

Harvard Women's Weekend (HWW) Post-Event Feedback Survey

Thank you for registering for the Harvard Women's Weekend on November 4–6, 2016, and for participating in this brief survey. Your feedback is invaluable in the planning of future events for the Harvard Alumni Association and HAA Shared Interest Groups.

How did you hear about Harvard Women's Weekend? (please select all that apply)

- Email Invitation from the HAA
- Monthly HAA eVENTS Email Newsletter
- Email from Club or Shared Interest Group
- Harvard Alumni Website (alumni.harvard.edu)
- Twitter
- Facebook
- Fellow Alum or Friend
- Other: _____

Did you attend Harvard Women's Weekend?

- Yes
- No

(***Insert survey logic***)

If yes, why did you choose to attend Harvard Women's Weekend? (please select all that apply)

- faculty speakers
- the social events
- networking/mentoring/sharing opportunities
- discussions about pertinent women's issues
- to visit Cambridge
- to reconnect with Harvard
- personal enrichment

Please rate your experience at the event?

(Scale of 1-5)

If yes, to what extent was the event able to meet your expectations?

- Exceeded all my expectations
- Met my expectations
- Nearly met my expectations
- Did not meet my expectations
- Way below my expectations

If no, why did you not attend Harvard Women's Weekend?

- scheduling conflict
- not interested
- child care
- distance/travel
- event cost
- other _____

What did you enjoy most about Harvard Women's Weekend?

- networking
- learning
- connecting with new people
- interesting speaker
- being back in Cambridge
- other _____

What did you like the least, or what could be improved, about Harvard Women's Weekend?

- cost
- time commitment
- travel (distance & travel time)
- size of the event
- other _____

How do you rate the content of the Harvard Women's Weekend?

(Scale of 1-5)

What additional topics would you like to see addressed?

Which two events would you identify as your favorite? Please *briefly* explain why.

Which two events would you identify as your least favorite? Please *briefly* explain why.

How welcomed did you feel at Harvard Women's Weekend?

(Scale of 1-5 regarding friendliness/helpfulness)

Besides this event, how many Harvard Alumni Association or Club and Shared Interest Group events have you attended in the past year?

What other types of events would you like to attend in the future? (please select all that apply)

- lectures
- discussion groups
- webinars
- happy hours
- outings – museum, sports event etc.
- family-friendly events
- other _____

Please list any suggestions for improvement here:

Please share any additional feedback here:

Would you be interested in being involved with the future planning of an event?

- Yes
- No

If you are interested, please add your name and email address here.

If not, why not?

- time
- lack of interest
- other _____

- Name (optional)
- Year of Graduation (optional)
- Gender (optional)
- Race (optional)
- School affiliation (s) ...etc.