

HAA Latin American Regional Meeting

August 18, 2018

MIT Harvard Club de Colombia

“Giving and Receiving by Serving”

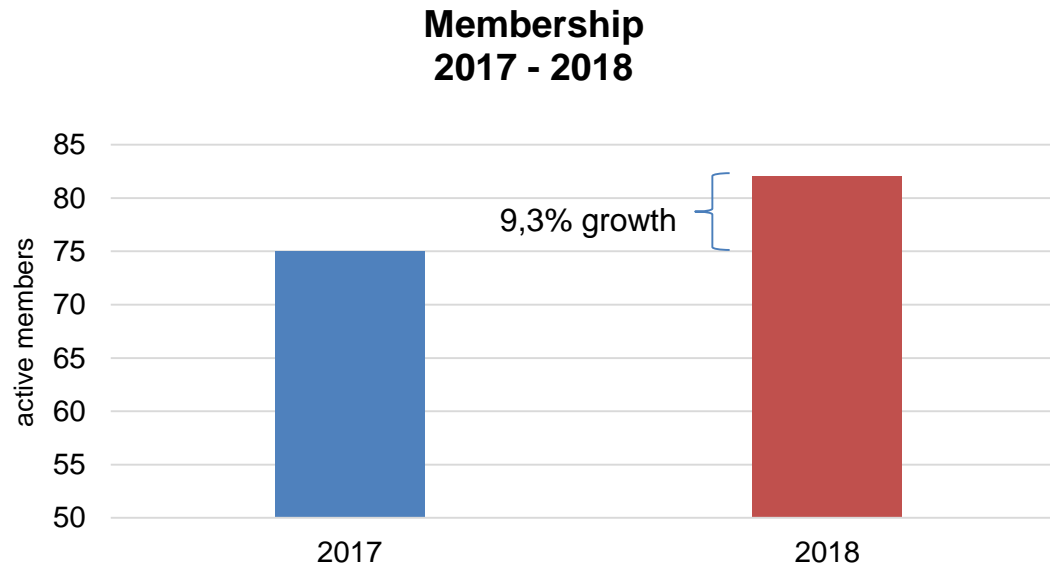


MIT HARVARD CLUB
Colombia

Membership

Members 926

- Active members 2017: 75
- Active members 2018: 82 (19 recent grads)
 - 52% renewals



*All Harvard and MIT graduates are members of the club. Active members are those that pay the annual fee.

Good practices

- Strong governance: smooth transition between terms. After 2 years the VP becomes President. Always a Harvard-MIT pair.
- Balanced Scorecard on 6 dimensions, each with a steering committee
- Outsourcing administrative tasks to reduce costs:
 - Community manager
 - Event organizer (small and large events)
 - Accounting
- Annual Welcome & send-off event in July. Good practice taken from MIT

Challenges:

- Increasing renewal rate from active members.
- Fundraising for the Harvard Colombia Fund.
- Engaging returning students.

Events



Thank you!



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