



# BUILDING A HARVARD CLUB APP FOR MOBILE PHONES

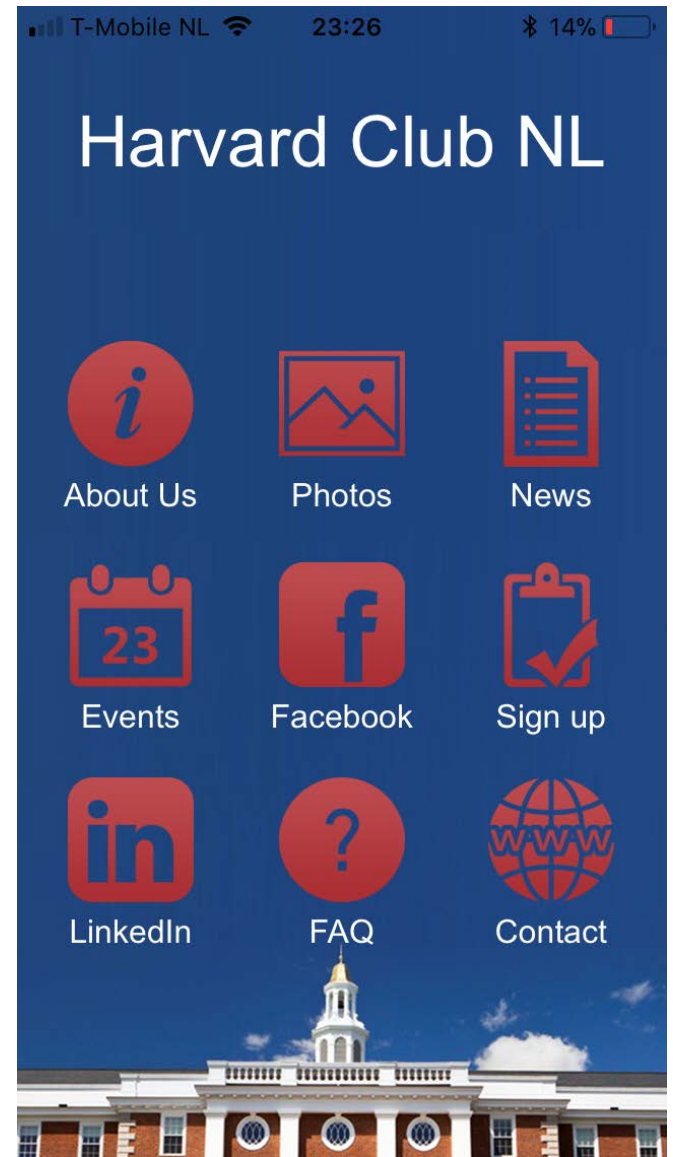
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**HARVARD**  
Alumni Association


## KEY FUNCTIONALITIES


- You can select number of subjects
- Types of subjects:
  - Informative: News, Events
  - Media: Photos, Facebook, LinkedIn
  - Basic info: About us, Sign up, FAQ, Contact
- You can customize everything
  - Titles, background, colors, font
  - Number of subjects
  - Icon and color per subject
  - Show subjects as list or icons (see example)





# EVENTS


T-Mobile NL 23:26 14%


 **Harvard Club NL**


 Discovery of Mondriaan (Den Haag)  
Takes place on 09/24/2017

 Annual Membership Meeting [CLOSED]  
Took place on 08/26/2017

 Start-up Common [CLOSED]  
Took place on 06/23/2017

 Global Networking Night [CLOSED]  
Took place on 06/12/2017

 Turkish Tulips at Museum van Loon [CLOSED]  
Took place on 05/21/2017

 Friday Drinks [CLOSED]  
Took place on 05/19/2017

- You can schedule private events via Eventbrite
- EventBrite generates a url-link that you can use
  - Newsletter, Facebook, Website, Mobile App
- You can sell tickets via Eventbrite
  - You can set maximum number of tickets and prices
  - Multiple ticket prices are possible
  - EventBrite handles the payments
  - Fixed cost € 0.99 per event
  - Variable cost 3.5% per tickets
  - EventBrite pays you lump sum of net sales
  - EventBrite generates VAT-invoice (if needed)

# COSTS

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## Start-up costs

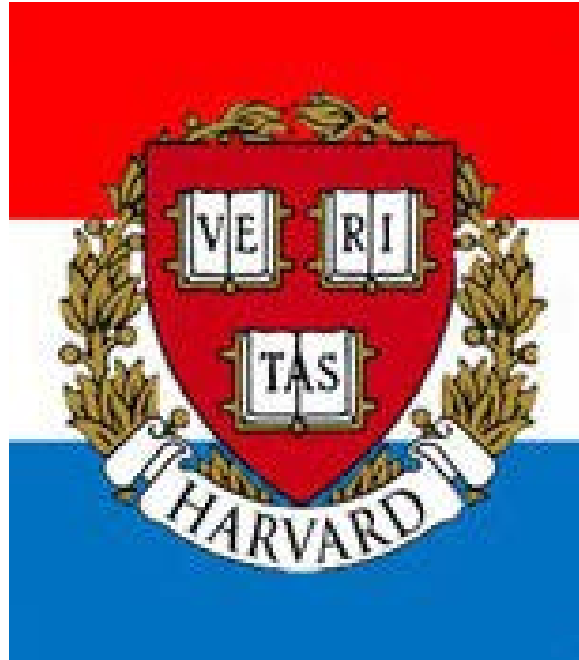
• Development	40-60 hours	€ pm
• GoodBarber support		€ 50
• One-time fee iPhone store		€ 99
• One-time fee Google Android store		€ 23
• GoodBarber annual fee		<u>€ 576 +</u>
		€ 748

## Annual costs

• Maintenance	0-2 hours/month	€ pm
• GoodBarber annual fee		€ 576

QUESTIONS?

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