



# HARVARD CLUB OF PANAMA 20

## MORE ACTIVITIES, MORE ALUMNI INVOLVEMENT

- 9 January** - Global Networking Night
- 6 February** - First Wednesday Lunch
- 12 February** - Breakfast w/ Candidate Marco Ameglio
- 25 March** - Breakfast w/ Candidate Ana M. Gomez
- 13 March** - Ordinary Meeting of Associates
- 3 April** - First Wednesday Lunch at Casa Tua
- 16 April** - Breakfast w/ Pres. Ernesto Perez Balladares
- 6 May** - Visit to Alfredo Sinclair's House Museum
- 3 July** - First Wednesday Lunch at Casa Tua
- 7 August** - First Wednesday Lunch at Acha
- 4 September** - First Wednesday Lunch at Acha
- 2 October** - First Wednesday Lunch w/ Guest Speaker Harvard Alumni Reda Mansour, Ambassador of Israel to Panama





# HARVARD CLUB OF PANAMA - ONGOING CHALLENGES

## Challenge 1: Keeping members engaged

- *Action Item:* Continue to test different communication strategies with alumni and new event formats

## Challenge 2: Attracting younger alumni into leadership positions

- *Action Item:* Implement a mentorship program

## Challenge 3: Involving “pass-through” alumni into Club activities

- *Action Item:* Use HAA tools to communicate Panama activities to visiting alumni

## Challenge 4: Documenting activities and raising awareness of Harvard

- *Action Item:* Consider use of social media

