

ALUMNI LEADERSHIP CONFERENCE NEW LEADERS SEMINAR

Erin Mackey Kistler AB '02

Director, HAA Clubs & Shared Interest Groups



NEW LEADERS SEMINAR GOALS

- Familiarize new HAA Club and Shared Interest Group leaders with HAA structure, support, and services.
- Introduce new leaders to crucial aspects of a well-functioning Harvard Club or Shared Interest Group.
- Provide the foundation for relationships among new leaders of HAA communities groups to facilitate ongoing peer-to-peer support and collaboration.
- Build relationships among new and established Club and SIG leaders to make attending the ALC more fun and comfortable for new attendees.

The mission of the Harvard Alumni Association is to foster mutually beneficial relationships among Harvard University, its alumni, and its students to strengthen the common bond among Harvard alumni and to advance the endeavors of the University.

HAA Clubs and Shared interest groups are geography-, interest-, and identity-based alumni communities that embody the values of respect, innovation, trust, collaboration, sharing, and inclusion.

The HAA seeks to create an environment where Club and Shared Interest Groups Leaders are

- **informed** regarding their responsibilities, how to connect their communities to each other and Harvard, and how to engage HAA resources and programs;
- in touch with HAA staff and each other to share successes, challenges, needs and wisdom; and
- **empowered** to question, create, replicate, iterate and innovate in their efforts to grow and strengthen the Harvard alumni community.



HARVARD ALUMNI ASSOCIATION AND HAA CLUBS & SHARED INTEREST GROUPS: AN OVERVIEW

Joslyn Evans

Associate Director, HAA Clubs & Shared Interest Groups SIG Program Manager



The Harvard Alumni Association was founded by a small group of alumni in 1840 to "embrace all the alumni without discrimination."

The Associated Harvard Clubs was established in 1897.

The two organizations merged in 1965 to form what is now the Harvard Alumni Association.

DEGREES BY SCHOOL

92,448 Harvard College

+ 81,783 Harvard Business School

+ 40,555 Harvard Law School

+ 32,887 Harvard Graduate School of Arts & Sciences

+ 26,813 Harvard Graduate School of Education

+ 22,119 Harvard Kennedy School

+ 16,955 Harvard Extension School

+ 14,945 Harvard Chan School of Public Health

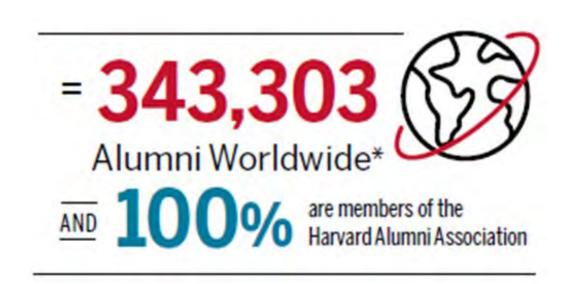
+ 13,995 Harvard Medical School

+ 12,118 Harvard Graduate School of Design

+ 7,229 Harvard Divinity School

+ 6,408 Radcliffe College

+ 2,638 Harvard School of Dental Medicine



The HAA maintains and enhances a highly engaged, vibrant community of 340K+ alumni/ae and more than 14,000 volunteers around the world

University-Wide Programs

- *Club & SIG Leaders*
- HAA Board (includes Directors for Clubs & SIGs)
- Alumni Interviewers
- Crimson Connecters

College Alumni Programs

- Association of Harvard College Class Secretaries & Treasurers
- Class Committees
- Reunion Committees
- Activities Chairs (formerly City Captains)

The HAA maintains and enhances a highly engaged, vibrant community of alumni and friends worldwide.

We facilitate alumni connection with the University and each other through communication, participation & volunteerism spanning five areas of focus:

- Intellectual Content
- Campus and Student Connections
- Alumni as Insiders
- Active Citizenship
- Alumni Communities

Clubs & SIGs are independent, alumni-led organizations recognized and supported by the Harvard Alumni Association





PROGRAMS & RESOURCES

Lindsey Kelley

Assistant Director, HAA Clubs & Shared Interest Groups
Staff Liaison for Professional Interest, General Interest,
Religious Identity & Undergraduate-Based SIGs and Clubs in
Canada & the Western U.S.

