



**Global Initiative  
Latin America Research Center (LARC)**

2017 Harvard Latin America Clubs, Contacts & SIGs Leaders Meeting

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HARVARD | BUSINESS | SCHOOL



## About HBS

Harvard Business School (HBS) is the graduate business school of Harvard University.

**273** faculty members

**77** Open enrollment programs in Executive Education

**8** Programs leading to PhD or DBA

**83,200** Alumni living in **171** countries

**617** Teaching materials produced

**193** Research Articles Published

**18** Books written



# HBS Initiatives since 2010

“We educate leaders who make a difference in the world”

## Dean Nitin Nohria’s “Five Is”





# HBS Global Research Centers

- **Broadening Scope:** The core remains the mission of **research**, but today around 50% of the work includes other HBS areas
- **Embassy Profile:** Serving as the School's **"eyes and ears"** on the ground

## Anchored on the School's Priorities



### **Innovation**

in the School's educational programs, starting with the MBA



### **Intellectual Ambition**

for widespread impact



### **Internationalization**

to build global knowledge



### **Inclusion**

creating a culture where everyone is able to do their best work

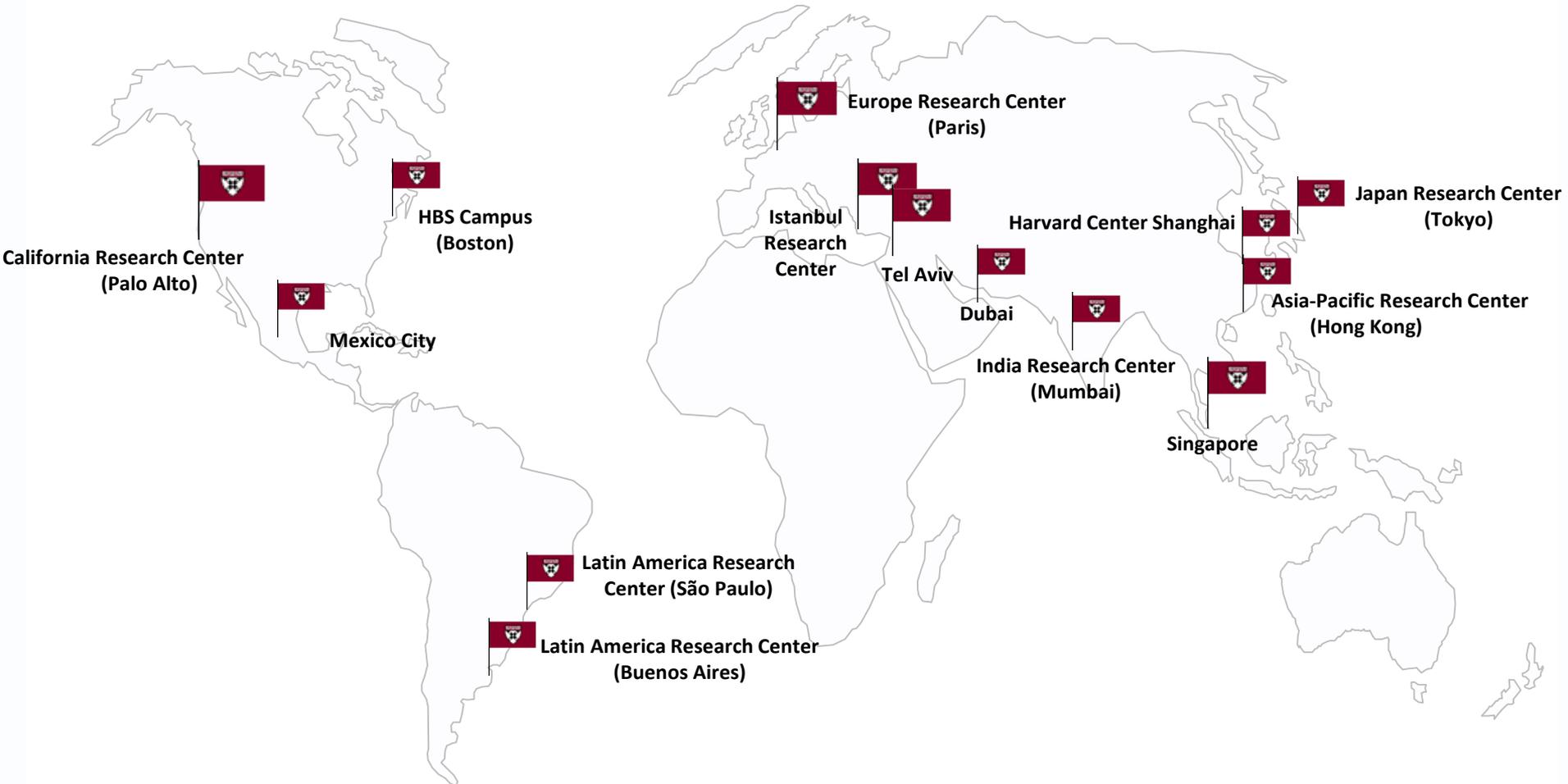


### **Integration**

with Harvard around innovation and entrepreneurship



# HBS Global Research Centers





# HBS Latin America Research Center Organization





# LARC Range of Main Activities

**Foster Excellence in Research by engaging HBS and the Region**



## Alumni Community

- Foster engagement with all HBS priorities
- Develop pipeline of leaders/ influencers
  - Thought partner to external relations

## Case Research/Writing

- Lead case writing
- Respond to professors' inquiries
- Lead sourcing within alumni and community in general



## GloColl

- Contribute to business education
- Top professors of the top schools
  - Foster "alum" community
- Help implementation upon return
  - Case Consortium

## Research Support

- Oral History Project
- Interviews for case updates and books
- Support and translation when needed
- Doctoral students access to data



## Field 2/ IXP

- Enhancing HBS presence in the broader community
- Value creation to Global Partners

## HBX/HBP/ExecEd

- Roadshow support and/or organization: 101 meetings and events
- Ongoing thought partnership, introductions, exchanges, leads



## Admissions

- Support events at every stage of the process
- Foster alum participation





# LARC Highlights: 2000-2017 YTD

**2,269,657** cases sold in Spanish

**151,251** cases sold in Portuguese

**113** Faculty Visits Supported

**185** Projects Completed:

**126** Case Studies

**46** Research Projects

**9** Notes

**1** Books

**3** Other Projects



# Contact information

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