

welcome to **YOUR CITY**



Information Sessions

Tuesday, September 12 and Monday, September 18

Agenda



WELCOME AND
INTRODUCTIONS



2023 PROGRAM



CALENDAR
OVERVIEW



RESOURCES



QUESTIONS



HARVARD
Alumni Association

CLUBS & SHARED INTEREST GROUPS

Welcome to Your City 2023



42 scheduled events

41 in-person events

1 virtual event



"Who's coming list" is now opt-in



<https://alumni.harvard.edu/programs-events/wtyc/directory>



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Who's Coming List

Who's Coming (5 + guests)

Sort By: [most recent](#) | [last name](#)

School

- Any -

Class Year

- Any -

Apply

SARAH STARR-DOUGLAS '18
HARVARD KENNEDY SCHOOL

PAM KEAY '23
HARVARD UNIVERSITY EXTENSION SCHOOL
N/A

Hi everyone! My background is in law, psychology, investigation, and forensics. I just graduated in May. I'm looking forward to meeting some new people in Honolulu and in the neighborhood! :)

3 anonymous registrants prefer not to be listed.

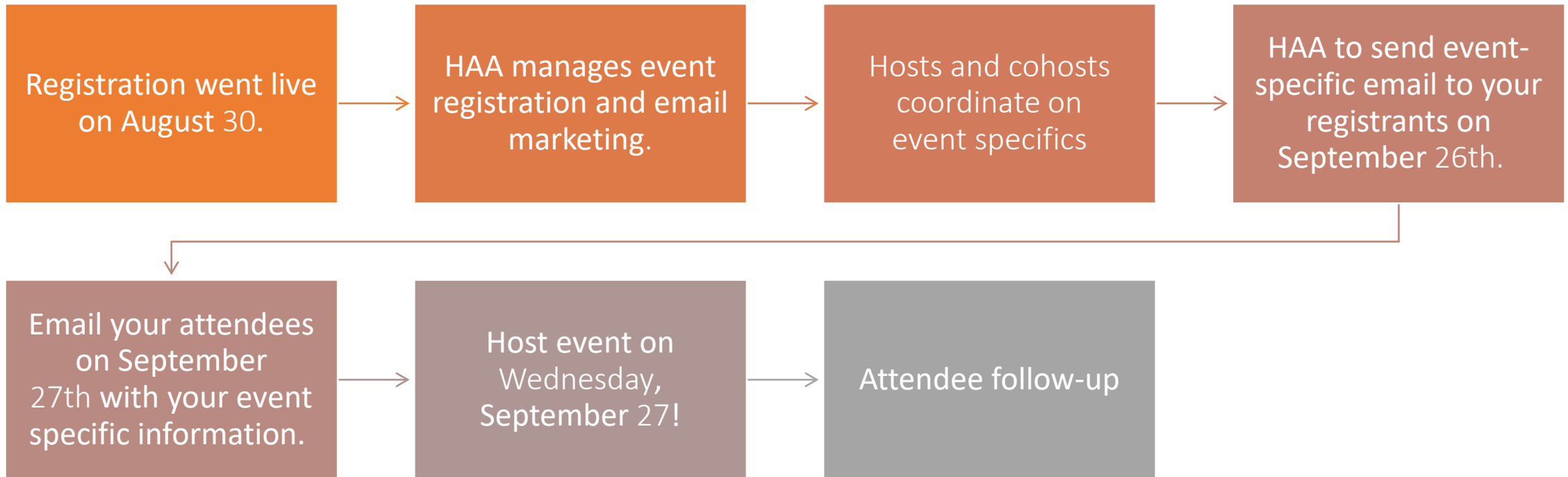
The individuals listed above consented to have their information displayed during the registration process.



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WTYC Process Overview

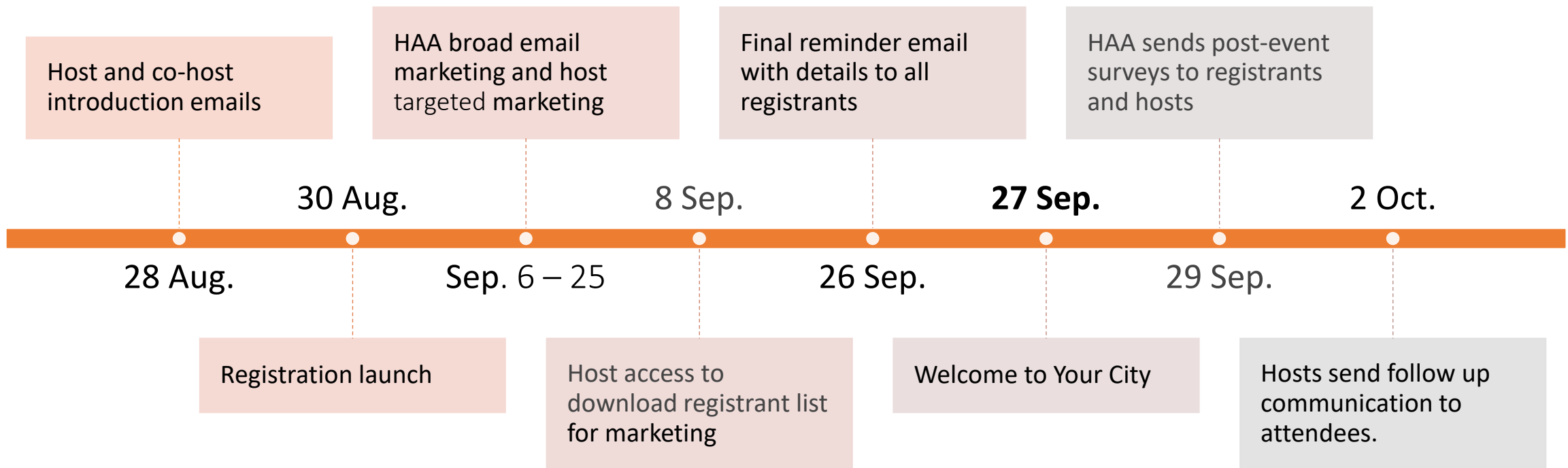


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Marketing Calendar



Resources



[Officers Lounge Webpage](#)



