

# Harvard Club of **CHENNAI**

March 2018

## HARVARD CLUB OF CHENNAI

The club is a small group of core members who stay connected through a series of events where we host speakers and guests to Chennai.

On some occasions we combine events with the IIT Alumni network in order to create a wider group as we are able to use their alumni center for events



### Most recent events

Nov 22 2017 – Director of Museum of Fine Arts, Boston –Matthew Teitelbaum

Dec 8 2017 – HBX Executive Director – Patrick Mullane

## HARVARD CLUB OF CHENNAI

The challenges faced by the club

1. The membership base is very small. The number of alumni who have degrees from Harvard in Chennai are small in number, about 15.

The majority of the 120 odd members are from the executive education program. Where the connect with the university has been limited.

2. Given the member base, we find that the most effective strategy is to do small events with 'pay as you go' format with speakers who might be of general interest to the group.

The Good news....

1. The core members who started the club have become a strong group with close bonds and permanent friendship.

2. We are able to host visitors from the wider Harvard community in a meaningful way and engage with them at a personal level.