REMOTE ENGAGEMENT: HARVARD ALUMNI ENTREPRENEURS

Regina Ryan, MPA '04 President Harvard Alumni Entrepreneurs



- Volunteers
- Marketing Communications
- Programming
- HAE Connect
- Podcasts
- Special Initiatives

- Volunteers 125
 - Board 8
 - Chapter 14 Leaders 56
 - Chapter Volunteers 46
 - Global Committee 15
 - Special Teams 5
- Monthly calls
 - Reflective questions
 - A touch of humor



REMOTE ENGAGEMENT: MARKETING COMMUNICATIONS

- eNews
 - Global every Monday
 - 13,852 -> *29-37% open rate*
 - Chapter eNews around events
- eVents
- Social media Instagram
- Surveys (post event)
- "We want to hear from you..."
- "High Touch" approach
 eNews

WE WANT TO HEAR FROM YOU!

Tell us how we can support you during this crisis.



As a member of our global community, we want to find ways to support you and your team as unprecedented challenges impact our world. While we are putting together additional resources and organizing online events, we want your feedback on ways to support you. Take the survey

WE WANT TO HEAR FROM YOU!

Tell us what legal advice you need for your startup.



The law firm <u>Morse</u> will be hosting our upcoming Legal Office Hours series. Tell us what questions or topics you would like covered during these live session. Once we collect your responses we will let you know the dates and times for this series. <u>Submit</u> your questions and topics.

REMOTE ENGAGEMENT: PROGRAMMING

- Office Hours *75-195 signups*
- HAE Investor Series 104-157 signups
- Startup Legal May 12
- Meditation Fridays 113 signups
- Roundtables 49 signups
- Remote Pitch Nights June
- Virtual Conferences June
- Slack Channel June
- Spanish language programming







REMOTE ENGAGEMENT: PROGRAMMING

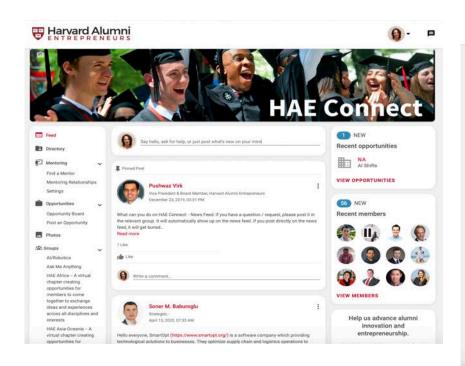
APR FICE 3UH3	Entrepreneurial Lessons Learned from Disrupting Infrastructure Online event Thursday, April 16, 2020 at 1:00 PM EDT	75 / 160
APR DIRECT TO THE TOTAL TO THE	Roundtable: The impact of COVID-19 on the DAC H Region Online event Wednesday, April 15, 2020 at 11:00 AM EDT	49 / 100
APR Fice	I Co-founded a Failed Y-Combinator Startup (Les sons Learned) Online event Tuesday, April 14, 2020 at 1:00 PM EDT	100/200
APR editat	Meditation Fridays Online event Friday, April 10, 2020 at 11:45 AM EDT	113/113
APR Inves 9 Serie		104/115
APR FICE 7 CLEANING SERIES	How to Turn Adversity into Advantage with Prof. L aura Huang Online event Tuesday, April 7, 2020 at 1:00 PM EDT	122/176
APR Fice 7 Parts for Lawring Series	How to Turn Adversity into Advantage with Prof. L aura Huang Online event Tuesday, April 7, 2020 at 1:00 PM EDT	73 / 209

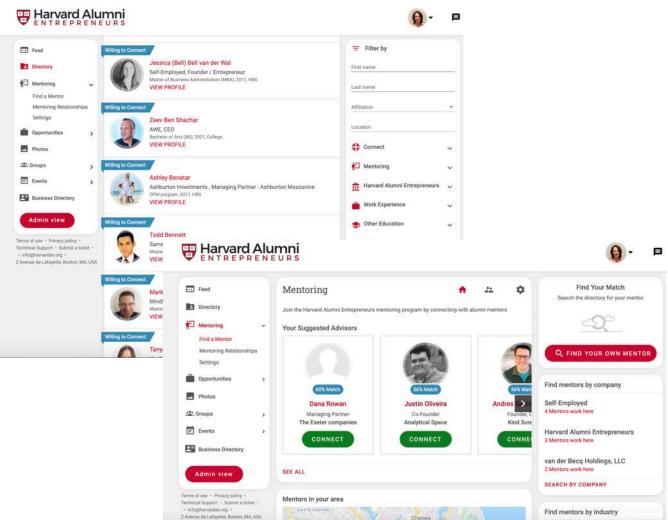
ALK	IAE al vesti eries Online event	eries: Chip Hazard, Flybridge Capit 2020 at 1:00 PM EDT	155/200
	Meditation Frida	ays	
	itatic Online event		2/100
24	Friday, April 24, 20	020 at 11:45 AM EDT	
-	Being a 10% En	trepreneur & Fear of Missing Out (
APR fi	FOMO) in the ti	me of Covid	148/300
23	Online event		146 / 300
		, 2020 at 1:00 PM EDT	
	HAE Investor Se	eries: Wan Li Zhu, Fairhaven Capita	
	IAE	,	157 /000
	nvesti eries Online event		157/200

- Mentoring and Community platform
- News Feed, Directory, Mentoring, Opportunities, Groups, Events, Business Directory. *Coming soon* Resources
- Entrepreneurs-in-Residence



REMOTE ENGAGEMENT: HAE CONNECT





HAE Invites

Featuring inspirational conversations with exceptional entrepreneurs and innovators about the strategies they used, the lessons they learned, and what makes them stand out.



SUNNY TARA
NICOLAS MIALHE
AUDREY PHILIPPOT
MAURICE GOPIKIAN
JILL JOHNSON
MARTHA CRAWFORD
EMMANUEL ARNAUD
NASRIN HAFEZPARAST

When Casino Loyalty Marketing Gives Us a Win in Healthcare Artificial Intelligence: Harnessing Promise, Mitigating Risk Balancing Mission and Profitability in a Social Enterprise

Angel Investing 101

Helping minority-owned businesses access capital

Life Lessons: A Harvard alum with a very diverse career How to Become a Leader in Hospitality? One Word: Trust

When a Value-Based Healthcare Startup Works on 56 Million Electronic Records

REMOTE ENGAGEMENT: SPECIAL INITIATIVES

Inspire. Support. Mentor. Harvard University Women in Business

#womenentrepreneurs@Harvard



THANK YOU

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