



# GLOBAL **NETWORKING** NIGHT

**Host & Ambassador Information Sessions**

Tuesday, January 7 and Thursday, January 9

# Agenda

WELCOME AND INTRODUCTIONS



2025 PROGRAM



CALENDAR OVERVIEW



RESOURCES



QUESTIONS

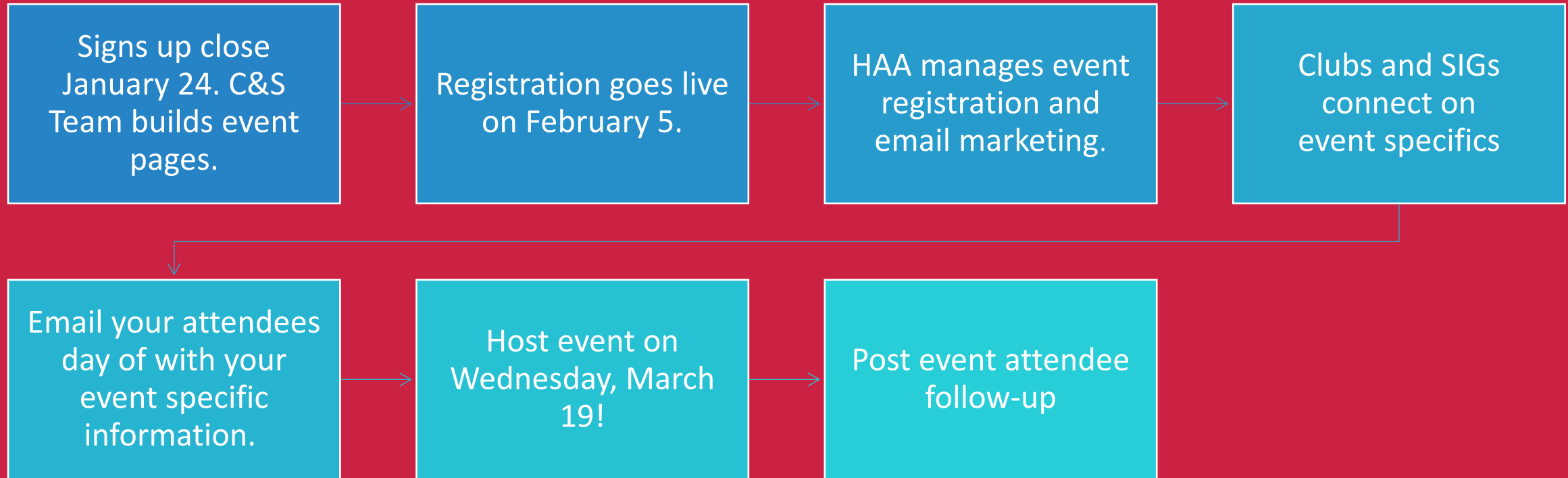


# 2025 Program Updates

- Event Date: Wednesday, March 19, 2025
- Invitations sent to all University Wide alumni
- Clubs and Contacts invited to host events
- Shared Interest Groups (SIGs) are invited to participate locally in person as SIG ambassadors
- What does a GNN event look like?



# WTYC Process Overview



# 2025 HAA Marketing Calendar

- Wednesday, February 5, 2025 – Alumni registration launches
- Thursday, February 6, 2025 – Invitation
- Friday, February 7, 2025 – Feature in *Harvard this Week* Newsletter
- Thursday, February 13, 2025 – Reminder #1 to Not Heard From
- Saturday, February 22, 2025 – *College Alumni News* Mention
- Wednesday, February 26, 2025 – Reminder #2 to Not Heard From
- Tuesday, March 4, 2025 – Reminder #3 to Not Heard From
- Monday, March 10, 2025 – Reminder on Capacity
- Thursday, March 13, 2025 – Last Call
- Sunday, March 16, 2025 – Feature in Harvard this Week Newsletter
- Tuesday, March 18, 2025 – Confirmation and Social Media Psych Up Email
- Wednesday, March 19, 2025 – Global Networking Night
- Thursday, March 20, 2025 - Post-Event Follow Up
- Saturday, March 22, 2025 – Survey Reminder
- Wednesday, March 26, 2025 – Email Address Follow-up

# Who's Coming List

## Who's Coming (5 + guests)

Sort By: [most recent](#) | [last name](#)

School

- Any -

Class Year

- Any -

Apply

**SARAH STARR-DOUGLAS '18**  
HARVARD KENNEDY SCHOOL

**PAM KEAY '23**  
HARVARD UNIVERSITY EXTENSION SCHOOL  
N/A

Hi everyone! My background is in law, psychology, investigation, and forensics. I just graduated in May. I'm looking forward to meeting some new people in Honolulu and in the neighborhood! :)

**3 anonymous registrants prefer not to be listed.**

The individuals listed above consented to have their information displayed during the registration process.



