Speakers Bureau Frequently Asked Questions

Who can request a speaker?

 For the 2024-2025 academic year, only clubs in the U.S. and Canada can request in-person speakers. HAA Clubs & SIGs Appointed Directors may request a virtual speaker for their cohort, which is recommended for international clubs and Shared Interest Groups (SIGs).

Can my club or cohort submit more than one request? How many speakers can I request for my event?

 Each domestic club and Appointed Director can submit one request annually. Each request includes three preferred faculty members to whom the HAA will send out one invitation at a time; if a faculty member declines, the HAA will ask the next one. Each request will result in one Speakers Bureau event per year.

Can I rank my preference for speakers?

o No, each preferred speaker will be considered with equal priority.

Are there registration minimums we need to adhere to?

Yes, events are required to have at least 30 registrants. The HAA will reach out to confirm
anticipated attendance in the weeks leading up to your event. Should minimum registration
not be met, your event may be subject to rescheduling or cancelation.

How does the matching process work?

• The HAA reviews all requests and will then work to match them with speakers. Matches are based on the timing of the event and faculty speakers' availability and travel interests.

• If I submit a Speakers Bureau request, am I guaranteed a speaker?

 While the HAA strives to fulfill all requests, a faculty member is not guaranteed to accept the invitation. Should the HAA invite all three speakers and receive declines, you will be notified as soon as possible.

If all three of my requested faculty members decline, can I submit new names?

 The HAA will contact you if all three requested faculty members decline. Depending on availability and timing, they will provide you with recommendations for new requests or alternative solutions to consider.

My club wants an in-person speaker. Is there a way to ensure we get one?

We cannot guarantee that a faculty member will accept an in-person invitation to your club.
 Flexibility with event dates, topics, and potential speakers can increase the chances of a faculty member agreeing to come to your city.

My club wants a specific faculty member not in the catalog. Will you contact them on our behalf?

 For the 2024-2025 academic year, the Speakers Bureau program is limited to the faculty members included in the catalog and requests submitted through the online form.
 Volunteers are welcome to leverage their personal relationships with faculty who are not featured in the catalog. Should your club or cohort host a speaker who is not in the catalog, please inform the HAA of these plans.

Will the HAA coordinate more than one Speakers Bureau event for my organization annually?

Due to the program's popularity and limited faculty availability, the HAA is unable to
facilitate more than one event per organization annually. If we hear of a faculty member
traveling to your area and open to an event, we will inform you of this opportunity.

• I am a Clubs & SIGs Appointed Director. My cohort cannot agree on a speaker or event date. What do I do?

 We understand it is challenging to get several organizations, especially those spread across time zones, to reach a unanimous agreement quickly. We encourage Appointed Directors to use their best judgment when selecting a speaker and agreeing to the event date and time.
 Faculty schedules fill up quickly, and the HAA cannot guarantee that a time will be available indefinitely.

We submitted our request. When will we know if we have a speaker?

All Speakers Bureau requests are processed once the request form closes. Requests are evaluated and processed based on timing and faculty availability. For example, if you requested a faculty member unavailable in the fall or your event is in late spring, you may not receive an update from the HAA until the spring semester. We appreciate your patience as we work to fulfill a high volume of requests.

• A faculty member accepted our invitation! Can we get in touch with them directly/have a call with them to discuss the event details?

 Due to the popularity of the Speakers Bureau program and faculty speakers' busy schedules, we cannot put a hosting organization in touch with the faculty speaker until closer to the event. The HAA will work with your club or cohort to gather event details for the briefing and answer any questions you may have.

• We are ready to market our event. Will the HAA provide the faculty bio, headshot, and talk description?

We encourage you to use the information, photo, and faculty bio link in the Speakers Bureau
Catalog. Once your event and discussion topic are confirmed, the HAA will work with the
faculty to provide a description. Please note that this may take several weeks during peak
activity times for HAA and faculty.

• We are hosting an in-person event. What expenses are we responsible for?

Hosting clubs are responsible for event expenses and hotel accommodations for the speaker.
 If a meal is included as part of the event, such as an annual dinner or luncheon, clubs are responsible for providing a meal for the speaker. Please review the <u>Speakers Bureau In-</u>
 Person Event Expectations & Best Practices for more information.

We are hosting a virtual event. What are we responsible for?

 Hosting clubs or cohorts are responsible for creating and managing the Zoom for the event, marketing, and registration. Please review the <u>Speakers Bureau Virtual Event Expectations &</u> Best Practices for more information.

Who should I contact if I have questions throughout the process?

Please email any questions to haa speakersbureau@harvard.edu and include your club or cohort name in the subject line.