HARVARD CLIUB OF VICTORIA

HAA International Meeting - Amsterdam
Lisa Ray Hennessy - MBA 1997
President Harvard Club of Victoria
Australasia Director HAA Clubs and SIGs

```
HARVARDCLILB O F V I C T O R I A
```

- 152 members (pay annual dues) - 50\% 3-year membership
- Board and Governance
- Board replenish, 3 new councillors, 13 total
- Diversity of Council; members from HBS,HLS,HKS, HGSE, and the College
- Councillor accountability across specific roles and committees (4 in total)
- Introduction of co-Exec roles
- 15 Events Open to HCV Members in the 2019 calendar year
- Lapsed Member Outreach by council members
- 44\% provided substantial feedback
- 20\% renewed
- $13 \%$ no longer living in Victoria
- Philip Lovejoy guest speaker at AGM/NPF Fundraising dinner
- HCV leadership celebration of the $20^{\text {th }}$ Anniversary of Non-Profit Fellowship
- Non-Profit Fellowship
- 3 Fellows attended the July SPNM
- Piloted scholarship program for Club member to attend Governance for Social Impact
- CEOs from Teach For Australia, Melbourne Indigenous Transition School, Australian Multicultural Community Services
- Prize Book growing at 50\% CAGR since introduction students in Melbourne and Regional Victoria.


## Challenges

- Succession planning for the council
- Engaging and connecting with members and potential members via social media in a meaningful way
- Providing programming that is valuable to the membership
- Attracting new members