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# Resources



Officers Lounge  
Webpage



Event Directory



Registrant Download



New Digital Assets and  
Social Media Toolkit



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## Global Networking Night

Wednesday, March 19, 2025

Global Networking Night (GNN) is an annual program bringing thousands of Harvard alumni together worldwide via events hosted by Clubs, Contacts, and Shared Interest Groups. GNN events are held either in person or virtually to allow the flexibility for groups to host in the way that works best for their community. Participation in GNN builds awareness of and engagement with your alumni community.



### Participation

- Clubs and HAA Contacts are invited to [register](#) an event by Friday, January 24, 2025.
  - Required details include: confirmed event location or virtual meeting link, event start and end time, event host contact information, and venue specific information as applicable.
- Shared Interest Groups are invited to partner with Clubs and Contacts on in-person events in an ambassador role and can [register](#) their participation using by Friday, January 24, 2025.
  - SIG ambassadors are required to be physically present at the event and assist with pre-event marketing.

Please submit your details by Friday, January 24, 2025 to ensure inclusion in the [event directory](#) before registration launches on February 5, 2024.



[View More Events](#)

All Events

Featured Programs

[Welcome to Your City](#)

[Harvard Moves](#)

[Harvard vs. Yale](#)

Global Networking Night

[Event Directory](#)

[Harvard Alumni Day](#)

[HAA Conversations](#)

[Online Learning](#)

Global Networking Night 2025 will be held on Wednesday March 19. Take a look through [the gallery](#) to find photos from last year's events around the world! Events were held as a mix of in-person and virtual events, allowing for participation in GNN no matter where in the world you are located.

Questions about past or future GNN events? Email us at [clubs@harvard.edu](mailto:clubs@harvard.edu). We look forward to seeing you again next year!

## Events by Location

[United States](#)

[International](#)

[A](#) [B](#) [C](#) [D](#) [E](#) [F](#) [G](#) [H](#) [I](#) [J](#) [K](#) [L](#) [M](#) [N](#) [O](#) [P](#) [Q](#) [R](#) [S](#) [T](#) [V](#) [W](#) [Y](#) [Z](#)

### A

**ARGENTINA, BUENOS AIRES** | *Presidente Bar*

**AUSTRALIA, BRISBANE** | *Filume Rooftop Bar*

**AUSTRALIA, CANBERRA** | *National Press Club of Australia*

**AUSTRALIA, MELBOURNE** | *Beer DeLuxe Fed Square*

# Event Directory

# GNN Registrant Downloads

## All Events

### Featured Programs

[Welcome to Your City](#)

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## Online Learning

GNN Event Contacts, this page is your access point to download the registrant list for your event. Please note that:

- The primary host contact for each event may login to access the event registration list with their HarvardKey.
- These registration lists can only be used for the purposes of communicating Global Networking Night event details, including sending a single post-event survey.
- You may only use the contact information of registrants who have given their permission to be contacted regarding future engagement opportunities post-Global Networking Night. These registrants are those with a "y" in Column R (*May host organization contact this alum re: future (non GNN) engagement opportunities?*).
- The download file is provided in CSV format. To ensure zip codes and other number fields are displayed properly, please use Excel's import feature to open the file ([job aid](#)).
- All Harvard Clubs and Alumni Contacts should be advised that the use or distribution of alumni contact information for purposes other than those directly related to club/SIG/alumni contact purposes is not permitted by Harvard University. Commercial, political, or other non-Harvard uses are not considered "club/SIG/alumni contact purposes."
- For Clubs located in the European Union Economic Area (EUEA), or Clubs/SIGs with members located in the EUEA, please ensure that any action relating to data, such as collection, hosting and storage, and use for any purpose meets all EU General Data Protection Regulation (GDPR).
- If you need assistance downloading your registrant list or if you have questions about the data, please contact [clubs@harvard.edu](mailto:clubs@harvard.edu).



# New Digital Assets



GLOBAL  
**NETWORKING**  
NIGHT



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NIGHT



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**NETWORKING**  
NIGHT



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# Social Media Toolkit



## Global Networking Night 2025

Harvard alumni from around the globe will be coming together with local Clubs, Contacts, and Shared Interest Groups to network on Wednesday, March 19, 2025. Alumni will have an opportunity to build their #HarvardNetwork through a variety of in-person and virtual meetups.

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## Social Toolkit

For Clubs, SIGs, and volunteers with existing social platforms, we have built out a toolkit to provide fun and interactive ways in which you can engage with registrants ahead of the event—seeing great social content? Tag us @harvardalumni, and we will feature it on our page!

Use the official hashtags **#HarvardNetwork** on your social media pages to



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# Questions?

