



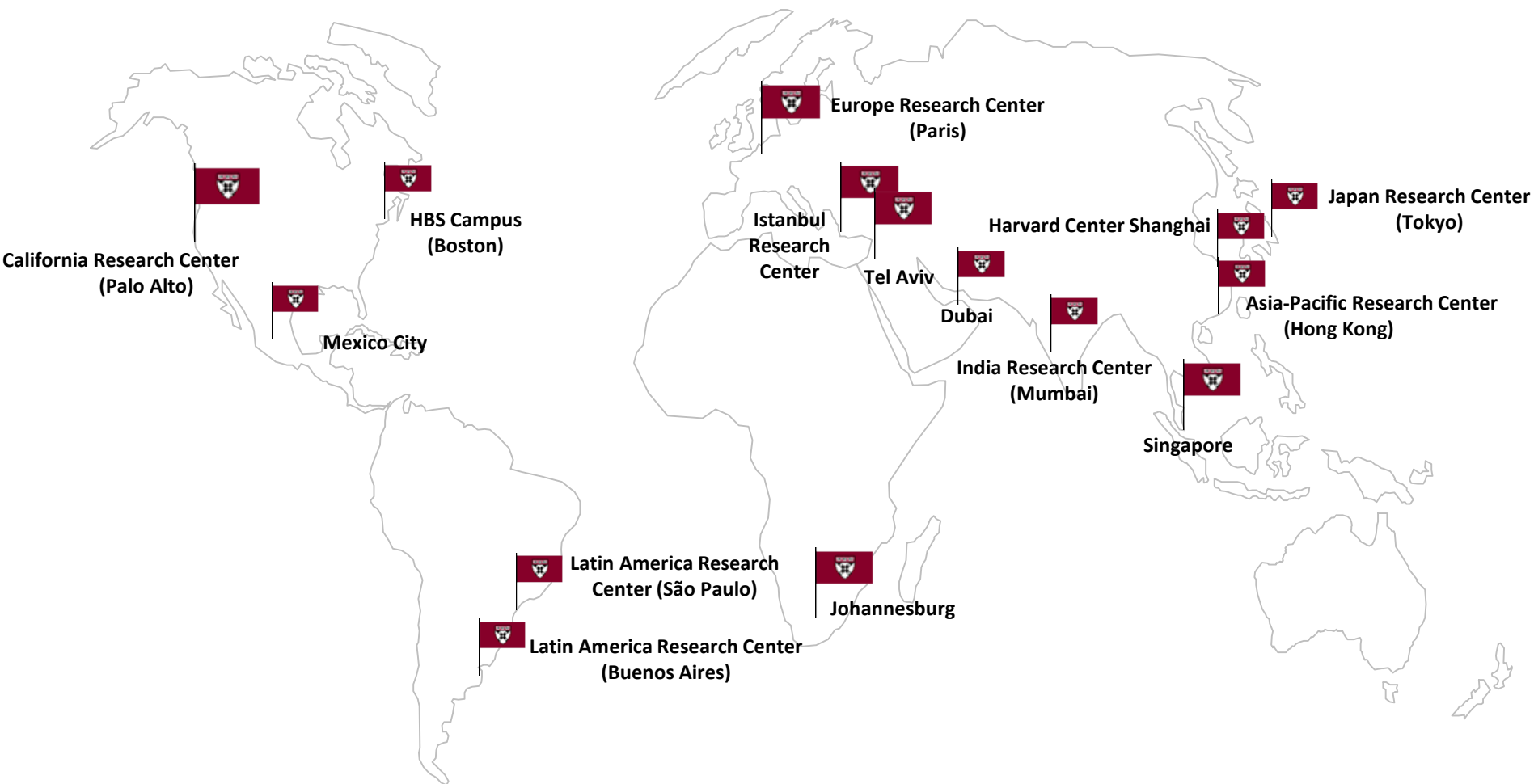
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Latin America Research Center Update

