

# HARVARD ALUMNI CLUB OF BRAZIL

Harvard Alumni Association:  
Latin American Leadership Meeting in Buenos Aires

– *Duval Guimarães* –

*August 17 – 19, 2018*

# HACB Main Activities in 2017/2018



HARVARD ALUMNI  
CLUB OF BRAZIL

- **Monthly Board meetings**
- **Regularization of legal status** as a formal Association in the country (*ongoing*)
- Revamping of **website, centralized email address, mailing list, social media, club's name and logo**
- Harvard-Brazil leadership gathering with **Profs. Fran Hagopian & Scott Mainwaring** (~20 people)
- **Breakfast meeting** with **Hampus Hillerstrom**, CEO of the LuMind Foundation (~50 people)
- **Harvard-Brazil Impact Survey** in collaboration with **DRCLAS Brazil Office** (~300 respondents)
- **HACB Lunch** with **Jeetendr Sehdev**, MBA '04, author of *"The Kim Kardashian Principle: Why Shameless"* (~80 people)
- **1st HACB Happy Hour** (~20 people)



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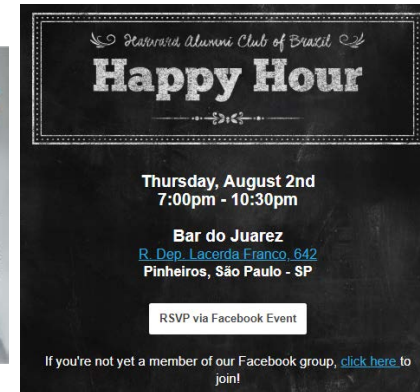
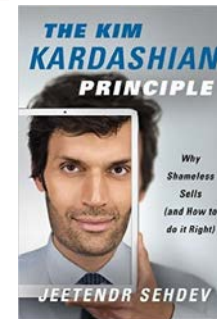
HARVARD UNIVERSITY  
DAVID ROCKEFELLER CENTER  
FOR LATIN AMERICAN STUDIES

The Harvard Alumni Club of Brazil and Harvard's DRCLAS Brazil Office would like to invite you to complete our Alumni Impact Survey. We are eager to learn more about your achievements and the impacts you have had on Brazil and the world. Please do not miss this opportunity to share your story with us. Thank you!

**PLEASE RESPOND BY: MAY 21, 2018**

Click below to complete the survey.

**Harvard-Brazil Alumni Impact Survey**



# HACB Main Activities in 2017/2018



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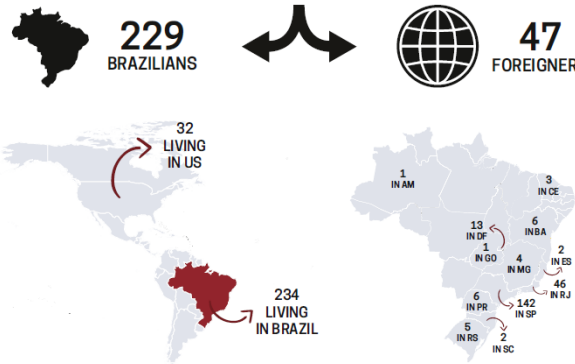


# HACB Impact Survey

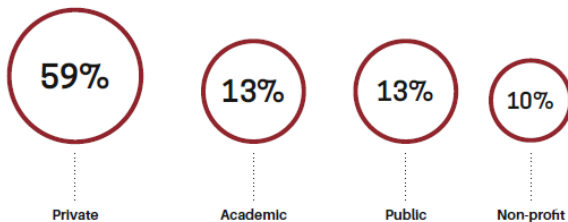


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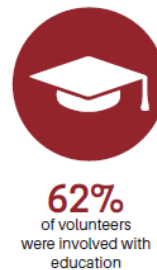
## 276 RESPONDENTS