[Registrant Download](#)



Data Dashboard:
<https://alumni.harvard.edu/wtyc2023>



Social Media Toolkit



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Welcome to Your City - September 27, 2023

Occurring on a single day each fall, Welcome to Your City (WTYC) provides University-wide recent graduates (up to 10 years out) a targeted opportunity to connect with their local Harvard alumni community. WTYC events are social/networking gatherings with little to no formal programming and can be held in-person or virtually. Events are hosted by local Harvard Clubs and can be co-hosted by Shared Interest Groups and College Activities Chairs.

See below for information on:

- [Partnering with a SIG and/or College Class Committees and Activities Chair volunteers](#)
- [Roles and responsibilities](#)
- [Outreach and communications calendar](#)
- [Additional WTYC resources](#)



Participation Requirements

- Have more than 2,000 alumni in the Club's region. This is to ensure there is a critical mass of recent graduates.

Important Dates

Friday, August 18: Deadline for eligible Clubs to sign up to host by filling out [this form](#).

Friday, August 18: Deadline for SIGs to sign up to co-host with a Club by filling out [this form](#).

Wednesday, August 30: Alumni registration goes live.

Early-September: Communication with WTYC details sent to hosts and co-hosts

Registrant Download

<https://alumni.harvard.edu/programs-events/wtyc/download>

WTYC Registrant Downloads

All Events

Featured Programs

[Harvard Alumni Day](#)

[Harvard vs. Yale](#)

[Global Networking Night](#)

[SIG Showcase](#)

Welcome to Your City

[Event Directory](#)

[Unity Weekend](#)

[Online Learning](#)

Hello WTYC Event Contacts! This page is your access point to download the registrant list for your event. Please note that:

- To view this page you must login with your HarvardKey.
- Your list is available at the bottom of this page and you will only see the registrant download list for the city you are authorized to access. If there is no download link for a city, it means no one has registered yet.
- The download file is provided in CSV format. To ensure zip codes and other number fields are displayed properly, please use Excel's import feature to open the file ([job aid](#)).
- Clubs and SIGs may only use this list and contact information for the purposes of communicating WTYC event details or a post-event follow-up survey asking the alumni if they would like to hear from the organization moving forward.
 - The use or distribution of alumni contact information for purposes other than those directly related to club/SIG/alumni contact purposes is not permitted by Harvard University. Commercial, political, or other non-Harvard uses are not considered "club/SIG/alumni contact purposes."
- If you need assistance downloading your registrant list or you have questions about the data, please contact clubs@harvard.edu.

Downloads by Location

Atlanta, GA [Download Registrant List](#)



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Registration Dashboard

<https://alumni.harvard.edu/wtyc2023>

WELCOME TO YOUR CITY

Harvard Alumni Association



Last Updated: Sep 6, 2023, 9:15:00 AM
Updated on M/W/F by 11 AM EDT

[Visit the WTYC directory](#)

1,334
TOTAL REGISTRANTS

1,051
ALUMNI

283
GUESTS

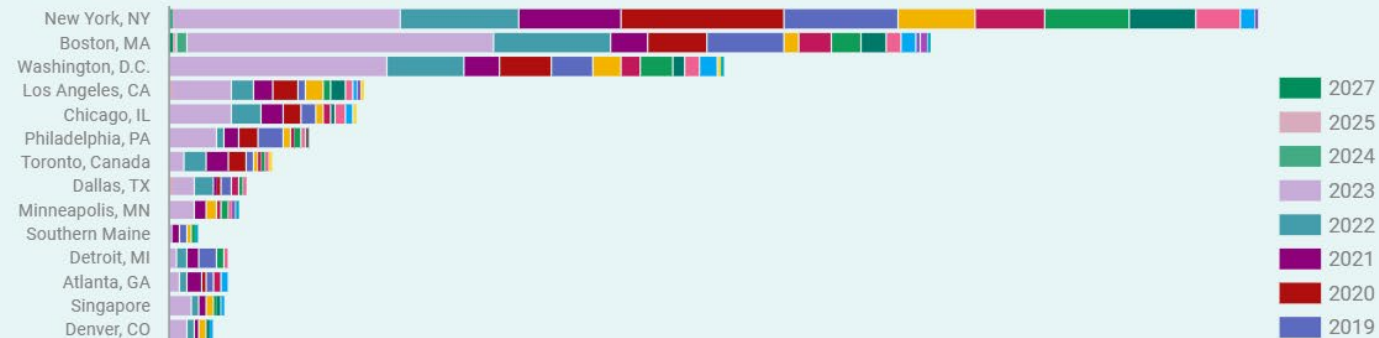
WTYC EVENTS AT A GLANCE

The New York City event is at capacity

EVENT UPDATE:

38 Cities offering 37 in-person & 1 virtual event on Wednesday, September 27, 2023

REGISTRATION BY CITY



Social Media Toolkit



Share a pre-event countdown We are providing countdown GIFs to post on your social accounts and stories up to five days prior to the event.

Templates to use:



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Questions?

