

# Harvard Club of Spain











## Harvard Club of Spain

#### Governance

- > 17 Board members (President and 3 Vice Presidents) + 10 Advisory Board members
- Rotation of 2 in 2017 and 2 in 2018

#### **Events**

- 27 Events last 12 months (sept.2017-sept.2018) with diversify of:
  - Themes: 6 Culture, 8 Business, 3 Academic, 4 Digital, 3 Political, 3 Networking
  - Formats: breakfast, luncheon presentation, visits, evening cocktails
  - Avg. Attendance per event 35. Gala Dinner largest with >130
- Joint WE Event: Harvard Club of Spain/ Harvard Club of Portugal in Lisbon mid-October

### Initiatives

- Public Service:
  - Harvard Prize Book & Fulbright (5 studens in 2017 and 10 students in 2018)
  - POP (Professional Orientation Program) 5/10 participants annually
- ➤ HBS Angels: 49 paying members and quarterly events aroud 80 participants (Madrid/Barcelona )sponsored by Cuatrecasas Law Firm.Presented 3/4 projects in each sessón
- Digital Club: 1 event per month with sponsorship by Deloitte Digital. Objetctive "Bringing Digital Transformation to our Community". Guests: challengers, encumbers and academia
- Sponsors/New Members: €20.00-30.000 revenue sourced by Sponsors in 2018 and 65 New Members increase in the last 2 years. September 2018: 294 paying members. YoY increase of revenues of 40%.