. Please prepare by thinking about the greatest successes and challenges that your group has faced and what would be most useful to learn from peer groups. A) INTERNATIONAL CLUBS B) SHARED INTEREST GROUPS (SIGs) C) SMALL CLUBS D) MEDIUM CLUBS E) LARGE CLUBS
10:45 – 11:15 AM	BREAK
11:15 AM – 12:30 PM Kennedy	CLUBS & SIGS TEAM MEETING Ask questions and meet members of the Clubs and SIGs team and get an insider’s view on how the HAA is working to help you strengthen your Club or SIG. You can submit queries in advance on the registration page or come prepared with your questions.
12:45 – 2:15 PM Ballroom	ALC & HAA BOARD OF DIRECTORS’ LUNCH A conversation with Lawrence S. Bacow JD ’76, MPP ’76, PhD ’78, President of Harvard University

3:30 – 4:30 PM

HARVARD INSIDER TOURS

Join us for exciting, behind-the-scenes tours. You must be pre-registered for these exclusive tours as space is limited.

[Harvard Museum of Natural History](#)

Tour of Glass Flowers: The Ware Collection of Blaschka Glass Models of Plants led by the collections manager.

[Houghton Library](#)

Visit Houghton Library, Harvard's principal repository for rare book and manuscripts. Go behind the scenes to visit the library's beautiful literary-themed rooms dedicated to Emily Dickinson, Amy Lowell, John Keats, and Dr. Samuel Johnson, and see the exhibitions on the Victorian visionary John Ruskin and Bauhaus design.

[The Richard A. and Susan F. Smith Campus Center](#)

Tour the new Smith Campus Center and learn more about how it is serving as an inclusive common space for the Harvard community and beyond.

In addition, we are offering free admission (no RSVP required) for the whole weekend at the [Harvard Art Museums](#). Tours are self-guided using the museums' [digital tools](#). Show your conference name badge for free admission all day from Friday, February 8 through Sunday, February 10.

5:00 – 7:00 PM

RECEPTION WITH THE HAA BOARD OF DIRECTORS

Location TBD

7:00 PM

HARVARD MEN'S BASKETBALL VS. COLUMBIA

Harvard Athletics, Lavietes Pavilion

Tickets available for purchase on registration form

7:00 PM

HARVARD MEN'S ICE HOCKEY VS. UNION

Harvard Athletics, Bright-Landry Hockey Center

Tickets available for purchase on registration form

7:30 PM

OTHELLO, AN A.R.T. PRODUCTION

Loeb Drama Center, 64 Brattle Street

Tickets available for purchase online:

<https://americanrepertorytheater.org/shows-events/othello/#book>



FEBRUARY 2019: HOTEL RESERVATION INFORMATION

Please make your reservations directly with the hotel of your choice.

The Charles Hotel, One Bennett Street, Cambridge, MA 02138; 617-864-1200/800-882-1818

Cancellation Policy: If you need to cancel your reservation you must do so by the cut-off date or you will be charged in full for the number of room nights released.

- February 7-9, 2019 Single & Double Rate = **\$319.00** (Very limited availability)
 - Reservations must be made no later than **January 9, 2019**
 - Request the room block **2019 HAA BOD Winter Meeting**

*Parking currently \$40.00 per evening (subject to change without notice).

Boston Marriott Cambridge, 50 Broadway, Cambridge, MA 02142; 617-494-6600/800-228-9290

- February 7-9, 2019 Single & Double Rate = **\$159.00**
 - Reservations must be made no later than **January 24, 2019**
 - Request the room block for the **Harvard Alumni Association**
 - [Online booking](#)

*Parking currently \$42.00 per evening, valet parking is \$47.00 (subject to change without notice).

Double Tree Suites by Hilton Boston - Cambridge, 400 Soldiers Field Road, Boston, MA 02215; 617-783-0090. *These are discounted rates available through the designated day while there is room availability. This is not a room block.*

- February 7-9, 2019 Single & Double Rate = **\$159.00**
 - Reservations must be made no later than **January 8, 2019**
 - Refer to group name **HAA Board of Directors Meeting – Winter 2019**
 - [Online booking](#)

*Parking currently \$40.00 per day (subject to change without notice).

The Harvard Club of Boston, 374 Commonwealth Avenue, Boston, MA 02215; 617-536-1260

These are discounted rates while rooms are available. This is not a room block.

- February 7-9, 2019 Single & Double Rate = **\$249.00**
 - Refer to group name **HAA Winter 2019**

Harvard Square Hotel, 110 Mt. Auburn Street, Cambridge, MA 02138; 617-864-5200/800-458-5886

- Winter 2019, hotel is closed for construction

Additional hotels in the Cambridge area (We do not have room blocks reserved at these hotels.):

- **Sheraton Commander Hotel**, www.sheratoncommander.com, (888)-627-7121
- **Hotel Veritas**, www.thehotelveritas.com, (617) 520-5000
- **Royal Sonesta**, www.sonesta.com/boston, (617) 806-4200
- **Le Meridien**, www.starwoodhotels.com/lemeridien, (617) 577-0200