

# REMOTE ENGAGEMENT: HARVARD ALUMNI ENTREPRENEURS

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## REMOTE ENGAGEMENT OVERVIEW

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- Volunteers
- Marketing Communications
- Programming
- HAE Connect
- Podcasts
- Special Initiatives

## REMOTE ENGAGEMENT: VOLUNTEERS

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- Volunteers 125
  - Board 8
  - Chapter 14 Leaders 56
  - Chapter Volunteers 46
  - Global Committee 15
    - *Special Teams* 5
- Monthly calls
  - Reflective questions
  - A touch of humor



## REMOTE ENGAGEMENT: MARKETING COMMUNICATIONS

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- eNews –
  - Global every Monday
  - 13,852 -> 29-37% *open rate*
  - Chapter eNews - around events
- eVents
- Social media – Instagram
- Surveys (post event)
- *“We want to hear from you...”*
- *“High Touch” approach*  
eNews

### WE WANT TO HEAR FROM YOU!

**Tell us how we can support you during this crisis.**



As a member of our global community, we want to find ways to support you and your team as unprecedented challenges impact our world. While we are putting together additional resources and organizing online events, we want your feedback on ways to support you. [Take the survey.](#)

### WE WANT TO HEAR FROM YOU!

**Tell us what legal advice you need for your startup.**



The law firm [Morse](#) will be hosting our upcoming Legal Office Hours series. Tell us what questions or topics you would like covered during these live session. Once we collect your responses we will let you know the dates and times for this series. [Submit](#) your questions and topics.












## REMOTE ENGAGEMENT: PROGRAMMING

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- Office Hours *75-195 signups*
- HAE Investor Series *104-157 signups*
- Startup Legal *May 12*
  
- Meditation Fridays *113 signups*
- Roundtables *49 signups*
  
- Remote Pitch Nights *June*
- Virtual Conferences *June*
- Slack Channel *June*
  
- Spanish language programming



# REMOTE ENGAGEMENT: PROGRAMMING

APR 16		Entrepreneurial Lessons Learned from Disrupting Infrastructure Online event Thursday, April 16, 2020 at 1:00 PM EDT	75 / 160
APR 15		Roundtable: The impact of COVID-19 on the DACH Region Online event Wednesday, April 15, 2020 at 11:00 AM EDT	49 / 100
APR 14		I Co-founded a Failed Y-Combinator Startup (Lessons Learned) Online event Tuesday, April 14, 2020 at 1:00 PM EDT	100 / 200
APR 10		Meditation Fridays Online event Friday, April 10, 2020 at 11:45 AM EDT	113 / 113
APR 9		HAE Investor Series: Oliver Libby, Hatzimemos / Libby Online event Thursday, April 9, 2020 at 1:00 PM EDT	104 / 115
APR 7		How to Turn Adversity into Advantage with Prof. Laura Huang Online event Tuesday, April 7, 2020 at 1:00 PM EDT	122 / 176
APR 7		How to Turn Adversity into Advantage with Prof. Laura Huang Online event Tuesday, April 7, 2020 at 1:00 PM EDT	73 / 209
APR 28		HAE Investor Series: Chip Hazard, Flybridge Capital Online event Tuesday, April 28, 2020 at 1:00 PM EDT	155 / 200
APR 24		Meditation Fridays Online event Friday, April 24, 2020 at 11:45 AM EDT	2 / 100
APR 23		Being a 10% Entrepreneur & Fear of Missing Out (FOMO) in the time of Covid Online event Thursday, April 23, 2020 at 1:00 PM EDT	148 / 300
APR 21		HAE Investor Series: Wan Li Zhu, Fairhaven Capital Online event Tuesday, April 21, 2020 at 1:00 PM EDT	157 / 200

## REMOTE ENGAGEMENT: HAE CONNECT

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- Mentoring and Community platform
- News Feed, Directory, Mentoring, Opportunities, Groups, Events, Business Directory. *Coming soon* Resources
- Entrepreneurs-in-Residence



# REMOTE ENGAGEMENT: HAE CONNECT

The screenshot shows the Harvard Alumni Entrepreneurs (HAE) website home page. At the top, there is a navigation bar with the HAE logo and a user profile icon. Below the navigation bar is a large banner image of graduates with the text "HAE Connect". The main content area is divided into several sections: a "Feed" section with a "Pinned Post" by Pushwaz Virk, a "Recent opportunities" section with a listing for "NA AI Shifts", and a "Recent members" section with a grid of member profiles. A sidebar on the left contains navigation options like "Directory", "Mentoring", "Opportunities", "Photos", and "Groups".

The screenshot shows the Harvard Alumni Entrepreneurs (HAE) website mentoring page. The page is divided into two main sections. The top section, titled "Willing to Connect", lists several alumni mentors with their profiles, including Jessica (Bell) Bell van der Wal, Zeev Ben Shachar, Ashley Benatar, and Todd Bennett. The bottom section, titled "Mentoring", features a "Find Your Match" search bar, a "Your Suggested Advisors" section with three recommended mentors (Dana Rowan, Justin Oliveira, and Andres) with their match percentages and "CONNECT" buttons, and a "Find mentors by company" section with a search bar and a list of companies like "Self-Employed" and "Harvard Alumni Entrepreneurs". A sidebar on the left contains navigation options like "Feed", "Directory", "Mentoring", "Opportunities", "Photos", "Groups", and "Business Directory".



## REMOTE ENGAGEMENT: PODCAST

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### HAE Invites

Featuring inspirational conversations with exceptional entrepreneurs and innovators about the strategies they used, the lessons they learned, and what makes them stand out.

**SUNNY TARA**

*When Casino Loyalty Marketing Gives Us a Win in Healthcare*

**NICOLAS MIALHE**

*Artificial Intelligence: Harnessing Promise, Mitigating Risk*

**AUDREY PHILIPPOT**

*Balancing Mission and Profitability in a Social Enterprise*

**MAURICE GOPIKIAN**

*Angel Investing 101*

**JILL JOHNSON**

*Helping minority-owned businesses access capital*

**MARTHA CRAWFORD**

*Life Lessons: A Harvard alum with a very diverse career*

**EMMANUEL ARNAUD**

*How to Become a Leader in Hospitality? One Word: Trust*

**NASRIN HAFEZPARAST**

*When a Value-Based Healthcare Startup Works on 56 Million Electronic Records*



## REMOTE ENGAGEMENT: SPECIAL INITIATIVES

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Harvard Alumni Entrepreneurs  
**Inspire. Support. Mentor.**  
Harvard University Women in Business  
[#womenentrepreneurs@Harvard](#)



# THANK YOU

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President  
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