Shae Callahan

Assistant Director, HAA Clubs & Shared Interest Groups Staff Liaison for Clubs in Europe & the Eastern U.S.



HAA PROGRAMS & RESOURCES

Communicate

- Updated contact information for regional alumni/members
- Event marketing
- Digital tools (website, broadcast email, membership management, etc)
- Harvard Magazine group subscriptions (international)

Participate

- Faculty Speakers Bureau (domestic)
- Global Networking Night
- The Game: Harvard v. Yale Viewing Parties
- Welcome to Your City
- Online content
- SIG convenings

Volunteer

- Harvard Prize Book
- Early College Awareness
- Summer Community Service Fellowships
- Nonprofit Board Recruitment Fairs

Leadership & Governance

- Alumni Leadership Conference
- International Leadership Workshop & ALC Pre-Conference International Meeting
- Annual Report
- Bylaw support
- Trademark Guidelines
- Best Practices
- Trainings, Calls, and Office Hours
- Officers' Lounge
- HAA Directors for Clubs & Shared Interest Groups

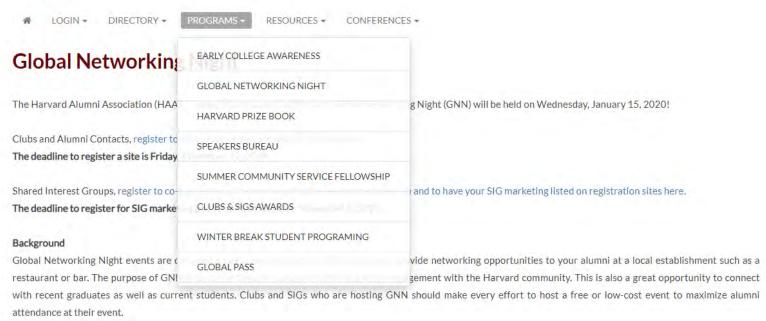


SEARCH...

	DIRECTORS	tors Clubs and SIG's	2019-2020
	SHARED INTEREST GROUPS	Region	Organizations
Lisa F			Australia
M	INTERNATIONAL CLUBS	Australia	Victoria
Ira	U.S. CLUBS		***************************************
SI			Jordan
	REGIONAL CONTACT DIRECTOR	RY	Kuwait
		dle East & North Africa	Lebanon
	STAFF DIRECTORY		Saudi Arabia
			United Arab Emirates
Kathleen Danoher MBA '98 Pretoria, South Africa kdanoher@gmail.com		Sub-Saharan Africa	Egypt
			Ghana
			Kenya
			Nigeria
80.00	V. V		South Africa
Anirudh Suri MPA '14 New Delhi, India Anirudh.suri@gmail.com		Asia	Bangladesh
			Bengaluru
			Chennai
			India (New Delhi)
			Mumbai
			Pakistan
2			Beijing
			Hong Kong
Theresa Cho AB '90 Seoul, Republic of Korea			Japan



SEARCH...



As in past years, Shared Interest Groups marketing will be included on all HAA-hosted Global Networking Night registration sites if they choose to be listed. We also strongly encourage Clubs, Alumni Contacts & SIGs to co-host and have a joint presence at local GNN events.