Buenos Aires, Argentina

August 18, 2018

HBS Global Research Centers



HBS Latin America Research Center Organization



Quick Dive into Dean Nitin's "Five Is' in the region



LARC Goals:

1. Research
2. Admissions Yield
3. Career Development
4. Field Immersions

LARC Summary of Activities

• Teaching cases (finalized/in progress)

- City of Medellín (John Macomber)
- Cumplo (Frank Cespedes)
- Cinépolis (Joshua Margolis)
- The Olmos Project (John Macomber)
- IguanaFix (Frank Cespedes)
- LabCDMX: Experiment 50 (Mitchell Weiss)
- Compartamos (Doug Chung)
- Gilead Mexico (Michael Chu)
- Tequila Patrón (Rohit Deshpandé)
- Molino Cañuelas (Jose Alvarez)
- Karen Bruck (Joshua Margolis)
- Colombia 4G (John Macomber)
- ProdEng (Frank Cespedes)
- MSU Agro (Jose Alvarez)
- Devesa (Doug Chung)
- Sorridents (Michael Chu)
- Michelin Bahia Verde (Sandra Sucher)
- Chilli Beans (Jose Alvarez)
- BRF (David Bell)
- Technos (Thales S. Teixeira)
- Prevent Senior (Regina Herzlinger)
- Vox Capital (Julie Battilana)
- Terra Nova (Julie Battilana)
- Saúde Criança (Julie Battilana)
- Amil B (Regina Herzlinger)
- Kroton (Victoria Ivashina)
- Mae Terra (Lynn Paine)
- Alex Atala (Boris Groysberg)

• Research Projects

- Hybrid Organizations (Julie Battilana)
- Compartamos/Gentera (Doug Chung)
- Fondo Esperanza (Ben Roth)
- Star Chefs (Boris Groysberg)
- State Capacity (Rafael Di Tella)
- Car Wash Operation (Rafael di Tella)
- Business Failure (Shikhar Ghosh)



LARC Summary of Activities

Non-research

▪ Faculty Visits (recent and future)

- Doug Chung (Mexico, Buenos Aires)
- Mitchell Weiss (Mexico)
- Michael Chu (Mexico)
- Jose Alvarez (Buenos Aires)
- Rafael DiTella (Buenos Aires)
- John Macomber (Bogota, Medellin, Mexico)
- Rohit Deshpande (La Habana)
- Michael Chu (Brazil, Mexico)
- Alberto Cavallo (Bs. As.)
- Henri McGhee (Brazil)
- Fritz Foley (Brazil, Bs. As., Sgo)
- Feng Zhu (Brazil)
- Julie Battilana (Brazil)
- Rafael DiTella (Brazil, Bs.As.)
- Victoria Ivashina (Brazil)
- Lynn Paine (Brazil)
- Robert White (Brazil)
- Boris Groysberg (Brazil)

▪ GLOCOLL

- Attending schools (Spanish Speaking): Universidad Torcuato Di Tella (1), Universidad de San Andrés (1), Universidad Adolfo Ibañez (3), Universidad Diego Portales (1), CENTRUM (4), ITBA (1); Universidad de los Andes (2); IPADE (3); INACE Business School (1), Universidad de Palermo (1)
- Attending schools (Brazil): Insper, FGV-SP, Fundação Dom Cabral, FEA –USP, EBAPE, COPPEAD - UFRJ, FIA, ESPM, Poli- USP, ITA.

▪ Others

- FIELD: Local support for Global Partner scouting and program suggestions (site visit, company visit, guest speaker)- Sao Paulo, Buenos Aires, Bogota
- Supporting Harvard Global Health Institute for Smithsonian Institute Exhibit
- Harvard Latin American Clubs, Contacts & SIGs Leaders Meeting
- Supporting MBA Admissions, Doctoral Students, Career Services, HBX, HBP, including co-hosting events

Medellín: A Comprehensive Approach

MOBILITY



BUSINESS



CONNECTIVITY



URBAN TRANSFORMATION





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Thank You