

Proposed survey questions

Current members

The Harvard Club of the UK periodically conducts a survey of its members, to enable us to continue to improve the services we provide. We would be very appreciative if you could take 5 minutes to answer a few brief questions.

- **Demographics**
 - Do you currently live in the UK? What is your post-code?
 - Are you a former student, parent of a former student, both?
 - Which school(s) did you (or your child) attend? What year(s) did you (or your child) graduate?
- How likely is it you would recommend membership in HCUK to a friend? (0-10) Why?
- **Events** – are you interested in attending events? If yes or maybe,
 - What times are most convenient for you? (online, late morning, lunchtime, afternoon, 6-7pm start, 7-8pm start) Which day(s) of the week? (tick all that apply)
 - What types of events are you interested in? (networking/social, sporting, arts, theatre, lectures, museum visits, joint events with other Harvard schools, book groups, family-oriented, faculty talks, lifestyle, events for specific graduating class groups, other (please specify)) (tick all that apply)
 - Please tell us what types of events you'd like to see offered [free response]
- **Are you interested in the following activities?**
 - Yes, already participating; Yes, would like to participate going forwards; Maybe, please provide more information; No
 - Interviewing applicants to Harvard College; Participating in Outreach at UK schools; Mentoring a student intern; Providing accommodation to a current student; Offering an internship to a current student; Joining private members' club Library on St. Martin's Lane at a discounted rate (www.lib-rary.com); Using the Sloane Club facilities (www.sloaneclub.co.uk); Posting "classified" listing via the monthly email; Shared Interest Groups (see www.hcuk.org/groups.html)
 - Any other ideas of services the HCUK could provide to its members?
- **Newsletter**
 - As a graduate of Harvard, you likely receive emails from the Harvard Alumni Association in Cambridge. Separately, the HCUK Newsletter is currently sent out monthly – is this; too frequent, just right, not frequent enough?
 - Do you read the HCUK Newsletter? Yes/Yes I skim it/No not usually/No never
 - Any comments on the newsletter?
- Any further comments about HCUK?
- What is your email address? (optional)

Lapsed members

The Harvard Club of the UK periodically conducts a survey of its members. As a former member of the club, we would value your feedback on why you left. The following survey should take no more than a couple of minutes of your time.

- **Demographics**
 - Do you currently live in the UK? What is your post-code?
 - Are you a former student, the parent of a former student, or both?
 - Which school(s) did you (or your child) attend? What year(s) did you (or your child) graduate?
- **What was your primary reason for not renewing your membership?**
 - I didn't realise I hadn't renewed / I would like to renew (transfer to current members questionnaire)
 - I moved/left the UK
 - The dues were too expensive
 - The events did not interest me
 - The events were difficult for me to attend
 - Other (please specify)
- Any further comments about HCUK?
- What is your email address? (optional)

Non-members

The Harvard Club of the UK periodically conducts a survey of all Harvard graduates living in the UK. As a non-member currently, we would be very appreciative if you could take 5 minutes to answer a few brief questions.

About the Harvard Club of the United Kingdom: Membership in the Harvard Club of the UK (HCUK) is open to all graduates of Harvard College, graduate and professional schools and their parents, including graduates of Harvard Business School (who are also eligible to join the HBS Club of London, a separate entity from HCUK). Membership costs £50 per year (£10-30 for recent grads), and provides benefits such as discounts to a wide range of events (from social gatherings for recent graduates to lectures by visiting Harvard faculty), discounted membership to private members' club Library on St Martin's Lane, and the opportunity to join shared interest groups. The club also encourages members to give back to the community, by interviewing students who apply to Harvard College, volunteering to spread the word about Harvard in UK secondary schools, or offering current Harvard students internships or mentoring.

- **Demographics**
 - Do you currently live in the UK? What is your post-code?
 - Are you a former student, the parent of a former student, or both?
 - Which school(s) did you (or your child) attend? What year(s) did you (or your child) graduate?
- **Are you potentially interested in joining HCUK?**
 - If yes or maybe, please provide your name and email address
- **If no, why not?**
 - Dues are too expensive
 - Events are not of interest to me
 - Events would be difficult for me to attend
 - I'm already a member of the HBS Club of London
 - I'm just not interested
 - Other (please specify)
- Any further comments about HCUK?