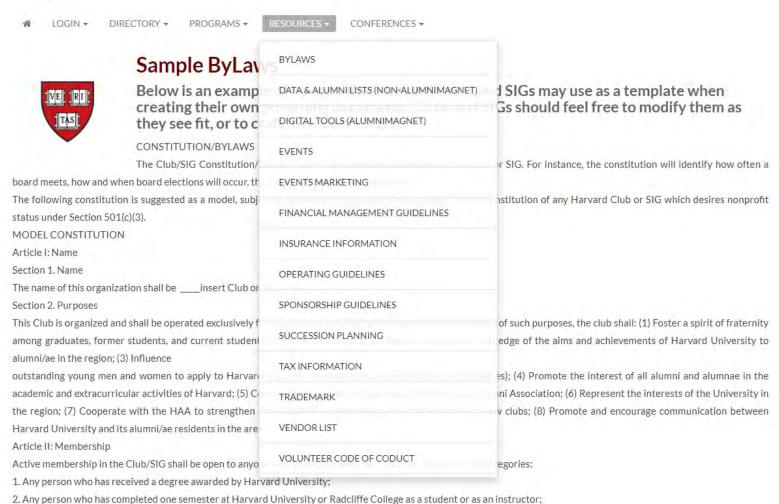
Besides the marketing opportunities that the HAA provides, we encourage Clubs/SIGs/Alumni Contacts to also market the event to their membership and to coordinate marketing with the information provided in the overview of how GNN works and the support that the HAA provides. You can view the GNN 2020 Overview document here.

How to Participate

The Club GNN participation form requests basic event information such as the contact person for the event, time, and venue details. You are responsible for locating a venue and designating a point person.



SEARCH...



The Annual Report

- is a **strategic development** tool for Clubs and SIGs to benchmark and set goals for their organization.
- covers key areas of running a Club or SIG: Governance,
 Operations, Programming, Community Service, and
 Communication.
- is **completed collaboratively by the Board** of each Club and SIG. Don't miss this opportunity to foster dialogue and facilitate shared understanding and expectations for your organization!
- are required in order to remain in good standing.

The HAA does not grade or judge the reports. YOU decide if, when and where you want to build; HAA staff and your cohort Director can then work with you to help you realize your goals.



COLLABORATIVE LEADERSHIP

Sara Aske

Senior Associate Director, HAA Clubs & Shared Interest Groups Staff Liaison for Clubs in Africa, Asia-Pacific, Latin America and the Middle East



Directors provide support and oversight to assigned cohorts of Clubs/SIGs, serving as active liaisons between Club/SIG leadership and the HAA.

The work of Directors for Clubs and SIGs encompasses three broad areas:

- Communications: Directors initiate regular contact with the alumni volunteers in their assigned Club/SIG cohort and share information to/from the volunteers and the HAA.
- Support and Advice: Directors help develop leadership capacity and organizational strength within the Clubs/SIGs in their cohorts, offering guidance to and advocating for the Clubs/SIGs in their cohorts.
- Records and Reporting: Directors assist the HAA in maintaining accurate and comprehensive records for Clubs/SIGs in their cohorts, ensuring completion of the Annual Reports for those in the cohort.

Your Staff Liaison is:

- your experienced HAA point person dedicated to supporting and strengthening your organization;
- in touch regularly throughout the year to share resources and program information
- a member of your support team along with your Director; and
- here to help!



Erin Mackey Kistler DirectorLiaison for HAA Directors
for Clubs & SIGs



Sara Aske
Senior Associate Director
Liaison for Clubs in Africa,
Asia-Pacific, Latin America
& the Middle East



Joslyn Evans
Associate Director
SIG Program Manager;
Liaison for Cultural Identity &
Shared Experience SIGS



Chandra
Mohammed
Associate Director
Data & Digital Tools
(AlumniMagnet)
Manager



Shae Callahan
Assistant Director
Liaison for Clubs in
Europe and Eastern
U.S.



Lindsey Kelley
Assistant Director
Liaison for General &
Professional Interest, Religious
Identity, & UndergraduateBased SIGS and Clubs in
Canada and Western US



Lindsey Dunn
Staff Assistant
Supporting Erin Mackey
Kistler and Chandra
Mohammed



Jenny Leahy
Staff Assistant
Supporting Sara Aske
and Shae Callahan



Rachael Walker
Staff Assistant
Supporting Joslyn Evans
and Lindsey Kelley



DISCUSSIONS