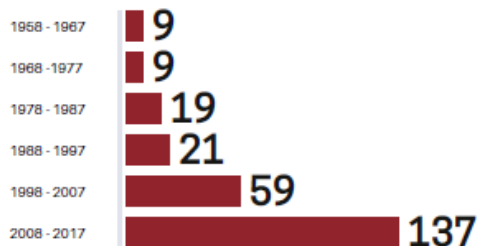
## "THE MAJORITY WORK IN THE PRIVATE SECTOR"



## "GREAT LEVELS OF SOCIAL ENGAGEMENT"



## "THERE HAS BEEN AN EXPRESSIVE INCREASE IN THE NUMBER OF HARVARD-BRAZIL ALUMNI OVER THE PAST DECADE"



## "IMPRESSIVE LEADERSHIP AND ENTREPRENEURSHIP"

AMONG THOSE WHO GRADUATED OVER 10 YEARS AGO





# HACB Upcoming Activities



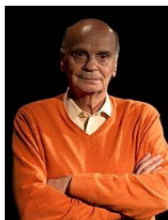
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## HACB Dinner Series

### Drauzio Varella



Médico oncologista formado pela USP, Drauzio Varella iniciou um trabalho no presídio do Carandiru 1989 investigando a prevalência do vírus HIV e da Hepatite C na população carcerária. Até 2002, ano em que o presídio foi desativado, trabalhou como médico voluntário no local. Atualmente dirige no Rio Negro um projeto de bioprospecção de plantas brasileiras com o intuito de obter extratos para testar experimentalmente em células tumorais malignas e bactérias resistentes a antibióticos.



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## Harvard-Brazil Dialogues

The Harvard Alumni Club of Brazil has the honor of inviting you to:

### Convergence and Entrepreneurship at Harvard SEAS

a special breakfast conversation featuring

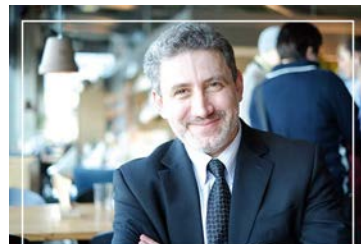
#### Dean Frank Doyle

John A. & Elizabeth S. Armstrong Professor of Engineering and Applied Sciences  
John A. Paulson School of Engineering and Applied Sciences, Harvard University

moderated by

#### Virgílio Augusto Fernandes Almeida

Professor of Computer Science, Federal University of Minas Gerais  
Faculty Associate, Berkman Klein Center for Internet and Society, Harvard University



### SAVE THE DATE: THE BEST OF HARVARD BUSINESS SCHOOL IN BRAZIL

August 17th

Entrepreneurs Organization in partnership with Harvard Business School Club of Brazil and Harvard Alumni Club of Brazil brings you Boris Groysberg, Harvard Business School's star professor and author of the award-winning book *Chasing Stars*.

Get ready for a whole day focused in talent management and leadership, a non-profit event limited to 100 participants - first come, first served.

## Happy Hour

Thursday, August 2nd  
7:00pm - 10:30pm

Bar do Juarez  
R. Dep. Lacerda Franco, 642  
Pinheiros, São Paulo - SP

RSVP via Facebook Event

If you're not yet a member of our Facebook group, [click here](#) to join!

- **HACB Dinner Series** between distinguished guests and small Alumni groups (*~10-15 people*)
- **Workshop with Boris Groysberg**, in partnership with the HBS Club and the Entrepreneurs Organization (*~100 participants*)
- **Breakfast meeting with Dean Frank Doyle**, School of Engineering and Applied Sciences (*~65 people*)
- **2<sup>nd</sup> HACB Happy Hour** (*~25 people*)
- Planning **HACB Alumni Summit** for June 2019 (*200-300 people*)

# HACB Main Challenges



HARVARD ALUMNI  
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- Governance: regularizing paperwork, bank account, etc.
- Funding \$\$\$
- Updated and revised mailing list to reach all HACB members living in Brazil (& abroad)
- Continuous updates on communications channels (website and social media)



Thank You  
— Duval Guimarães —

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