

UNIVERSITY ALUMNI AFFAIRS

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HARVARD
Alumni Affairs & Development

*A healthy university has **deeply engaged alumni** who support the institution, work as ambassadors, protect and steward the brand, and serve as important volunteers.*

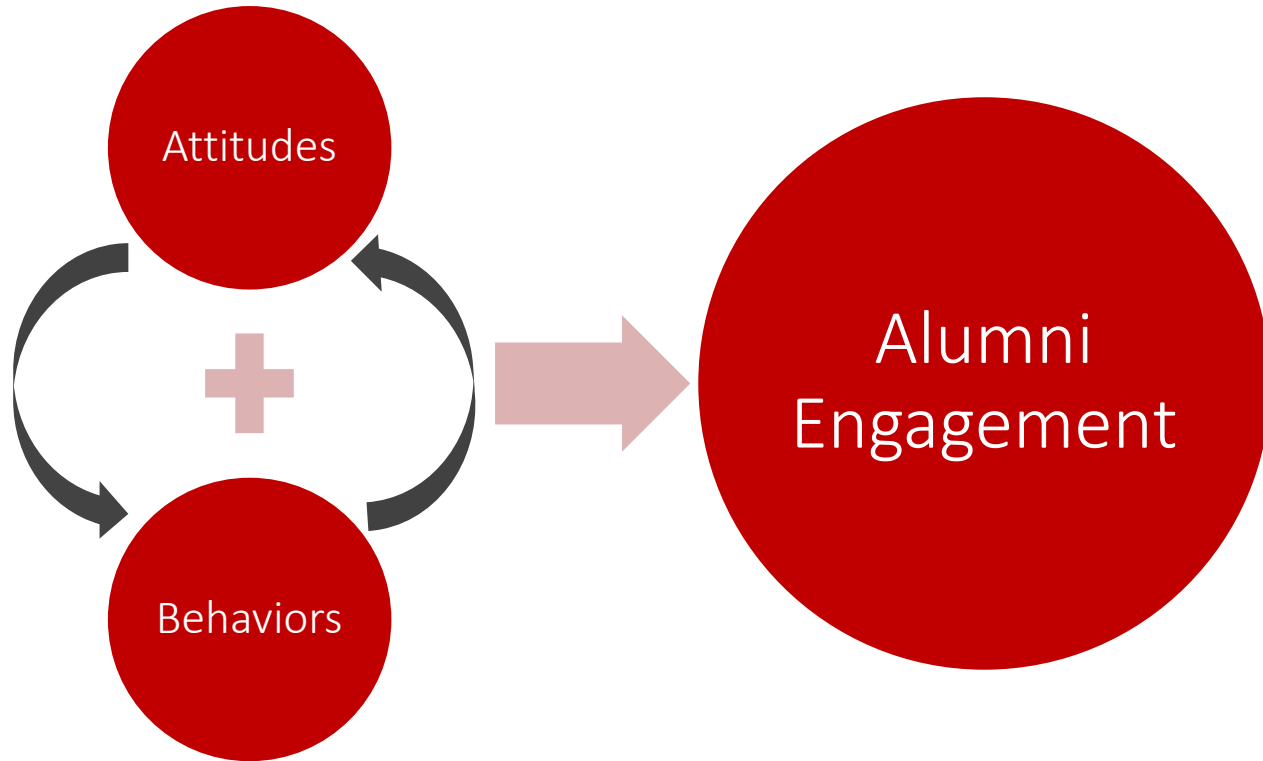


Engagement

Citizenship

The Harvard
of Tomorrow

What is Engagement?

