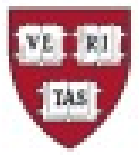




Harvard Alumni ENTREPRENEURS

LEARN. LEAD. INNOVATE



Harvard Alumni ENTREPRENEURS

Entire lifecycle of being an entrepreneur
Focused on keeping alumni/ae connected

- Worldwide Chapters
- Chapter Events
- Commencement/Reunion events
- Online Programming

In 2018:

- Mentor Program, Benefits Program, Podcasts



HAE - AT A GLANCE

- 7,000+ members worldwide, all 15 schools
- Intentional and Relevant: Market research + bottom-up approach
- Growth through Chapters; Augmented by online programming + collaboration & partnerships
- Chapter Operations Manual
- Revenue Model “Pay to Play”... is it sustainable?
- Organizational expectations requires funding/administrative support
- Challenges of being a virtual organization
- Succession