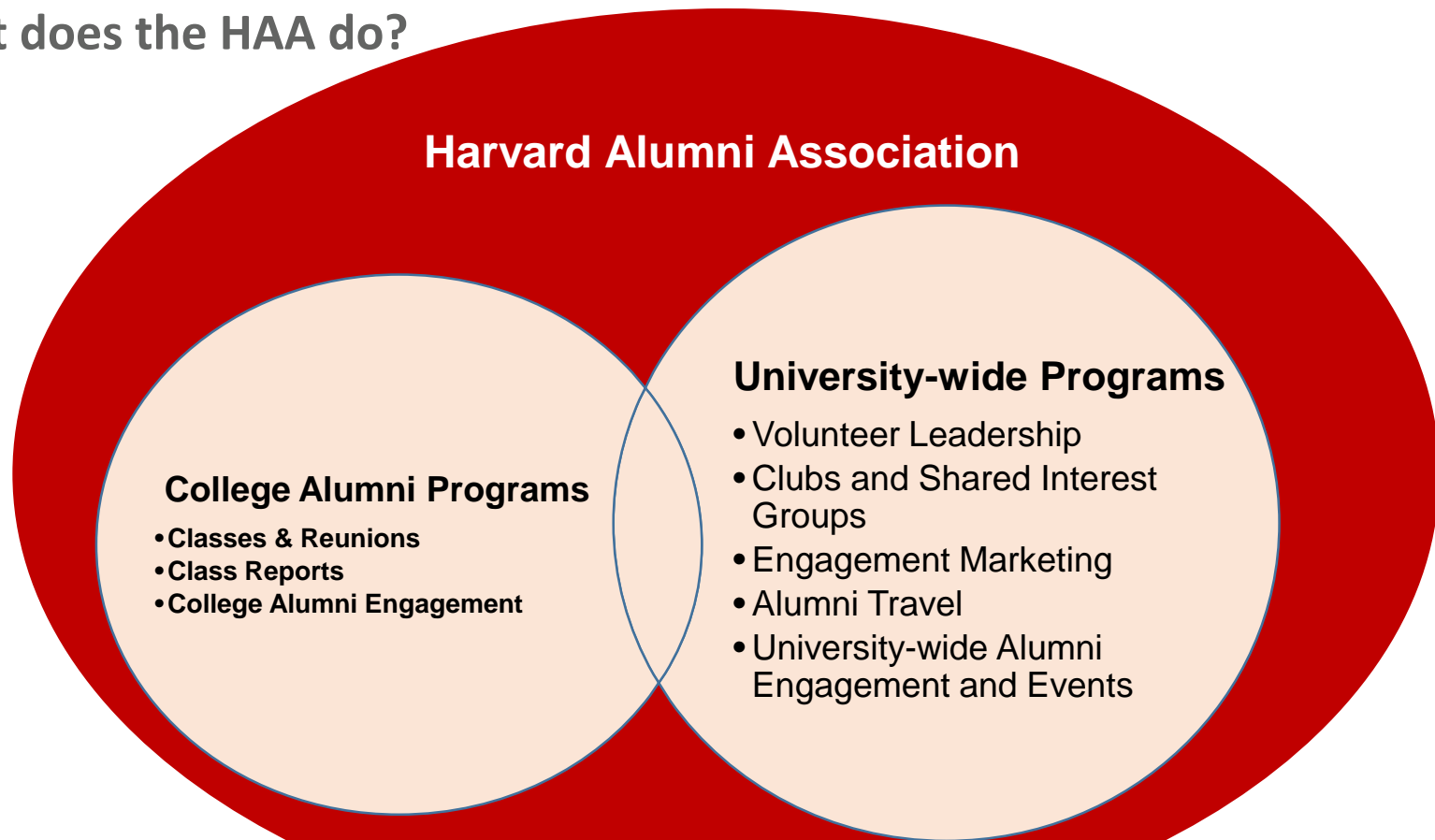


WHAT IS THE HARVARD ALUMNI ASSOCIATION? —THE HAA OVER 177 YEARS

- The HAA was founded by a small group of alumni in 1840 to “embrace all the alumni without discrimination”
- In 1853, the Harvard College Class of 1828 “became the first to hold a 25th reunion at Commencement”
- With the westward expansion of the nation, the HAA also went west and formed Clubs in the 1850s in Chicago and Indianapolis
- In the late 1800s, Harvard Clubs went international
 - **Today, 195+ Harvard Clubs span 70 countries in 185 cities worldwide**
- In 1923, Shared Interest Groups (SIGs) began with the founding of the Pierian Sodality Alumni (precursor of the Harvard-Radcliffe Orchestra)
 - **Today, there are 52 Shared Interest Groups around everything from cultural identity and entrepreneurship to women’s empowerment and global development thrive globally**

Alumni Affairs from the STAFF perspective

What does the HAA do?





UPDATES FROM THE UNIVERSITY

THANK YOU

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